



«АККРЕДИТТЕУ ЖӘНЕ РЕЙТИНГТІҢ
ТӘУЕЛСІЗ АГЕНТТІГІ» КЕМ

НУ «НЕЗАВИСИМОЕ АГЕНТСТВО
АККРЕДИТАЦИИ И РЕЙТИНГА»

INDEPENDENT AGENCY FOR
ACCREDITATION AND RATING

REPORT

**on the results of the external expert commission work on compliance assessment
with the requirements of the standards of specialized study programs accreditation**

6B02111 - Fashion Design, 7M02111 - Design

M.KH.DULATY TARAZ STATE UNIVERSITY

Site Visit Dates: from November 25 to November 27, 2019

INDEPENDENT AGENCY FOR ACCREDITATION AND RATING
External expert commission

Addressed to
Accreditation
IAAR Council

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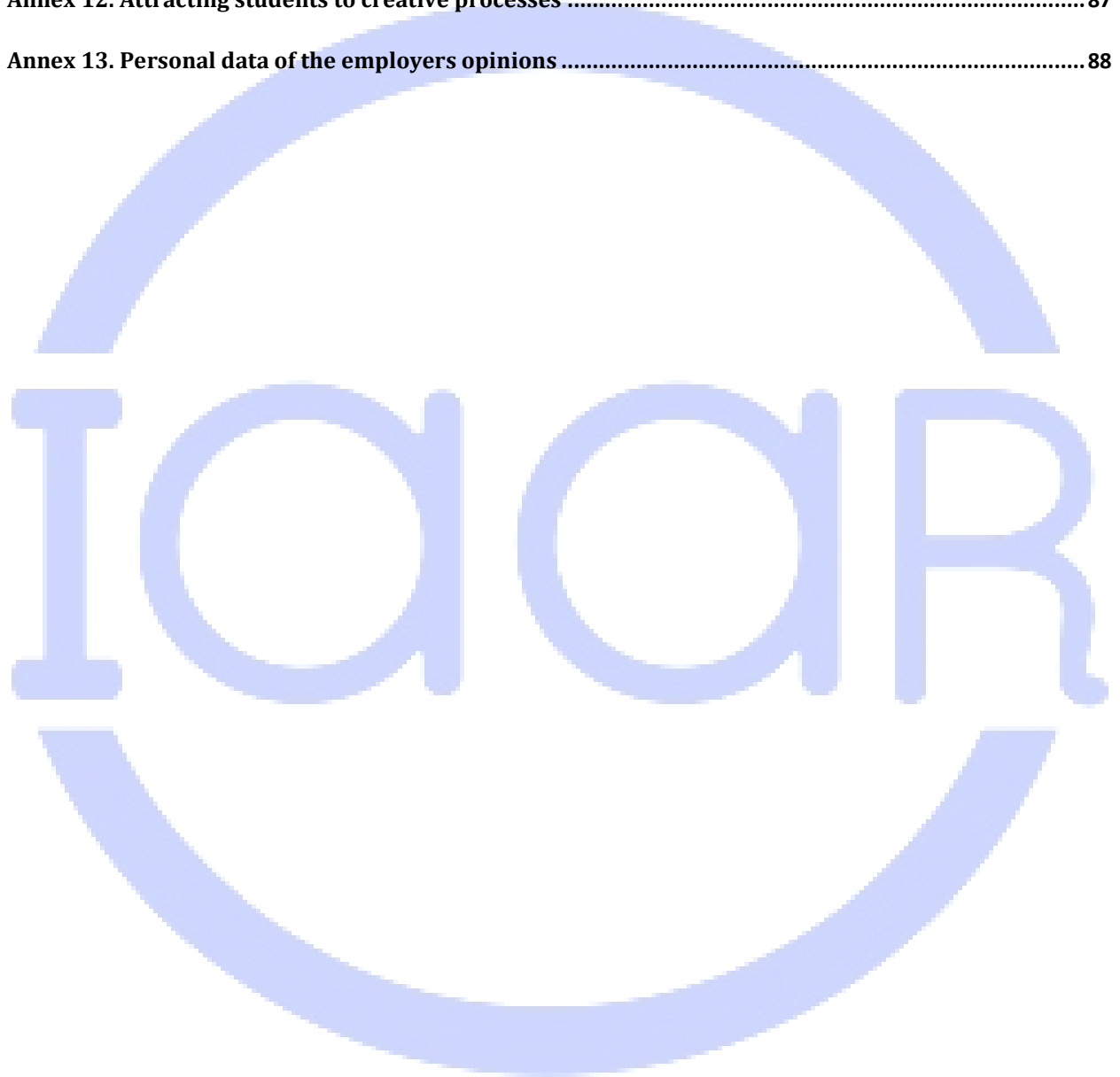
from November 25 to November 27, 2019

Taraz, 2019

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(I) LIST OF SYMBOLS AND ABBREVIATIONS

SP	- Study Program
GD	- General Discipline
RO	- Registrar Office
SES	- State education standard
CSIT	- Center of Scientific and Information Technologies
RW	- Research work;
QMS	- Quality Management System;
PSE	- Republican State Enterprise
REM	- On The Right of Economic Management
AC	- Academic Staff
EDMS	- Electronic Document Management System
MM	- Mass Media
NAS RK	- National Academy of Sciences of the Republic Of Kazakhstan
ISIOS	- International Standard Of The International Organization For Standardization
ASM	- Accounting For Student Movement
ISWT	- Individual Student work with a teacher
EEEE	- External evaluation of educational achievements;
SAB	- State Attestation Board
STR	- Special Technical Regulations
IC	- Individual curricular
CED	- Catalog of elective disciplines
ISC	- Individual student code
LIC	- Library Information Center
SMUC	- Scientific And Methodological University Council
SMBF	- Scientific And Methodical Bureau Of The Faculty
UNT	- Unified national testing
CT	- Complex testing
TTT	- Technical training tools
STP	- Standard training period
DEMW	- Department of Educational and Methodical Work
MSP	- Modular Study Program
IC	- Individual Curricular
ISWT	- Individual Student work with a teacher
EEEE	- External evaluation of educational achievements;
SAB	- State Attestation Board
ECS	- Educational Complex of Specialty
SMCU	- Scientific And Methodological Council Of The University
SMBF	- Scientific And Methodological Bureau Of The Faculty
IC	- Individual Curriculum
CED	- Catalog Of Elective Disciplines
ISC	- Individual Student Code
TCLIP&D	- Technology and Costruction of Light Industry Products and Design
LIC	-Library Information Center

(II) INTRODUCTION

In accordance with the order No. 109-19-od of 10/22/2019 of the Independent Agency for Accreditation and Rating, from November 25 to 27, 2019, an external expert commission assessed the conformity of educational programs 6B02111 - Fashion Design, 7M02111 - Design of M. Taraz State University H. Dulaty to the standards of specialized accreditation of the IAAR (No. 10-17-OD of February 24, 2017, fifth edition).

The report of the external expert commission (EEC) contains an assessment of the submitted educational programs to the IAAR criteria, recommendations of the EEC on further improvement of educational programs and profile parameters of educational programs.

The composition of the EEC:

1. 1. The chairman of the commission is Gita Revalde, PhD in Physics, corresponding member of the Latvian Academy of Sciences, professor at the Riga Technical University, expert of the Latvian Science Council, member of the Latvian Science Association, President of the Almaty University of Energy and Communications (Almaty);

2. Foreign expert - Kochkorbaeva Chinara Turgunbaevna, Head of the laboratory, Kyrgyz-Uzbek University (Osh, Kyrgyzstan);

3. Expert - Rakisheva Aigul Kuanyshbaevna, Ph.D., associate professor, project manager (Nur-Sultan);

4. Expert - Zakirova Dilnara Ikramkhanovna, Doctor PhD, University "Turan" (Almaty);

5. Expert - Duzkeneva Naylya Akatevna, Ph.D., East Kazakhstan State Technical University named after D. Serikbayev (Ust-Kamenogorsk);

6. Expert - Omarbekova Aikumis Ilyasovna, Ph.D., Eurasian National University named after L. Gumileva (Nur-Sultan);

7. Expert - Smirnov Mikhail Borisovich, Ph.D., Professor, Shakarim State University of Semey;

8. Expert - Moiseenko Oleg Viktorovich, Candidate of Technical Sciences, Associated Professor, Kostanay Engineering and Economic University named after M. Dulatov (Kostanay);

9. Expert - Abdimuratov Zhubanyshbay Suinullaevich, Ph.D., Associated Professor, Almaty University of Energy and Communications (Almaty);

10. Expert - Ibragimov Aman Ilesovich, Candidate of Pedagogical Sciences, Associated Professor, Kazakh National Pedagogical University named after Abay (Almaty);

11. Expert - Adilbekova Lyazzat Makhaykyzy, Ph.D., Professor, Kazakh State Women's Pedagogical University (Almaty);

12. Employer - Azhmagambetova Maya Turarovna, Head of the Human Capital Development Department, Chamber of Entrepreneurs of the Zhambyl Region (Taraz);

13. Employer - Toktybaeva Bakhytkul Egemberdievna, director of the sewing workshop "Dana Del", member of the Council of Business Women of the Chamber of Entrepreneurs of the Zhambyl Region (Taraz);

14. Student - Kuatbek Aliya Ergalykizi, 3rd year student of the educational institution "5B051000-State and Local Government", Taraz University of the Humanities and Innovation and Humanities (Taraz);

15. Student - Khasan Alievich Sarymamedov, 1st-year undergraduate student of SP "7M01601 - Training of History Teachers", Taraz State Pedagogical University (Taraz);

16. Student - Turgyn Ahsar Azamatuly, 3rd year student of the educational institution "1201000 Maintenance and repair of motor vehicles", Taraz College of Service and Technology (Taraz);

17. Student - Abitai Marzhan Sakenkyzy, 3rd year student of SP “5B042100 Design”, Taraz State Pedagogical University (Taraz);

18. The observer for the Agency is Timur Yerbolatovich Kanapyanov, Dr. PhD, Head of International Projects and Public Relations of the IAAR (Nur-Sultan).



(III) REPRESENTATION OF THE EDUCATION ORGANIZATION

Mohammed Khaydar Dulaty Taraz State University (TarSU) was formed by the Decree of the Government of the Republic of Kazakhstan No. 256 dated 03.24.1998 by reorganization and merger of the Dzhambul irrigation and drainage and construction institute, the Dzhambul technological institute of light and food industry and the Zhambyl University.

As the republican state state-owned enterprise of the Ministry of Education and Science of the Republic of Kazakhstan, TarSU named after M.Kh.Dulaty was established in accordance with the Decree of the Government of the Republic of Kazakhstan "On the Reorganization of the Institutions of the Ministry of Education and Science of the Republic of Kazakhstan" No. 1879 dated 12/08/1999. In 2012, the Government of the Republic of Kazakhstan No. 544 dated 04/28/2012, State Enterprise "Taraz State University named after Mohammed Haydar Dulaty" was transformed into a Republican state enterprise on the basis of economic management.

Personnel training at TarSU is carried out in accordance with the State license for educational activities in the field of higher and postgraduate professional education No. 12020167 of 11/14/2012, and the annexes to the license of 12/22/2017, order of the Ministry of Education and Science of the Republic of Kazakhstan No. 237 of 05/23/2017 203 applications were submitted from TarSU; on 11/23/2019, 192 educational programs were included in the Register, of which 106 bachelor's degree programs, 81 master's degree programs and 5 doctoral educational programs.

As part of the implementation of the multilingual education program in 13 specialties, academic groups have been formed where classes are conducted in three languages. RUE is structured in such a way that for the Kazakh branch, 50% of academic disciplines are taught in Kazakh, 30% in English, 20% in Russian. By 2019, the share of educational programs implemented in three languages is planned to be increased to 30%.

Over the past 5 years, the university has trained more than 13,000 specialists for the region and the country. The quality of training and the demand for graduates are determined by a rather high level of their employment (in the 2017-2018 academic year - 71.66%, according to employment indicators). In general, for the period from 2015-2018 On average, 77% of graduates were employed.

The contingent of full-time students as of November 05, 2019 is 6425 students (of which 1489 are based on the state educational grant), part-time students - 5239, distance learning - 1103, evening classes - 388, 356 undergraduates and 44 doctoral students.

Currently, the total number of full-time teachers at the university is 630 people. The full-time teachers include 39 doctors of sciences, professors, 242 candidates of sciences, associate professors, 36 doctors of PhD, 262 masters. The university employs 25 people who are part of the NAS, industry academies of sciences and professional associations of the Republic of Kazakhstan.

The university consists of 9 faculties: faculty of economics and business; Faculty of Law; Faculty of Water Management, Ecology and Construction; Faculty of Oil, Gas and Mechanics; Faculty of Technology; Faculty of Information Technology, Automation and Telecommunications; Faculty of Humanities and Social Sciences; Faculty of Postgraduate Education; Faculty of distance learning. There are 43 departments in the structure of these faculties, including a military department.

Taraz State University named after M.Kh.Dulaty has a powerful modern material and technical base, which includes 56 objects with a total area of 161,340.75 sq.m.

Teaching and research processes are organized and held in 14 teaching and laboratory buildings with a total area of 73924.4 sq.m. There are 88 laboratories at the

faculties equipped with the necessary equipment and measuring instruments. For educational purposes, a unique research laboratory “Nanoengineering Research Methods” is used, which is one of 15 engineering laboratories opened in the leading universities of Kazakhstan in the academic year 2007-2008 on the initiative of the President of the country N. Nazarbayev and is equipped unique modern foreign equipment.

TarSU named after M.Kh.Dulaty possesses a sufficient sports base, which consists of a combination of various indoor and outdoor sports facilities. The total area of gyms, venues and audiences is 4564.15 m². The university has 7 indoor gyms equipped with appropriate sports equipment. The university also has a soccer field with grassy lawn and treadmills; field hockey field with regupole coating; 2 outdoor football pitches; 2 basketball and 2 volleyball courts; 4

Currently, the university has three dormitories with a total area of 18,370.8 square meters. m to 804 beds. To organize student meals at the university, a youth leisure center “Zhastar Alemi” has a total area of 3069.9 sq.m. for 400 seats, as well as a cafe in the main building for 60 seats, 2 buffets - canteens in the technological building for 80 seats, 2 buffet-canteens in the hydro complex for 60 seats. Medical care for employees and students is provided by the health center and city clinic number 3.

In 2014, TarSU was recognized as the “Industry Leader” (certificate of the National Business Rating of the Republic of Kazakhstan), and the rector was recognized as “The Best Leader of the Year”. In 2017, according to the results of the world ranking of the Webometrics Ranking of World Universities research group ([www. Webometrics.com](http://www.Webometrics.com)), TarSU ranks 11104 among 20 thousand universities in the world, and 21 among 112 domestic universities. Since 2018, the university has been participating in the ranking of universities of the most “environmentally friendly” universities in the world Greenmetric.

The University is a member of 5 international, national and regional professional associations and associations: University of the Shanghai Cooperation Organization (SCO, from 12.10.2012), Eurasian Association of Universities (from 15.04.2015), European Association of Higher Education Institutions (EURASHE) (dated July 1, 2015), the Association of Universities of Central Asia (dated March 15, 2017), the Association of Asian Universities (dated June 25, 2017).

In recent years, the university’s ties with universities of near and far abroad have been increasingly strengthened. There is a mutual exchange of students and teachers on the basis of academic mobility programs. Individual students (students, undergraduates and doctoral students) TarSU named after M.Kh. Dulaty undergo short-term training in the UK, USA, Germany, Russia, Poland and other countries. Cooperation and training of students on academic mobility programs helps to strengthen ties with students of other universities, study the culture and language of other countries, promote the traditions and culture of the peoples of Kazakhstan. In addition, the implementation of such programs allows the university to study and know the trends in the social development of modern society and be able to adequately navigate in various social situations, as well as be tolerant to the traditions and culture of other peoples of the world.

At TarSU, it is staffed with a faculty, half of which are doctors of sciences, professors, candidates of sciences, associate professors, Ph-doctors and undergraduates. To possess the skills to acquire new knowledge necessary for everyday professional activities, scientific research and further enhance the educational level, the university has 14 educational and laboratory buildings and 155 laboratories equipped with modern equipment and measuring instruments. In addition, a unique research laboratory “Nanoengineering research methods” is used for educational purposes. Every year, students of TarSU present their research projects at student scientific conferences. The best of them are recommended at republican student conferences and olympiads. At the university, it has become a tradition to annually assign the qualification of “Student

Researcher” to students who are actively engaged in scientific work and have successes in educational activities. This qualification gives them the opportunity to enter the magistracy on preferential terms, as well as become the owner of various types of rewards.

The Faculty of Technology, Department of Technology, Design of Light Industry Products and Design, has a highly qualified faculty and implements a personnel policy in accordance with the main priorities of the university development strategy. The teaching staff is formed on the basis of the needs for the effective implementation of the educational program, as well as the total amount of the teaching load for one full-time teacher of the iconoring student. Teachers of the department carry out educational, educational, methodical, research, educational work, as well as control and supervise the research work of students and meet the qualification requirements for licensing educational activities.

The university’s educational activities under consideration by us at the bachelor's program “Design” until 2018-2019 were carried out in accordance with the State license for educational activities dated 03/27/2017 No. 417 with the qualification of a bachelor of art. For the reporting period, specialty 5B042100- "Design" in M.Kh. Dulaty TarSU implemented educational programs: “Costume Design”, “Graphic Design”.

Thus, starting from the 2019-2020 academic year, as part of educational programs for undergraduate programs using the new code 6B021 - Art, there are three educational programs:

- Fashion design;
- Interior Design;
- Advertising design.

EEC is considering 6B02111- “Fashion Design”

The second SP “7M021-Art” in 2019 was developed in accordance with the State Compulsory Education Standard of all levels of education (Order of the Ministry of Education and Science of the Republic of Kazakhstan No. 604 of 10/31/2018) and standard rules for the activities of educational organizations of the corresponding types (Order of the Ministry of Education and Science of the Republic of Kazakhstan dated 10/30/2018. No. 595). Also, under this educational program, the preparation of undergraduates is carried out in accordance with the State license for educational activities dated 12/14/2012. No. 1659 with the qualification of Master of Arts. That is, 6M042100- “Design”, now 7M02111 - “Design”

Also, at the department "Technology, Designing of Light Industry Products and Design", certain conditions are created for a stable set of students in SP 6V02111 – Fashion Design, 7M02111 – Design. One of the traditions of the department is to conduct events such as contests to attract "their" applicants: "Babalar murasy", "Oner Daryny". The contingent of students and undergraduates is given below:

SP 6B02111 - “Fashion Design” (5B042100- “Design”):

- 2015-16 academic year - 45
- 2016-17 academic year - 54
- 2017-2018 academic year - 104
- 2018-2019 academic year - 64
- 2019-2020 academic year - 58

SP 6M042100 - “Design” (7M02111- “Design”):

- 2015-16 academic year - 3
- 2016-17 academic year - 2
- 2017-2018 academic year - 2
- 2018-2019 academic year - 5
- 2019-2020 academic year - 2

The qualitative and quantitative composition of teaching staff is established by normative indicators of the ratios of the percentage of full-time teachers to their total

number, the percentage of teachers with academic degrees and titles from the number of full-time teaching staff established by Order of the Minister of Education and Science of the Republic of Kazakhstan dated June 17, 2015 No. 391 "On approval of qualification requirements for educational activities, and a list of documents confirming compliance with them "(as amended on March 11, 2016)," Model Rules for the Activities of Higher and Postgraduate Organizations education ", approved by order of the Minister of Education and Science of the Republic of Kazakhstan No. 49 of 05/17/2013. The teaching staff of the department meets the qualification requirements for licensing educational activities. The basic education in the direction of training SP 6B02111 – Fashion Design, 7M02111 – Design has 5 (24%) teachers, their specialty corresponds to the profile of SP. The average indicator of the number of teaching staff conducting classes in the state language in the SP 6V02111 – Fashion Design is 85.5% in the SP 7M02111 – Design -- 96.5%.

EEC notes that the employment of graduates for the work of the department is an important element. The department has concluded agreements with enterprises: Design-Sulu LLP, Sagila IE, Dana-Del LLP, etc. Every year, the department organizes vacancy fairs, round tables, with the participation of employers, which discuss issues of graduate employment, problems, requirements for their necessary knowledge and skills. The number of employed graduates for 5 years in the specialty 5B042100 - "Design" is about 70-85% and is shown in table 1

Table 1. Indicators of employment of graduates of SP

Academic year	Number of graduates			Number of Employed graduates			Percentage of employed graduates (%)			Received- to master
	total	grant	self-supporting basis	total	grant	self-supporting basis	total	grant	self-supporting basis	total
2015-2016	10	1	9	7	1	7	70	100	87	2
2016-2017	19	5	14	13	3	10	68	60	71	2
2017-2018	16	6	10	12	5	7	75	83	70	0
2018-2019	16	2	14	13	1	9	82	100	64	0

The management of the SP provides and supports the development of young teachers. The University has a Council of Young Scientists, which is an important element of the infrastructure of scientific research. The Council is called upon to promote the development of research activities of young scientists, their participation in state programs and competitions for young scientists.

At the Department of Technology, Design of Light Industry and Design Products (TCLIP and Design), research work is carried out in accordance with the University Development Strategy and the thematic research plan of TarSU named after M.H. Dulaty. Scientific work is one of the components of the workload of teachers. Each teacher plans his research activities in accordance with the thematic plan of the department. So, from 2015-2018. The teaching staff of the department carried out state budget research work in the following areas:

- "Investigation of the main stages of the development of industrial design in the context of the history of project culture". Head Ph.D., Associate Professor B. Ualiev;
- "Formation of the assortment of enterprises of the sewing industry in the region, taking into account the morphological characteristics of the population". Head Ph.D., Associate Professor, Kelesova U.S.;
- "Zhambyl bald-eyed әyelerдің дәнебітіндерінің ерекшеліктерін сәрттеу нтізһесінде, constructive-composition қ тәсілдерін қолданумен әyeler кіімін zhobalau". Head Ph.D., Associate Professor Omarbekova M.T.

Thus, the current policy of the Taraz State University named after M.Kh.Dulaty is aimed at the formation of a competitive personality with entrepreneurial competencies, deep scientific knowledge, high culture, modern consciousness, but preserving traditional values, as well as creating a recognizable brand not only domestic but and world high school.

(IV) DESCRIPTION OF THE PREVIOUS ACCREDITATION PROCEDURE

Educational programs 6B02111 - Fashion Design, 7M02111 - Design are accredited to the IAAR for the first time.

In 2014, the Design Institute successfully passed the specialized accreditation of IQAA, under the bachelor's program (5B042100 - Design) - a certificate of specialized accreditation, registration number SAN^o0073 / 1 dated 12/06/2014, and under the master's program (6M042100-Design) - certificate of specialized accreditation, registration number SAN^o0073 / 2, date of issue of the certificate December 6, 2014

(V) DESCRIPTION OF THE EEC VISIT

The work of the EEC was carried out on the basis of the approved Program of the visit of the expert commission on specialized accreditation of educational programs in TarSU from November 25 to 27, 2019.

In order to coordinate the work of the EEC on November 24, 2019, an assembly meeting was held during which the powers were distributed among the members of the commission, the schedule of the visit was clarified, and agreement was reached on the choice of examination methods.

In order to obtain objective information about the quality of educational programs and the entire infrastructure of the university, to clarify the content of self-assessment reports, meetings were held with the rector, vice-rectors of the university in areas of activity, heads of structural divisions, deans of faculties, heads of departments, teachers, students, graduates, employers. In total, 124 representatives took part in the meetings (table 1).

Table 1 - Information on the target groups that participated in meetings with the EEC IARA:

Category of participants	Total
Rector	1
Vice-rectors	5
Heads of structural divisions	30
Deans of faculties	6
Department Heads	9
Teachers	14

Students	28
Graduates	23
Employers	8
Total	124

During the tour, members of the EEC familiarized themselves with the state of the material and technical base of the accredited SP: 6B02111 - Fashion Design and 7M02111 - Design. A tour of the university was conducted, during which the following were attended: classrooms equipped with multimedia projectors with interactive whiteboards, stands and visual teaching aids, computers and modern equipment; laboratories of clothing manufacture, dressing room, drawing and painting auditorium, museum, canteens, computer classes.

At the meeting of the EEC NAAR with the target groups of TarSU, the mechanisms for implementing the university's policy were refined and the specifics presented in the university's self-assessment report were specified.

EEC members attended training sessions:

- in the discipline "Zhobalyk zhmystaryn nemese AZhO avtomatizatsiya lau zhjesi", topic "Gode beldemsheni tyrfyzu", 3 year, Kazakh branch, specialty 6B02111 - Fashion Design, teacher - Ph.D. and about. Associate Professor Kudabaeva Aigul Kaldybekovna (audience 2.1. 417); practical work of undergraduates (work No. 5),

- 2 courses of specialty 7M02111 - Design of the Kazakh branch, teacher Kelesova, US, associate professor, major: Regional design (audience 2.1. 422)

- 1 year of the Kazakh branch, 6B02111 - Fashion design, subject: "Drawing", theme: image of living nature with support on one leg. Lecturer, Ph.D., Associate Professor, B. Ualiev The training is carried out according to the new OP, as in the previous topic there were 3 in the drawing, in the new OP there are 6 productions with a focus on the specialty. Additionally, there is a SRSP where students can finish what they did not have time.

During their work, members of the EEC visited the following practice bases for accredited EPs: the regional industrial enterprise Dana Del, based in a fairly large room (the entire floor of a residential building) and working in a creative direction, namely focused primarily on sewing stage costumes; Aivengo LLP - an organization that occupies a large part of the Taraz market for sewing special clothes, bedding, clothes for men, women and children, etc., is located in a large building with a huge number of different sewing machines designed to work with all materials (hard cloth, leather, silk, etc.); Rysbaeva & K is an organization that has existed since the 90s and is engaged in all types of design, namely: printing, printing services, the manufacture of various seals, like a souvenir shop, most of which are produced by the organization itself.

According to the results of monitoring the employment of graduates of the university, the department of «Technology and construction of light industry products & Design» in recent years, the result is not bad 82% for bachelor's degree and 100% for master's degree.

In accordance with the accreditation procedure, a survey was conducted of 97 teachers, 218 students, including junior and senior students.

In order to confirm the information presented in the Self-Assessment Report by external experts, the university's working documentation was requested and analyzed. Along with this, the experts studied the Internet positioning of the university through the official website of the university www.tarsu.kz

As part of the planned program of recommendations for improving the accredited educational programs of TarSU, developed by the EEC based on the results of the examination, were presented at a meeting with the management on November 27, 2019.

(VI) COMPLIANCE WITH SPECIALIZED ACCREDITATION STANDARDS

6.1. STANDARD "STUDY PROGRAM MANAGEMENT"

Evidence part

The University manages educational programs as processes, formalizing the existing procedures within the internal quality assurance system, which includes the Quality Assurance Policy and a description of the processes in the series of internal documents of the University developed within the framework of a certified quality management system.

EEC confirms that the management of educational programs is carried out in the context of the development program of TarSU named after M.Kh. Dulaty, considered and approved at the meeting of the Scientific Council (protocol No. 7 of 03/26/2019, <http://www.tarsu.kz./ru/missiya-videniya-napravleniya.html>). The university's information website is accessible to all interested parties and contains information about the mission, goals and objectives, the university's perspective, strategic goals and objectives of the university, and QMS policy. Also, full information about the regulatory documentation in the field of quality assurance policy - certificates, a plan of measures to improve the QMS, plans of internal and external audits are posted on the university's general information network, on the stands of departments and structural divisions. accessible to all interested parties.

Landmark TarSU named after M.Kh. Dulaty is the training of globally competitive specialists. The implementation of the university's mission is to prepare competitive, innovative-minded and patriotically educated specialists who meet modern domestic and international criteria, to create an elite scientific-intellectual and information-cultural environment in the Zhambyl region, which contributes to its comprehensive economic growth and prosperity, will allow TarSU to achieve full-scale innovativeization of the educational process and successfully integrate into the global educational space (<http://www.tarsu.kz./ru/targu-today.html>).

All documents on public administration management developed at the university are based on a strategic development plan, mission, policy and goals in the field of quality. Based on the adopted mission, goals and objectives of the university, all structural units of the university annually at the beginning of the academic year develop private goals and tasks that are measurable, approved by the head of the structural unit, coordinated with the representative of the manual on quality - vice-rector for development strategy, educational and social work. Quality Management System TarSU named after M.Kh. Dulaty in 2018 was verified and found to comply with the requirements of the standard MS ISO 9001: 2015 (Certification of the university's quality management system in the certification association Russian Register and IQNet for compliance with the requirements of MS ISO 9001: 2015). The University was issued a certificate by AS "Russian Register" and a certificate of international standard organization IQNet. Certificate No. 19.0246.026 of February 18, 2019. Maintaining and ensuring the implementation of the mission, goals, objectives of the university is regulated in the standards of the QMS University, their effectiveness is assessed in accordance with the current procedures of STU 06-2017 "Analysis by the management", RD 15.01-2013 Regulation "Monitoring the implementation of the mission, goals, objectives of the university".

Strategic development plan M.Kh. Dulaty TarSU is developed collectively, discussed by the Academic Council and approved by the Supervisory Board, which is the highest collegial governing body. The faculties have Councils of faculties, which are collegial bodies of these structural divisions (University Scientific and Technical Council: organizes, coordinates and supervises the research activities of the faculty, doctoral students, undergraduates and university students). Evaluation of the activities of the Academic Council and structural

units of the University is carried out at meetings of the Academic Council with the submission of reports, a method of analyzing the results and, if necessary, making adjustments to existing work plans and making suggestions for further implementation of the program to increase the effectiveness of activities. Every year, the university reports on its activities to the Supervisory Board and the Ministry of Education and Science of the Republic of Kazakhstan, where it also receives an assessment.

The quality of the educational program is maintained in accordance with the modern requirements of the educational system of the Republic of Kazakhstan, so in 2019 the content of the considered EEC is developed in accordance with the state compulsory standard for education at all levels of education (Order of the Ministry of Education and Science of the Republic of Kazakhstan No. 604 of 10/31/2018) and standard rules for the activities of educational organizations of the corresponding types (Order of the Ministry of Education and Science of the Republic of Kazakhstan dated October 30, 2018 No. 595).

The teaching staff of the department as part of the educational program group 6B021- "Art" has developed 3 educational programs "Fashion Design", "Interior Design", "Advertising Design", and according to the master's program: 7M021- "Art" the educational program "Design".

The package of documents passed an expert assessment, approved by the relevant authorities and posted in the Republican Public Relations Department for the 2019-2020 academic year. The general and professional competencies of the graduate in the "Design" program (undergraduate / graduate programs) are reflected in the curriculum for the relevant specialties and are determined in accordance with regulatory documents: Law of the Republic of Kazakhstan "On Education", State Educational Standards of the Republic of Kazakhstan 5.04.019-2018 "State Educational Standards of the Republic of Kazakhstan Higher Education "(Pr. MES RK No. 604 of October 31, 2018)", the National Qualifications Framework, etc., and taking into account the changing requirements of the external environment.

The goal of the SP within the framework of groups 6B021- "Art", 7M021- "Art" defines its educational format aimed at preparing a bachelor of arts that can solve problems in the professional field, taking into account the development of domestic and world design in accordance with the needs of modern society and the labor market.

The SP development plan corresponds to the academic resources available at the university, i.e. financial and informational resources, staff, material and technical base satisfy licensing requirements (information on the contingent of students by level of training, analysis of human resources, material and technical base, state of scientific research, results of a SWOT analysis). The individuality and uniqueness of accredited educational programs consists in their orientation to the labor market of the region, the presence of elective courses that complement the main disciplines introduced by order of employers in this region.

The main goal of educational program 6B02111 - "Fashion Design" is aimed at training personnel for the fashion industry that are in demand both at the Kazakhstan and international levels, who can work in brand companies or produce their own clothing line.

The goal of SP 7M02111 - "Design" is to train specialists in the field of design who have competencies in accordance with the directions of design activity, based on a conceptual, creative approach to solving design problems that require aesthetic understanding, conditionality of the art form with the specifics of materials, design, technology for their manufacture and functional purpose based on the use of new design-design technologies; the formation of theoretical and practical knowledge, skills in accordance with the global prospects for the innovative development of design, necessary for the implementation of a full-fledged professional activity.

In order to ensure the interconnection between theoretical and practical training of

students at the department, elements of the dual education system were introduced, namely, branches were established at the regional branch enterprises.

The aspiration of EP on the development of professional skills is realized through constant monitoring of the quality of teaching updated disciplines and the compliance of learning outcomes with the requirements stated in the graduate's models.

The interaction between teaching, research and training in the quality assurance policy of the EP is ensured through the activities of 4 scientific circles, in addition, it has been approved from the 2019-2020 academic year (University Council dated 06/25/2019) and the Shabyt artistic and creative circle will function, the purpose of which is to develop among the students of the Design Institute the skills of creative thinking and their application on concrete developments to promote the image of the university.

On the question of the frequency, form and methods of evaluating the management of SP, the activities of collegial bodies and structural divisions, the EEC became convinced that at the initial stage the SP undergoes examination at the scientific and methodological council of the university, where 2 reviewers are appointed, one of whom is a member of the SMCU, the second - from among potential employers. Upon receipt of at least one negative review, the OP is sent for revision and elimination of deficiencies. Upon receipt of positive reviews on the opening of the program, the decision is submitted for consideration by the SMCU and subsequently approved by the chairman of the Academic Council of the university. Changes in the educational program are carried out under the guidance of the head of the training direction, are discussed at the SMCU and are drawn up as an annex to the educational program.

Students of accredited SPs and employers participate in the management of educational programs, discuss at meetings of collegial bodies and meetings of the department (Annex 2).

The SP management has passed advanced training courses on the management of educational programs.

Analytical part

The IAAR external expert commission, having met, interviewed and interviewed with the rector, vice-rectors, department heads, heads of departments, students, faculty, representatives of employers' organizations and graduates, as well as conducted a survey of faculty and students, a detailed familiarization with educational infrastructure of the university, material and technical and information and methodological resources and the necessary documents, o Taraz State University named after M.Kh. Dulaty demonstrates the management of educational programs in the context of the implementation of strategic documents; the university demonstrates the development of a culture of quality assurance, including in the context of SP; orientation of the mission, strategy and vision to meet the needs of the state, society, sectors of the real economy, potential stakeholders.

The EEC notes the need for analysis and optimization of planning documents containing issues of development of public relations, as different types and forms of development plans, as well as roadmaps for the development of public relations were presented to experts from different clusters (Annex 3). Unfortunately, during the visit of the EEC, the development of a mechanism for the formation and regular review of the development plan of the SP and monitoring its implementation was not presented. The uniqueness and individuality of the development plan SP 6B02111 - Fashion Design, 7M02111 - Design is not specified.

In order to familiarize students with the professional environment and relevant issues in the field of design, as well as to acquire skills on the basis of theoretical training, the SP includes disciplines and activities aimed at gaining practical experience and skills in the specialty in general and majors in particular (excursions and classes on the basis of the

branch of the department in the conditions of the enterprise Design-Sulu LLP, IE Dana-Del studio, LLP Rysbaeva & C , visiting city and regional museums; to solve practical problems, an actual for enterprises to design Distribution is provided the possibility of holding seminars, round tables, exhibitions).

In addition to the practice of students, teachers of the SP and departments have patents and authors of industrial designs, in the areas of art, women's headdress in ethnographic style, using petroglyphs, national ornaments; dresses for girls in the style of "Retro", costume in ethnographic style, etc. (Annex 7).

The EEC notes the provision of participation by representatives of interested parties (employers), in the collegial bodies to make suggestions when developing, making decisions or watching educational programs (Annex 4, 4.1.). Thus, the SP leadership ensures the participation of representatives of employers in the processes of managing the educational program and its development, which was revealed as a result of an interview with teachers and employers. At the same time, students are expected to increase their activity in terms of participation in collegial management bodies of public education

At the same time, the SP management ensures transparency in the development of the SP development plan based on the analysis of its functioning, the real positioning of the university and the focus of its activities on meeting the needs of the state, students and especially employers and interested parties (Annex 6);

EEC confirms that the university has a published quality assurance policy, namely: certificates, an action plan for improving the quality management system, plans for internal and external audits that are posted in the university's general information network, at the stands of departments and structural units, reflects the relationship between research and teaching and training (www.tarsu.kz/ru/about-university.html).

The teaching staff at leading classes in the field of education have copyright certificates (patents) for inventions and industrial designs of the Committee on Intellectual Property Rights of the Ministry of Justice of the Republic of Kazakhstan (Annex 7).

During the visual examination and analysis of documents, the EEC was convinced that those responsible for the processes within which the implementation of the SP is regulated are assigned, the duties of the staff are distributed, the functions of collegial bodies are differentiated, the rector, vice-rector, chair of the departments, but not all have been trained under the management program education. The university demonstrates the development of a culture of quality assurance in the context of public education.

EEC indicates evidence supporting risk management. The submitted documents (minutes of meetings of departments, the academic council of the University, reports, individual teaching plans, certificates and plans, etc.) confirm the implementation of the planned types of work on risk management (Annex 5). However, it emphasizes the need for risk actualization in connection with changes in legislation and the ongoing reengineering of business processes.

An analysis of the university's website showed that information on educational programs on the website of the TarSU named after M.Kh. Dulaty and the department page. Also, information on the activities of units, on the adoption of collegial decisions is communicated to students through the site. To automate the process of collecting, analyzing and managing information, information collection, analysis and management systems have been introduced and are functioning within the framework of the university's official website; folder for the exchange of information between structural divisions of "PublicS", academic information management within the framework of AIS "Platonus", a computer program for managing the educational process with the credit system of training its own development "Sirius", an integrated library information system.

In connection with the expansion of academic independence, the EEC emphasizes that the content of educational programs reflects the needs of the region and is consistent with the development strategy of the educational organization.

Students survey results showed students satisfaction with the content of the educational program (completely satisfied - 61.9%).

Strengths / best practice in the SP "6B02111 - Fashion Design, 7M02111 - Design" are absent.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- develop a mechanism for the formation and regular review of the development plan of the SP and monitoring its implementation;
- To clarify the uniqueness and individuality of educational programs 6B02111 - Fashion Design, 7M02111 - Design;
- university management, deans and heads of departments of accredited SPs to continue the practice of continuing education in education management programs at least once a year.

The conclusions of the EEC on the criteria:

According to the standard "Study Program Management" of SP "6B02111 - Fashion Design", "7M02111 - Design" have 15 satisfactory, 2 suggesting improvement of positions.

6.2. STANDARD "INFORMATION MANAGEMENT AND REPORTING FORMS"

Evidence part

In TarSU named after M.Kh. Dulaty is equipped with information management information collection systems within the official website of the university, academic information management within the Platonus AIS (which has been put into practice since 2013), which contains all the information necessary for the student, "Teacher's electronic journal" as part of the Web- module teacher "(RD 11 / 14.05-2017 Regulation" Management of the University's information infrastructure "). The "electronic journal of the teacher" is also used to enter cumulative, exam points, absenteeism. In addition, visual forms (stands, exhibitions, presentations, newsletters) are used to inform interested parties. Information management in a university is characterized by the presence of information flows: direct - from management to performers and interested parties, and the reverse - from interested parties, including students and teachers, to management.

Within the framework of the teaching staff teaching staff, the faculty shows an increase in the number of open classes: in 2014-2015 academic year-22, of which 16 (72.7%) - using new teaching technologies and new interactive methods; in the 2015-2016 academic year - 24, of which 20 (83.3%) - using new ET, IM; in the 2017-2018 academic year - 23, of which 20 (87%) - using new ET, IM; in the 2018-2019 academic year 15 open classes were conducted, in 13 (86.7%) of them new ET and IM were used.

The mechanisms for external evaluation of the effectiveness and efficiency of educational programs include: licensing of educational activities, specialized accreditation of educational programs, state control, monitoring of the education system, ratings, competitions, projects of educational programs. Based on PD 11 / 13.04-2017 "Regulations on the policy of academic recognition in M.Kh. Dulaty TarSU", in accordance with the Dublin descriptors, the university adopted a system for converting Kazakhstan loans into ECTS loans and moving to the next educational level, taking into account the complexity of

disciplines, modules, teaching staff load and student employment, during the academic period.

In order to identify the degree of borrowing information in diploma projects (works) and master's theses without reference to a source in TarSU named after M.Kh. Dulaty uses the Anti-Plagiarism system. The head of the department is the person in charge of working with the Anti-Plagiarism system.

SP "6B02111 - Fashion Design", "7M02111 - Design" is being updated in connection with the change in state generally binding standards of higher and postgraduate education, the introduction of new directions and elective courses. Updating the SP is carried out in accordance with the requests of employers, which is reflected in the catalog of elective disciplines for the corresponding academic year and approved by the Academic Council of the university. Monitoring and periodic assessment of SP are reflected in the meetings of the departments.

Within the framework of the SP, there is a system of annual reporting, which is one of the main forms of evaluating the activities of units that contain a comprehensive self-assessment of activities. Individual academic staff reports are the basis for the formation of department reports. The reports of the departments are analyzed and discussed at the meetings of the department, approved by the dean of the faculty. Based on the reports of the departments, the dean's office draws up a report on the faculty. Based on the analysis and evaluation of control indicators, warning and corrective measures are developed. Their effectiveness and efficiency are considered at the meetings of departments, faculty and EMWD.

For storage and processing of information about the promotion of students, information on the results of examination sessions, and transcript entries, the AIS "Platonus v3.0" information system is used, which contains all the information necessary for the student. To enter this system, each student is given a username and password, which changes when you first log in. To store and process information about the progress of students, information on the results of examination sessions, and transcript entries, the AIS "Platonus v3.0" information system is used, which contains all the information necessary for the student.

As part of the improvement of the monitoring system for monitoring the results of training and the introduction of on-line solutions for teachers and students, the process of introducing the Web module "Electronic Journal of the Teacher" and ensuring constant and unhindered access for teachers and students to information is ongoing.

An important factor is that the university defines the responsible persons for the functioning of information systems, software resources, the accuracy of the information used: the press secretary of the University's Media Service (official website of the university); to the director of centre of new information technologies (CNIT) and the director of the EMWD (AIS "Platonus"); to the director of the Registrar's Office (AIS "Sirius"). The functioning of information systems for the collection, analysis and management of information are regulated by the normative documents of the university: Regulations on the educational-methodical department; the order on the creation of the resource group No. 109 of 11/27/2015; order on conducting questionnaires among students on the basis of AIS Platonus No. 28 dated April 14, 2018

In order to prevent hacker attacks on the university's Internet resources, periodic monitoring of the status of services that meet earnings about the ability of services is carried out, as well as restrictions are introduced for users to access Internet resources. Every day, the event log in the operating system and TMGForeFront are reviewed. To protect the proxy server, a server with a configured Linux-based Firewall is set in front of it.

TarSU named after M.Kh.Dulaty provides the collection and analysis of information to

improve the internal quality assurance system, which is carried out through the system of monitoring the activities of the university, the quality management system of educational and scientific processes. Using information on the results of work of university departments, assessing customer satisfaction, student achievement and progress and their relevance in the labor market, the main indicators of the university's activities, etc. these operations are carried out by means of a shared folder of local communication of the university ("Public \$"). Further, the structural unit developing this document collects the processed information in the form of references, proposals, etc., after which the review process takes place in the collegial bodies of the university with the participation of heads and representatives of structural divisions.

Students have the opportunity to contact the leadership in all matters orally and in writing.

Analytical part

Considering compliance with the requirements of the standard "Information Management and Reporting Forms" for accredited study programs "6B02111 - Fashion Design", "7M02111 - Design", the commission notes that the university has a multi-level information and reporting management system. The reports of structural divisions by line of business reflect a comparative analysis of the results of operations with key performance indicators. The reliability, accuracy and timeliness of the input information is the basis for the formation of various forms of reporting. According to the university's planned work calendar, as well as local plans for departments, faculties, structural divisions, responsible executives provide information to the supervising vice-rector on the reliability of the data provided, which are confirmed by data from alternative sources: the number of employed graduates is compared with information from the State Center for Public Relations; scientific inventions by patents; student learning achievement records; information about the bases for practical training in relevant contracts, etc.

The EEC indicates that the information collected in the framework of the University, including through statistical processing of information, reporting and the results of internal audits, allows you to generate analytical reports and make decisions based on facts. There is methodological support and development of all the necessary instructional materials. However, there is a need to continue the work on digitalization of the processes of collecting reporting information, its tracking of statistical and information flows in the context of educational programs.

EEC at the university to determine the level of satisfaction of internal needs, the Department for Monitoring the Quality of Education every academic period organizes and conducts a survey of students, teachers and university staff. Questionnaires used for the survey: "Teacher through the eyes of the student", "Quality of the educational process", "Satisfaction with the organization of practical training", "Clean session". The survey results are statistically processed, discussed at the meetings of the administration and are taken into account in the further planning of educational activities. As well as according to the statistical monitoring data, a report on the results of the sessions is periodically analyzed at the university level and submitted to the Scientific Council for adoption to take the necessary measures to achieve the desired results.

The EEC also notes the possibility of reviewing the process of informing students about employment opportunities by creating databases based on experience in implementing projects of the Erasmus + program in the field of employment.

A questionnaire for students of SP conducted during the visit of the EEC IAAR showed that satisfaction:

- The usefulness of the website of the organization of education in general and faculties in particular was completely satisfied with 76.1%, 18.8% - partially satisfied;

- 78.9% are fully satisfied with the timely assessment of students, 17% - partially;
- informing the requirements for the successful completion of the chosen specialty 80.3% are fully satisfied, 15.6% are partially satisfied;
- informing students about courses, educational programs and academic degrees are completely satisfied 76.6%, 19.3% - partially.

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - No Design.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- Revise the frequency of the procedure of the mechanism for measuring the degree of “satisfaction with the teaching staff of the university”;
- To provide monitoring of statistical and information flows in the context of educational programs.

The conclusions of the EEC on the criteria of the standard "Information Management and Reporting Forms": on the SP "6B02111 - Fashion Design", "7M02111 - Design" have 17 satisfactory, 1 suggesting improvement in position.

6.3. STANDARD “DEVELOPMENT, APPROVAL OF STUDY PROGRAM”

Evidence part

The main goal of the department is to prepare students for SP. The mechanisms for implementing all the main processes, including the management of educational activities, are described in detail in the internal regulatory documents: R11 / 1.19-2018 Academic rules for the organization of the educational process of TarSU named after M.Kh. Dulaty, PD11 / 1-1.02-2016 Regulation on the organization of educational and methodical work at the university.

The educational program (OP) is compiled in accordance with regulatory legal acts in the field of education. The procedure and procedure for the development and approval of educational programs is carried out in accordance with the regulated “Regulation on the design of modular study programs” (dated February 14, 2018) (<http://www.tarsu.kz/ru/component/k2/item/9040.html>).

The academic committees for the development of SP and academic committees for the assessment of SP include faculty, employers, students and other stakeholders. Currently, the employer, being the main customer and evaluator of the quality of education, is actively interacting with educational institutions (Annex 5). During the development and implementation of the SP 6B02111 – Fashion Design, 7M02111 – Design, the focus is on the needs of employers and enterprise managers of Zhambyl Oblast organizations and students. Teaching staff, employers, students are involved in the development of educational programs. This process is carried out by discussing professional competencies, expected results, a catalog of elective disciplines, and the formation of individual educational paths by students. The result of this work is reflected in the effectiveness of the formation and implementation of the development plan of the SP.

The goals of educational programs correspond to the needs of the labor market, as evidenced by the percentage of graduates employed, and feedback from employers. In the 2017-2018 academic year, a survey was conducted “Satisfaction of students and graduates with the quality of the implementation of educational programs”. The survey involved 250 students with specialties 5B042100-Design, 6M042100-Design.

The model of the graduate in educational programs 6B02111-Fashion Design and

7M02111-Design is developed in accordance with the requirements of the university, namely the structure of general and professional competencies presented on the website of Taraz State University, including the Applicant.

The logical continuation of the internal examination of the quality of teaching is the sociological research conducted by the department of monitoring and analysis in the form of an anonymous questionnaire “Teacher through the eyes of students”. The results are computer-processed and presented in the form of individual ratings of teachers, departments, faculties.

When developing the SP, an examination of the SMCU is carried out with the involvement of 2 reviewers (one of which should be a member of the SMCU, and the second from among potential employers). The conclusion of the NMSU on SP is submitted to the University Academic Council for approval and posted on the university website. Changes in the SP as necessary are made on the recommendation of employers and students, discussed at the SMCU and are drawn up as an annex to the SP.

The University created the conditions for practical training: developed programs whose contents correspond to the goals and objectives of training; long-term and short-term practice contracts have been concluded.

Analytical part

During the visit, the experts analyzed modular educational programs, educational and methodological support for their implementation. The documentation was developed in accordance with the intra-university methodological recommendations (Regulation on the educational-methodical department; order on the creation of a resource group No. 109 dated November 11, 2015; an order on questioning among students on the basis of AIS Platonus No. 28 dated April 14, 2018) and with the requirements of the State educational standard and the Development Strategy of M.Kh. Dulaty TarSU for 2016-2019.

The EEC notes that the content of the study programs “6B02111-Fashion Design” and “7M02111-Design” comply not only with regulatory requirements, but also with the demands of the regional labor market, which confirms the practice of sending graduates of this direction for students (Annex 8). The results of training in each discipline and professional practices correspond to the results of training in the educational program as a whole. At the same time, the main goal of professional practices is the formation and consolidation of practical skills of professional activity.

The analysis of the SP showed that information on disciplines, including a brief description, is contained in the catalog of disciplines (modules), which is brought to the attention of students by graduating departments and advisers, and is also available in the Platonus system and on the TarSU website. For elective disciplines, a brief description of the discipline is provided, indicating the purpose of the study, the content and the expected results of the study (acquired by students knowledge, abilities, skills and competencies). In this way, the university defines and documents the procedures for the development of SPs and their approval at the institutional level.

The quality of educational programs is supported in accordance with the modern requirements of the educational system of the Republic of Kazakhstan, so in 2019 the content of educational programs was developed in accordance with the State Compulsory Standard for Education at all levels of education (Order of the Ministry of Education and Science of the Republic of Kazakhstan No. 604 of 10/31/2018) and standard rules for the activities of educational organizations of the corresponding types (Order Ministry of Education and Science of the Republic of Kazakhstan dated 30.10.2018, No. 595). The teaching staff of the department within the group of educational programs 6B021- “Art” has developed educational programs, among which are “Fashion Design”, 7M021- “Art”. The educational program “Design” and the package of documents passed an expert

assessment, approved by the relevant authorities and placed in the republican registry of SP for the 2019-2020 academic year. The general and professional competencies of the graduate in the "Design" program (undergraduate / graduate programs) are reflected in the educational program in the relevant specialties, are defined in accordance with the regulatory documents: Law of the Republic of Kazakhstan "On Education", SES RK 5.04.019-2018 "SES RK Higher Education "(Pr. MES RK No. 604 of October 31, 2018)", the National Qualifications Framework, etc., and taking into account the changing requirements of the external

her environment (Annex 9). Nevertheless, the EEC recommends the development of a unified model of competencies at the university, as in other departments this document has a different form.

The EEC notes that in order to assess the knowledge of students and undergraduates, a criterion generally accepted in the world practice on the scale of alphanumeric designations is introduced, which reflects the mechanism for implementing a credit transfer based on the ECTS credit system. The final grade for the discipline includes assessments of current performance (admission rating) and final control. Assessment of current performance is 60% of the total assessment of knowledge in the discipline, and assessment of the exam is 40% of the total assessment of knowledge in the discipline

At the same time, the leadership of the SP should intensify the work on developing joint / double-diploma educational programs with universities of near and far abroad, because the department has memoranda / agreements / agreements on cooperation and exchange of teaching staff, students and experience, but there are no double-degree programs that give you the opportunity to receive two full diplomas of the sample of two states (with whom the agreement was signed).

At the Department of Technology and Design of Light Industry Products and Design in the academic year 2017-2018, within the framework of the implementation of the decree of the Government of the Republic of Kazakhstan "Program for the Effective Employment and Development of Mass Entrepreneurship", 3-month professional training courses were held with the issuance of a certificate of professional training and assignment of qualifications in the specialty "Seamstress", at the end of these courses, students were employed at the enterprises of the region.

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design: None.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- To expand cooperation with foreign and Kazakhstani universities to harmonize the content of the SP to the level of development and implementation of joint / double-degree educational programs;
- Develop a uniform format for the competency models of the graduate.
- The management of the SP to create opportunities for preparing students for professional certification, since 3-month seamstress courses are held only for third-party students.

The conclusions of the EEC on the criteria of the standard "Development, approval of study program" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 10-satisfactory, 2- suggested improvement.

6.4. STANDARD “CONSTANT MONITORING AND PERIODIC STUDY PROGRAM ASSESSMENT”

Evidence part

EEC acquaintance with the documentation showed that for the analysis and transparency of the implementation of the strategic plan indicators, the university has a monitoring system in accordance with PD 15.01-2013 Regulation “Monitoring the implementation of the mission, goals and objectives of the university”, whose functions are assigned to the department for monitoring the development strategy of the university. The results of internal audits (audits) of teaching and other documentation are submitted to the meeting of the Academic Council for a collegial discussion and decision-making, development of decisions to improve work on activities. For continuous monitoring and periodic quality assessment, a certified quality management system is used that complies with the requirements of the international standard ISO 9001: 2015.

Monitoring the quality level of the educational program is carried out by revising the list and contents of elective disciplines, actively involving external interested parties (industry enterprises, partner universities) in implementing the policy of ensuring the quality of programs, taking into account their recommendations, an annual catalog of elective disciplines in the educational areas of SP 6B02111 – Fashion Design is formed , 7M02111 – Design (Annex 2-4).

The examination of the SP is carried out in accordance with the methodology for monitoring the SP, which includes: a survey of applicants, students, graduates, teachers, and employing organizations; student performance; informational support of the educational process, resource and informational support of educational programs; analysis of the student assessment system (Web-Testing is a web site designed for online testing of students); assessment of the level of competence of research; degree of compliance of SP with the established requirements (Annex 10).

In accordance with the Rules for organizing the educational process on credit technology, monitoring is implemented as a combination of monitoring the development of the content of the curriculum (process) and monitoring the success of the training (results) using three procedures: current monitoring, midterm control, and intermediate certification.

Realized monitoring and periodic assessment of SP 6B02111-design fashion 7M02111-Design, Monitoring and periodic assessment SP reflected on chairs meetings aimed to provide SP objectives the formation of the planned results of the training and meet the needs of the students and the community, as well as being an important element of the system of providing a high-level wage. The results of the monitoring processes and the periodic evaluation of the educational program lead to a continuous improvement of the educational program. According to statistical monitoring data, periodically, at the university level, a report on the results of the sessions is analyzed and formed, which is submitted for consideration by the Scientific Council to take the necessary measures to achieve the desired results.

Analysis of monitoring procedures and periodic evaluation of SP 6B02111 – Fashion Design, 7M02111 – Design is based on the analysis of curricula, a catalog of elective disciplines, individual plans for students' programs, protocols of collegial bodies and meetings of departments, interested parties, faculty and students. The graduating department monitors the changing needs of society and the labor market for SP by holding round tables with employers, meeting graduates or inviting students to attend meetings of the faculty (Annex 11).

To monitor and evaluate the quality of the study program, mutual visits and open

classes of teachers are held. The quality of classes and the used teaching materials, the timeliness of assignments for the ISW, the organization of control and assessment of student performance are analyzed at the meetings of the department. External monitoring of the effectiveness of the implementation of the SP is carried out in the course of the SAB, in the course of an external assessment of students achievements (EASA), practical training, writing theses, master's theses.

The EP management provided evidence of the participation of students and employers in the revision and formation of the SP (Protocol with the participation of employers ("Dana Del" Toktybaeva B.E., "Sagila" Sagileva G.A.): Protocol No. 7.1 dated 02.28.2019; with the participation of students and employers: protocol No. 2 and No. 2.1, dated September 26, 2019 (Annex 2).

Analytical part

Analysis of the compliance of the evidence with the criteria of the Standard showed that all activities carried out according to the monitoring results are reflected in the documentation in the form of decisions of the Academic Council, rector's report, etc .; decisions made in units; activities based on the results of internal audits; activities based on the results of external audits; measures on the results of the analysis of the functioning of the QMS; corrective actions based on the results of identified and potential inconsistencies. Monitoring and evaluation of educational achievements of students is based on academic honesty and is consistent with the academic policy of the university.

Thus, at M.Kh.Dulaty TarSU, the analysis of monitoring procedures and periodic evaluation of educational programs is carried out on the basis of analysis: curricula, a catalog of elective disciplines, individual curricula of students, internal regulatory documents governing the implementation of educational programs, their monitoring and evaluation, protocols of collegial bodies and meetings of departments. Using the Web-site of the Web-Dekanat program - there is an opportunity to view and display the reporting data required for deans. The SP management will ensure that the content and structure of the SP are reviewed taking into account changes in the labor market, the requirements of employers and the social request of the company. This process is carried out by introducing into the educational process elective disciplines that reflect the latest achievements of science, market requirements and employers' recommendations

Educational monitoring is the responsibility of the office of the registrar of the educational process, which organizes the current exams and controls their conduct, records the movement of the student body, conducts intermediate and final control in all specialties, draws up summary semester sheets, analyzes academic indicators of sessions, final certification, and control knowledge sections students, determines the average passing grade (GPA). The management of the EP provides a review of the content and structure of the SP, taking into account changes in the labor market, the requirements of employers and social survey of the company.

Experts note that the SP is reviewed once a year, taking into account changes in the labor market, the needs of employers, the latest achievements of science in specific disciplines and the social demand of society. Every year, in each educational program, taking into account the views of students and employers, changes are made. (Annex 2)

In the process of questioning, 78.4% of students expressed full satisfaction with the level of implementation of the rules and strategies of the educational program, 72.5% of respondents were fully satisfied with the academic load and requirements for the student, 79.4% of respondents expressed an explanation of the receipt of the rules and strategies of educational programs; conducted tests and exams 80.3% are fully satisfied.

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - No design.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- regularly conduct monitoring for compliance with the goals of the EP, its content and structure to the needs of society and social partners;
- develop a plan for the commercialization of the project for the production of shoes by order;
- within the framework of the accredited SP "Fashion Design", to develop the paths "Shoe Design" and "Graphic Design" in accordance with the demands of the labor market in these areas.

The conclusions of the EEC on the criteria of the standard "Constant monitoring and periodic study program assessment" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 10- satisfactory.

6.5. STANDARD "STUDENT-CENTERED LEARNING, TEACHING AND ASSESSMENT"

Evidence part

SP management provides equal opportunities for students regardless of the language of instruction in the formation of an individual educational program aimed at the formation of professional competence. Education in the framework of the educational program is implemented on the principles of student-centered learning, while taking into account the needs of students, which will be reflected in the requirements, both for teaching and for teaching as a whole.

For successful adaptation, in the conditions of the credit system, freshmen are provided with a reference guide with information on the internal rules, the operation mode of all services, the procedure for paying for tuition, requirements for assessing learning outcomes and a telephone directory. The "Guide-Guide" is available both on paper and on electronic media, available on the official website (<http://www.tarsu.kz/ru/studentam.html>).

Training in accredited SPs is based on respect for students, taking into account their diversity and the diversity of their needs. In view of this, the university practices the use of flexible learning paths, the consideration and use of various teaching methods and forms, the regular assessment and adjustment of forms of education, the promotion of a student's sense of autonomy while providing the necessary guidance and support for the teacher, and mutual respect in the student-teacher relationship.

During the attendance of the lesson, the EEC notes that the teachers of the department "TCLIP and Design" strive to conduct their studies interestingly and effectively, using the available technical means: the Internet, computers, illustrative material, CD players, projectors, computer programs acquired by the university, and interactive docs. It uses slideshow presentations prepared by both teachers and students, watching and discussing films, discussions, as well as interactive work on the issues discussed and much more. At the beginning of the school year, each teacher compiles and approves a plan of open classes using innovative teaching methods (flipcharts, multimedia developments, business games, audio, video products, interactive IREN test programs for testing knowledge and testing on single computers, etc. at a meeting of the department).), which is reflected in the individual plans of the faculty. Active teaching methods are approved at a meeting of the department and further in the MET department, which provide an expert opinion on the use of innovative products in the educational process.

The interaction between teaching, research and training in the quality assurance

policy of the EP is ensured by the activity of 4 scientific circles, in addition, it has been approved from the 2019-2020 academic year (University Council dated 06/25/2019) and the Shabyt art and creative circle will function whose purpose is to develop the skills of creative thinking and application of their students to concrete developments to promote the image of the university among students of the SP "Design".

The SP management demonstrated the study "Satisfaction of the faculty with a university", which is carried out once every two years by the questionnaire method, due to the needs of not only the university's management, but also the staff themselves. University teachers are given the opportunity to bring to the leadership the opinion of the team about the conditions of their work, the psychological climate in the team, and the availability of information.

There is an inclusive form of education, which includes the conditions for training, upbringing, development for students with disabilities and persons with disabilities (Nurabaeva J., student of B15Design-2,4). An office of psychological adaptation is open; ramps are installed in almost all buildings. In order to achieve higher education in educational programs for people with disabilities and visually impaired, the university provides the following options: access to IPRbooks, which supports adaptive technologies: version for the visually impaired, an exclusive adaptive reader, a program for non-visual access to information collection of audio publications (47,211 items).

In addition, since December 2017, the University has operated a Community Center for Student Support with special educational needs for creating equal conditions and barrier-free access for teaching these students. The activities of the Center are carried out in accordance with the provisions on the psychological and pedagogical support of inclusive education.

The EEC notes that the procedure for responding to students' complaints consists in discussing and considering complaints at a meeting of the department, which receives an appropriate submission to the Dean of the faculty. There were no complaints during the visit and meetings from the students. If students had any questions, then first of all they turn to their curator.

Assessment of knowledge of students is reflected in the electronic journal on the Web-teacher website, where weekly assessments of current knowledge are posted, and then a final assessment, which ensures consistency, transparency and objective assessment of learning outcomes.

Supporting students' autonomy is based on the requirements of credit technology of education and the possibility of building an individual learning path. Students of the first year in accordance with the academic calendar for one week with the help of an adviser on the basis of WC and CED pass the procedure of enrolling in the disciplines of choice. The developed catalog of elective disciplines of the SP is aimed at the formation of key competencies of the bachelor and master student, determined by the Dublin descriptors,

In the conditions of equal requirements for training students in the subjects of the study program, their harmonious development, taking into account intellectual development, individual and creative aspects, is achieved through explanatory work, additional consultations and extracurricular work of teaching staff with students (research work of undergraduates, creative work of students, art exhibitions at the regional and republican levels, cultural events, etc.).

When compiling the IEP, the disciplines of the mandatory component from WC and the discipline of the component of choice from the CED are included. In order to prevent a chaotic choice of elective disciplines, several educational paths are provided for choice by undergraduates. Students from 2, 3, 4, 5 courses from April 1 to August 25 can make adjustments to the ISP. At the department, with each student, professional and academic orientation is carried out when choosing disciplines and subsequently during practical

training and writing a graduation work, the result of which is personalized ISP (<http://www.tarsu.kz/ru/spravochnik-putevoditel-studenta.html>)

One of the constituent scientific activities of the department is SRWS: student scientific circles operating at the department over the last 5 years of 2015-2019. the annual number of active circles was 5.

The EEC notes that according to the results of 5 years of republican subject Olympiads, 3 students successfully participated, the teams won prizes and were awarded with diplomas. The procedure and processes for attracting students to research are regulated by the requirements of PD 12 / 1-1.01-2013 "Regulation on SRWS", RD 12 / 1-1.07-2014. "Regulation on the student's scientific and practical conference", RD 12 / 1-1.03-2013 "Regulation on student's scientific circles".

Analytical part

During the interview with the leaders of the university, the leaders of the SP, the head the departments, teaching staff, students, when familiarizing themselves with the documents, diplomas and certificates of the department and the university, the commission revealed the fact that the students are sufficiently involved in creative contests, exhibitions, etc. (Annex 12). The University provides respect and attention to various groups of students and their needs.

During the course of attending the session, EEC notes that an extended range of interactive methods is used in the lessons using modern technologies and taking into account the specifics of the creative orientation (color trainer, analogy method, IREN-Interactive Remote Education Network, case method). A special role in the formation of intellectual, academic and practical skills in the curriculum of the disciplines is given to practical (studio, individual) lessons and assignments to the ISW. A branch of the department was opened on the basis of Design Sulu LLP, where practical classes are held. Classes of ISWT are included in the general schedule, are the classroom type of work. At ISWT, teachers consult on the most complex theoretical and practical issues of the curriculum. All disciplines of the department are provided with teaching materials for the performance of classroom independent work.

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design: none.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:
- involve students more widely in conducting research during the next academic year.

The conclusions of the EEC on the criteria of the standard "Student-centered learning, teaching and assessment" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 10- satisfactory.

6.6. STANDART "STUDENTS "

Evidence part

The SP management demonstrates the policy of forming the contingent of studying SP from receipt to graduation and ensures the transparency of its procedures. The university creates conditions for the preservation of the student body: a highly qualified teaching staff; correct and tolerant work of deans, departments, administrative staff of the university, focused on an individual approach to each student; creation of conditions for professional self-development of a student as a future specialist, including free access to

the Internet, methodological support, provision of practice bases, teacher consultations, scientific conferences, seminars, round tables, library facilities and more; social adaptation of students and their cultural activities: providing a rich "student life", competitions, providing the necessary types of assistance: medical, psychological, legal, providing hostels for nonresident residents and more; a system of deferrals and installment payments for tuition for students studying on a commercial basis, benefits for socially disadvantaged groups.

In order to obtain complete information on the university's main policy among students and undergraduates, openness and accessibility of documents, the university's website contains information materials such as educational and methodical complexes of disciplines, curriculum, CED, the provision on academic integrity, the provision on academic mobility (internal, external) , The rules of offsetting and re-transfer of loans.

The leaders of the SP consider the issues of formation of the contingent and the results of admission at the meetings of the departments, administration and the Academic Council. University, dean's office, department evaluates the correspondence between the admission process and the subsequent progress of students according to the results of examination sessions, analysis of the adaptation period of students. According to the contingent of students, the teaching load of teaching staff is compiled, this is at least 30% of the total load.

The university's website (<http://www.tarsu.kz/ru/abiturientu.html>) contains information materials for applicants: about the admissions committee, the conditions and deadlines for receiving documents, the rules for admission to study at TarSU named after M.Kh. Dulaty for undergraduate and postgraduate education, on conducting additional courses to prepare for admission to the university, on social support for students, conditions for awarding grants of TarSU named after M.Kh. Dulaty, features of the programs, on the specialties of the university in the areas of higher and postgraduate education. This data is accessible to external users, the information is equally open to everyone.

At the department and the university, during each year, a system of career guidance is carried out with schoolchildren and students of specialized colleges in the region. At the meetings of the department, all the necessary handouts are prepared, in which the conditions for admission to the university are highlighted. After the grant has been awarded either on a self-financing basis, a contract is concluded with the student, which stipulates all periods of the student's "life cycle". Admission and enrollment is carried out by the admission committee of the university.

The university has developed special programs for the adaptation of first-year students and foreign students. In particular, the university has compiled a schedule of organizational meetings for first-year students of the full-time department, which includes the following activities: acquaintance with the structural divisions of the university, a library, a sports club, a medical center, and credit training technology rules. Office registrars conduct informational and explanatory work with students who have entered the first year about the educational program, the specifics of students' training in the credit system of education, the criteria and assessment procedures, upcoming exams, pedagogical practice, and differentiated tests. From the first days, curatorial hours are held, where freshmen are introduced to the Charter of TarSU, the Student Code of Honor, and internal regulations. The faculty and the department organize presentations of the studied subjects by teachers, which can also be attended by students of other specialties. During the first week, curator hours are held, training seminars on the use of computer technology, obtaining a username and password for entering the Platonus system; orientation in library catalogs. To improve the introductory course, its content is updated annually.

For adaptation in the conditions of a credit training system, first-year students are provided with a reference guide with information on the internal regulations, the operation mode of all services, the procedure for paying for tuition, requirements for assessing learning outcomes and a telephone directory. The Handbook provides information on GPA translations from course to course. According to the academic rules of the university, the transfer (threshold) level of GPA for transferring from one course to another is established by the decision of the SMCU. The university has the following translated (threshold) GPA levels: from 1 course to 2 courses - at least 1.5; from 2 courses to 3 courses - at least 1.8; from 3 courses to 4 courses - at least 2.1; from 4 courses to 5 courses - at least 2.1. Students who have fully complied with the curriculum requirements for this course, having collected the GPA established for the corresponding course, are transferred to the next course by order of the rector of the university. If the student's GPA is lower than the established one, he will be re-enrolled.

Such a service allows a freshman to get around in the university faster. The reference book is also available to students and their parents through an information and educational portal in electronic format.

For persons who have received higher professional education, the program provides only professional training, that is, the study of only basic and specialized cycles of disciplines.

There are students from the near abroad at the department (Turkmenistan, Uzbekistan), but these are mainly ethnic Kazakhs, so they don't experience difficulties in learning, in terms of the language barrier, but there are special courses for students who do not know Russian or Kazakh for teaching these languages, which are studied before the 1st course. For foreign students who speak English, classes are taught in English.

Documents submitted in a foreign language have a notarized translation into state or Russian. The responsible employee of the Student Movement Accounting Department collects in the manner prescribed by law after enrolling people during the first semester of training, organizes and submits documents of people who have studied at international or foreign educational institutions (or their branches) in other countries, to the Bologna Process Center and the academic mobility MES RK.

An important role in the adaptation process is also played by the correct organization of residence in a hostel, free Wi-Fi.

The contingent of students for the 2019-2020 academic years was: SP 6B02111 - "Fashion Design" (5B042100- "Design"): - 58; according to SP 6M042100 - "Design" (7M02111- "Design"): - 2.

Table 6.1. The contingent of students and undergraduates

Academic years	2015-16	2016-17	2017-2018	2018-2019	2019-2020
SP 5B042100- "Design", 6B02111- "Fashion Design"	45	54	104	64	58
SP 6M042100- "Design", 7M02111- "Design"	3	2	2	5	2

Analysis of the results of anonymous questionnaires of students shows their satisfaction with the tests and examinations carried out by 80.3%, the proportion of

classrooms for small groups is 72.5%, and the level of accessibility of library resources is 81.7%.

TarSU has developed special programs for the adaptation of first-year students and foreign students, which contributes to their adequate interaction with the sociocultural and intellectual environment of the university, the psycho-emotional stability of foreign students, the formation of new qualities of personality and social status, the development of new social roles, and the acquisition of new values. During the visit of the EEC at the department, only 2 foreign students study according to SP 6B02111 - "Fashion Design" (Uzbekistan, Turkmenistan).

The academic mobility of students and undergraduates, teachers and staff is one of the main principles of the Bologna Declaration, and is recognized as the most widespread. To further improve the quality of educational services provided, a long-term plan for the development of educational programs was developed, which includes measures to improve and expand international cooperation, increase the number of students and undergraduates participating in research activities.

EEC confirms that in the department "Technology and design of products of light industry and design" in accordance with the development program of SP 6B02111-Fashion Design in the 2019-2020 academic year, teachers Bajuzakova G.S., Mukaeva A.M. passed training in the Belarusian State Academy of Arts As a result, an agreement was reached on cooperation between the Taraz State University and the Belarusian State Academy of Arts in the field of academic mobility of teaching staff, students and the preparation of joint educational programs. Concrete work is underway at the department to implement this agreement, so for the 2019-2020 academic year, activities are planned for the preliminary preparation of SP documentation, for the formation of a working group from universities, a plan for the development of a joint SP (extract from protocol No. 3 of November 18, 2019). In the framework of academic mobility, from March 2020, a 3rd year student of specialty Design Aksyonova Julia is sent to Germany.

Employment of graduates is one of the most important elements of the department's work, which during the year does a great job for the successful distribution of its specialists in the labor market. Feedback from employers and a qualitative and quantitative analysis of the final state certification for the last five years in SP confirm the high level of training of specialists and the effectiveness of the educational program (Annex 13). According to this table, the satisfaction of employers with the quality of knowledge gained by graduates is clearly visible.

One of the important factors is monitoring the employment and professional activities of graduates of SP. According to the department, the following picture is traced:

In 2015-2016, out of 10 graduates, 7 people were employed and 2 graduates entered the Master program. This is 70%.

2016-2017 - out of 19, 13 were employed, 2 graduates entered the Master program. This amounts to 68%.

2017-2018 - out of 16, 12 were employed, entered the Master program - 0. This is 75% of the total number.

2018-2019 - out of 16 graduates, 13 were employed, who entered the Master program - 0. The percentage of employed 82%.

For effective work on the employment and career growth of graduates at the university, constant monitoring of labor activity and interviews of employers on the quality of training of graduates are carried out. At the same time, all the proposals of employers are taken into account when developing educational programs.

One of the main components in the scientific activity of the department is the familiarization of students with science even in the years of study at the university. The main form of scientific research at the university are student scientific circles operating at

the department. Over the last 5 years of 2015-2019 the annual number of active circles was 5. More than 60 students take part in the work of the circles every year. According to the results of SRWS, students together with teachers prepare publications in magazines and conference materials. The main result of student work is the annual republican competition, and the number of works submitted to the republican competition organized by the Ministry of Education and Science of the Republic of Kazakhstan on technical sciences will also increase annually. As a result, following the results of 5 years of republican subject Olympiads, 3 students successfully participated.

The procedure and processes for attracting students to research are established by the basic requirements of RD 12/1 - 1.01-2013. "Regulation on SRWS". Students participate in scientific projects as technicians and search for and select materials, process the results of research, carry out computer design of graphs, drawings, diagrams, and type the text part of the report. The results of research are subject to moral and material incentives. For scientific achievements achieved in research, on the recommendation of the head of the department, the dean of the faculty, and the chairman of the sections, students are awarded with diplomas, diplomas, money prizes, are presented on the Honor board, and the student researcher qualification is awarded on a competitive basis M.Kh.Dulaty Presidential scholarship.

An indicator of the success of the application of these teaching methods is the participation of students in various competitions: 2,3 courses Pasharov B., Nurbaeva J., Marat A., Yerezhepova K. for participating in the I International Competition "Babalar Murasy"; 3.4 courses of specialty 5B042100-Design in the II International Competition "Babalar Mrasy" Totarali A., Taspulatova A., Parzieva M., Tabildy A. ; 2nd year student Urazgalieva S. won 1st place in the Compass of Creativity international competition of photography, decorative and fine arts, Voronezh, Russia, participation in the III International Scientific and Practical Conference "GLOBAL SCIENCE AND INNOVATIONS 2018: CENTRAL ASIA", "Бәбек" Astana city of Kazakhstan; 2nd year students Aksenova Yu., Urazgalieva S received diplomas of the 1st degree winner of the 5th International Competition held in the format of FMVDK "Talents of Russia" in Moscow, Russia; 4th year students Parzieva M, Dysenaly A., Tabyldy A. have certificates of participants in the Republican student research competition, Almaty, Kazakh Academy of Arts named after T.K. Zhurgenova.

Analytical part

During a survey of students and graduates of TarSU, the following was found out:

- The university carries out high activity in career guidance activities, it is trips to secondary schools (schools, secondary vocational educational institutions) with the appropriate material for campaigning, as well as with a demonstration of fashion shows, video materials.
- To adapt freshmen, work is underway to clarify the rules and requirements of the university, for foreign students, if necessary, language courses are taught.
- The academic mobility of students and undergraduates, as well as teachers, is one of the main principles of the Bologna Declaration.
- A lot of work is underway to attract university students, for undergraduates in a mandatory form, to research work.
- A close relationship with enterprises was noted to improve the professional qualities of students.

The Commission notes that despite the existence of an association of university graduates, it is not sufficiently active. An interview with students and graduates showed that many of them are not aware of the existence of such an association.

An analysis of university documents, an interview with students and graduates

showed an insufficient academic mobility of students and undergraduates.

Students express full satisfaction with the availability of academic counseling (73.9%); the availability of library resources (81.7%); existing training resources (78.4%); overall quality of study programs (73.9%); the ratio between student and teacher (82.6%).

Strengths / Best Practice for SP 6B02111 - Fashion Design, 7M02111 - Design:

- The SP management demonstrated special adaptation and support programs for newly-enrolled and foreign students (using the example of SP 6B02111-Fashion Design, 2 students.);

- The university has demonstrated the existence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of formal and non-formal learning;

- The university is actively encouraging students to self-education, support gifted students and development outside the main program. Students and undergraduates of SP 6B02111 - Fashion Design and 7M02111 - Design, actively participate in self-education: extracurricular activities, work in workshops, sewing shops, computer class, etc. under the guidance of a teacher;

- There is a mechanism for providing students with training in practical areas (Clothing design, shoe design and manufacturing, graphic design) and further assistance in the employment of graduates and in maintaining contacts with them.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design.

- organize an open-air school for students and colleges and schools of the city and region with the organization of field classes, to attract gifted, creative students to competitive programs, as well as attracting applicants.

- develop a targeted program for the development of academic mobility and activate external academic mobility of students, taking into account the analysis of their financial capabilities and language training, as well as assist them in obtaining external grants for training;

- develop an action plan and ensure its implementation for the involvement of graduates in all areas of the university's activity (Alumni Association);

- develop an action plan for learning English and maintaining them on a regular basis.

The conclusions of the EEC on the criteria of the standard "Students" for the SP "6B02111 - Fashion Design" and "7M02111 - Design": 4 - strong, 8 - satisfactory.

6.7. STANDARD "ACADEMIC STAFF"

Evidence part

Personnel policy of the Taraz State University named after M.Kh. Dulaty combines the following stages: the formation of requirements for the personnel contingent, the search, selection and employment, the involvement of new personnel in the team, familiarization with the corporate culture, the monitoring and evaluation of performance, the promotion and organization of personal and professional growth, career promotion, promotion, and disciplinary sanctions, removal from work in the event of detection of non-compliance with qualification requirements. It is based on such principles as: access to manuals; creation of conditions and atmosphere of initiative and creativity; stimulation of the activity of teaching staff; advanced training and self-improvement of teaching staff; provision of a technically equipped workplace and classrooms for classes; free access to faculty resources of the university.

Department of organizational and personnel work (DOPW) being a structural unit of

the university, reports directly to the rector of the university. The structure of the department includes: the personnel work sector, the paperwork sector, the military accounting sector.

The decision to accept a staff member is made by the rector of the university based on the presentation of the head of the structural unit in accordance with the standard of the university STR 08-2019 "Personnel Management". The university has a collective agreement for 2018-2020. Currently, there are two forms of hiring in TarSU: competitive selection of applicants for the teaching staff with the subsequent conclusion of an employment contract; conclusion of an employment contract upon application for at least one year. When hiring teaching staff, they undergo preliminary training, instructing and testing knowledge on safety and labor protection issues in accordance with the "Regulations on safety and labor protection at the university" (RD January 14, 2016 from 02.02.2016). Information on the availability of vacancies is posted in the media and on the university's Internet resource. The procedure for the recruitment of teachers and the selection of teaching staff for vacancies is based on the decision of the competitive commission created by the Rector's Order and is regulated by RD 11 / 1.02-2018 "Provision for post-graduate replacement of professorships", as well as "Rules for competitive substitution of professors teaching staff and scientific workers of universities" (Order of the Ministry of Education and Science of the Republic of Kazakhstan dated 06.06.2017, No. 305).

When hiring and passing a competition of candidates for filling teaching staff, various indicators and criteria are taken into account, including pedagogical skill. Evaluation is carried out by members of the competitive commission in the following areas: qualification requirements (education, degree / rank, professional experience, availability of publications, participation as a leader or executor in fundamental and / or scientific and applied projects, results of the questionnaire "Teacher through the eyes of students", rating based on the results of a comprehensive assessment of professional activity, knowledge of languages, compliance with the standards of pedagogical ethics, the availability of rewards or penalties), evaluation of the presentation (compliance is contained in and topics, the use of interactive teaching methods, the presence of situational tasks and cases, the completeness of the information presented, the style of presentation, the involvement of the audience), and the assessment of the interview. A positive decision of the tender committee is the basis for concluding an employment contract with the teacher. The final decision to conclude an employment contract with each of the participants in the competition is made by the rector. The objectivity and transparency of the university's personnel policy are clearly reflected in the institutional procedures: hiring, promotion, promotion, reduction and dismissal.

Employment contracts are concluded with the faculty, which reflect: the subject of the employment contract, its duration, the rights and obligations of the employer and employee, working conditions and its payment. When selecting personnel, special attention is paid to the continuous improvement of the provision of departments with teachers with academic degrees and academic ranks. Information (personal data) about the teaching staff can be viewed on the university website (<http://www.tarsu.kz/ru/otdel-organizacionno-kadrovoy.html>). The reason for the dismissal of an employee is his non-compliance with the employment contract, systematic violation of the code of honor of teachers, malicious violations of labor discipline.

The requirements for the teaching staff are aimed at increasing the efficiency of their labor, labor activity, business initiative and competence, using their professional and creative potential, rational organization of labor and ensuring its efficiency.

Promotion depends on some factors, and first of all, on the individual rating of the teacher, the assessment of the activity of which is carried out in accordance with the

“Regulation on the comprehensive assessment of the teacher’s professional activity” (No. 213 of May 31, 2018, approved and put into effect by order Rector of TarSU named after M.Kh. Dulaty dated April 23, 2018, No. 189); from competency and continuing education of teaching staff (Regulation PD 18.02-2018 "Continuing education and competency at TarSU named after M.Kh.Dulaty"), as well as encouraging teaching staff in the form of awards with letters of appreciation, letters of appreciation and cash bonuses.

The university management constantly monitors the activities of teachers, evaluates the quality of teaching, which is the guarantor of the strategic development of the university. The university has developed an interconnected system for assessing the effectiveness of teaching quality, which confirms the level of competence of teachers and is carried out in the following areas: rating assessment of the quality of professional activity of teaching staff, the assessment of “Teacher through the eyes of students”, assessment of the quality of professional activity of a teacher in the framework of mutual attendance of classes, conducting open classes, internal examination of educational complexes of disciplines. The assessment of internal experts is reflected in the minutes of open classes, special report sheets filled out according to the results of the mutual attendance of classes. Assessment of the quality of teaching is carried out through the analysis of the results of examination sessions, final exams, which is reflected in the reports of the meetings of the department and the reports of the chairmen of the State Certification Commission.

The results of these events serve as the basis for the extension of the teaching staff contracts, career advancement, participation in the annual republican competition "The Best University Teacher". The policy of academic integrity contributes to the effective implementation of the educational program. A necessary requirement of the university is the support of teachers, students and employees of the policy of academic honesty, as one of the components of the principle of honesty.

The quality staff of the faculty of “TCLIP and Design” is characterized by the high qualification and competence of teachers with extensive experience in scientific, pedagogical, practical activity and providing training on SP 5B042100- “Design” and SP 6M042100 - “Design” in accordance with the requirements State educational standard and development strategies of TarSU M.Kh. Dulaty for 2016-2019. Correspondence of the staff potential of teaching staff with the strategy and the specifics of educational programs, which are considered at the Academic Council of the university. Personal information about faculty is available on the university portal at <http://www.tarsu.kz>.

At the Department of Technology, Construction of Light Industry Products and Design, there is a sufficiently highly qualified faculty that implements a personnel policy in accordance with the main priorities of the university development strategy.

The average rating indicator for the department “TCLIP and Design” was:

2014-2015 - 1406 points;

2015-2016 - 1402 points;

2016-2017 - 1168 points;

2017-2018 - 1256 points;

2018-2019 - 1432 points, during the reporting period it remained practically unchanged and differed in stability.

The level of staff potential of the faculty of the department corresponds to the development strategy of the university and the specifics of the educational programs of SP 6B02111 – Fashion Design, 7M02111 – Design (academic degree of faculty, taking advanced training courses in the profile of taught disciplines). The teaching staff of the department meets the qualification requirements for licensing educational activities. The basic education in the direction of training SP 6B02111 – Fashion Design, 7M02111 – Design has 5 (24%) teachers, their specialty corresponds to the profile of OP. Most of the teachers serving SP in major subjects have a scientific and pedagogical experience of more

than 15 years.

The average indicator of the number of teaching staff conducting classes in the state language according to SP 6B02111 – Fashion design is 85.5%; according to SP 7M02111 – Design - 96.5%.

During the visit, EECs demonstrated the qualifications of teaching staff in accordance with the SP. So, the acting head of the department at this time is the candidate of technical sciences, associate professor S.B.Bayzhanova. The number of teachers of the department amounted to 21 units, of which 20 are occupied by full-time teachers, 1 - part-time, of which: 7 Candidates of sciences, including those with the academic title of Associated Professor (VAK) - 5 people. and 3 Professors: Professor of TarSU - 1 person, professor of fashion design - 1 person, Professor of management - 1 person; 4 PhD doctors, 10 Masters. Data on the faculty of the department are reflected on the website <http://www.tarsu.kz/en/kafedry4/kafedra-tekhnologiya-i-konstruirovaniye-izdelij-legkoj-promyshlennosti-i-dizajna/item/473.html>. Thus, the share of teachers with academic degrees and academic ranks from the number of teachers of the department amounted to 52.4%. That is, the percentage of teachers, including those with academic degrees and titles awarded by the Higher Attestation Commission of the Republic of Kazakhstan, meets the licensing requirements. The dismissal of the teaching staff of the department for the reporting period occurred at the initiative of employees, on the basis of applications of their own free will, in connection with the transfer to another job.

Over the past five years, teachers of the department carried out a large educational and methodological work in the areas of preparation:

- SP 6B02111 – Fashion Design: 15 study guides, 35 electronic guides and courses.
- SP 7M02111 – Design published: 14 study guides, 19 electronic tutorials and courses.

Every year, at the faculty department, they take part in the development and improvement of MOS, SP, submit their proposals on improving the goals and individual competencies of the OP, the use of innovative teaching methods and technologies; improving the criteria for evaluating learning outcomes. The influence of teaching staff on the educational process is assessed in the development of educational and methodological documentation: teaching aids, training programs, syllabuses, guidelines, lecture notes, etc.

Open classes, conducted on a schedule, which are further discussed at a meeting of the Department of the Management of Internal Affairs, note the advantages and disadvantages, make comments and suggestions on improving the quality of teaching. Criteria for assessing the level of conducting open classes are reflected in the Conclusion on the quality of conducting classes contain indicators on 3 points: methodological, methodological, innovative.

TarSU named after M.Kh. Dulaty provides university staff with the possibility of professional development in the form of a presentation, the ability to publish educational and methodological literature at the expense of the university, thereby contributing to the replenishment of the book fund. This was confirmed by teachers during an interview with the faculty of the department. But the fact that the university pays all the costs (the administration today monitors the relevance and novelty of the topic raised) has led to a sharp reduction in scientific publications, although this has led to a more responsible academic staff approach in its publications. Elective disciplines of SP are taught by textbook authors, as well as teachers with basic education in these disciplines. In addition, university management provides social support to employees.

The system of advanced training contributes to the qualitative improvement of the professional potential of teaching staff, which is implemented through various programs. In accordance with the Law of the Republic of Kazakhstan “On Education”, higher education in the university is regulated by RD 18.02-2018 by the provision “Further

education and competency in TarSU named after M.Kh. Dulaty "also involves the study of continuing education programs at least once every 5 years. In addition, teachers of the department undergo scientific and industrial internships in universities, enterprises of the Republic of Kazakhstan, the CIS countries, with and without interruption from production. The department carries out international cooperation with organizations in the form of scientific consultations, seminars, the exchange of creative works, participation in exhibitions, competitions, scientific conferences and advanced training. Documents confirming training (certificates, certificates, certificates) are provided at the department, as well as at the Career and Professional Development Center.

Teaching staff of the department take part in seminar-trainings, take part in seminars held both within the walls of TarSU and far beyond its borders: at the University of Pisa (Italy), Technical University of Munich, TUM (Germany), Ghent University (Belgium), University Pennsylvania (USA), Open University of Catalonia (Barcelona, Spain), Nazarbah University, full courses of the Institute for Advanced Studies and Continuing Education of Al-Farabi Kazakh National University on the topic: "Management in education scientific research institute" (Certification No. 8309 of April 21, 2018). Areas of study: "Leadership in higher education", "Modern education in the global competitive environment", "Procedure for external evaluation of university audit and examination of self-assessment reports", etc.

For the implementation and development of joint educational programs, as well as for participation in the activities of the department, in the period: 2014-2019 academic year The following highly qualified specialists were invited - practitioners from leading organizations and production: G. Sagileva - Chairman of the SAB (2015-2016 academic year), director of the Sagila FE, Taraz; Derbisali E.S. - Chairman of the State Joint-Stock Company (2017-2018 academic year), design engineer of the IE "Bylgyryetik", Taraz; Kovaleva N.D. - Chairman of the jury of the 1st International Festival of Student Fashion "Heritage of the Ancestors", director of the Fashion House Kovaleva, Astana (2016); Toktybaeva B. - Director of the Dana-Del IE, participant in the round table: «Өңірлік жеңіл өнеркәсіп өндірістерінің өзекті мәселелері мен оларды шешу жолдары» (05.23.2018); Kirtay Husnu Erhan-Ece - Professor at the University of Izmir (Turkey, November 22, 2018) - speaker at the seminar "How to write an article with impact factor".

The management of the SP provides and supports the development of young teachers. The University has a Council of Young Scientists, which is an important element of the infrastructure of research activities. The Council is called upon to promote the development of research activities of young scientists, their participation in state programs and competitions for young scientists.

At the department "TCLIP and Design" a tradition of mentoring experienced teachers over young people has developed. So, Ph.D., associate professor, professor B. Ualiev is a mentor to teachers Anarova G.S., Raeva B., Avstanova B.

In order to improve the professional level, personal development of teachers, motivate and stimulate employees, a system of moral and material labor stimulation is in force at the teaching staff of TarSU named after M.Kh.Dulaty "(MI 11 / 1.05-2016, pr. No. 206 of 05/05/2016), which is recorded in the Collective Agreement between the employer and the university employees on the regulation of socio-economic and labor relations. For material incentives for university employees, one-time payments or an annual additional allowance (with payment from extra-budgetary funds of the university) to the salary are provided, according to the results of the teaching staff professional rating (Methodical instruction "Moral and material labor stimulation of teaching staff of TarSU named after M.Kh. Dulaty", approved By the Supervisory Board, pr. No. 31 of 12/07/2016).

The teaching staff rating is compiled at the end of the school year, it assesses the educational, methodical, research, educational and social work for the school year.

Encouragement, as bonuses, is given to employees who have shown good results and achievements in their labor activity. So, according to the results of the rating, the teachers of the department, in the composition: Omarbekova M.T. - Candidate of technical sciences, Associated professor, Kelesova U.S. - Candidate of economic sciences, Associated Professor and Senior Lecturers - Tukhvatulina M.M., Bayuzakova G.S., Mukaeva A.M. annually, during 5 accounting years, they were encouraged with cash bonuses.

An additional bonus has been established at TarSU for teachers with a scientific degree, academic title, and high rates in academic and scientific work. Also, university employees for high performance in labor, according to the terms of the Collective Agreement signed between the administration and the trade union committee of the university for 2018-2020, are awarded a cash bonus in honor of the holiday and anniversary dates. In accordance with RD 04.02-2014, the Regulation on social support for employees and students of the university, a social package is established for faculty and staff.

Thus, the leadership of the university stimulates the professional and personal development of all members of the teaching staff. Every year, upon the provision of the next paid leave, members of the teaching staff are paid an allowance for improvement in the amount of one monthly salary. Material assistance is allocated, privileges for medical care are provided in the dispensary of the Republic of Kazakhstan, etc.

The creation of appropriate motivation for faculty, stimulates the effective achievement of goals, is also achieved by other mechanisms, for example, by submitting awards for faculty and staff for personal contribution and achieved good results in labor activities with badges, diplomas, letters of thanks from the rector, akim of the city, akim region, MES RK, President of the Republic of Kazakhstan, corporate distinctions: titles "Professor of TarSU", "Honorary Professor of TarSU"; creating conditions and recommending the university to participate in the republican contest "The best university teacher"; with the award of honorary titles, as well as a set of measures of social support.

As part of the improvement of the monitoring system for monitoring the results of training and the introduction of on-line solutions for teachers and students, the process of introducing the Web module "Electronic Journal of the Teacher" and ensuring a constant and unhindered access of teachers and students to information is ongoing.

In addition, the university successfully operates a structural unit - the Center for the Bologna Process, academic mobility and international cooperation, which facilitates the participation of teachers in the "Academic Mobility" program to gain additional experience and competencies, to develop intellectual and cognitive skills in universities of the Republic of Kazakhstan and abroad. on issues of academic mobility with the Center of the Bologna process and academic mobility of the Ministry of Education and Science of the Republic of Kazakhstan, included in the information network ENIC-NARIC.

The scientific and research activity of the teaching staff within the framework of SP 6B02111 - Fashion Design, 7M02111 - Design is aimed at implementing the adopted University Development Strategy: advancing quality education that is in line with best international practice, and is subordinate to the mission - the formation of the youth elite of the Republic of Kazakhstan, which ensures the development of the intellectual potential of the nation.

At the department "TCLIP and Design" research work is carried out in accordance with the University Development Strategy and the thematic plan of research work TarSU M.Kh. Dulaty. Scientific work is one of the components of the workload of teachers. Each teacher plans his scientific activities in accordance with the thematic plan of the department. The teaching staff of the department have been repeatedly awarded with Honorary Diplomas, Letters of Appreciation for the high achievements in various creative fields of activity.

Analytical part

The university implements the principle of a democratic approach to personnel management. All necessary favorable conditions for professional activity and creativity are created for faculty and staff. The university, taking into account the need for student-centered training, switched to the design technology of training, which gives students and faculty activities a creative and practice-oriented character. According to the analysis of the qualifications of teaching staff of the department "TCLIP and Design" for the analyzed period, there is a stable quantitative composition of teaching staff, the share of teaching staff with academic degrees and titles corresponds to the norm established by the license and the qualification requirements of the legislation of the Republic of Kazakhstan. To date, the department has the following staff of faculty:

- Doctors PhD, Associated Professor 4 people (Abzalbekuly B., Dzhumabekova G.B., Zhapparova A.K., Dzhiembetova I.S.);

- Ph.D. Professors of 3 people (Munasipov S.E., Ualiev B.M., Bayeshov B.T.);

- Ph.D., Associated Professors 5 people (Omarbekova M.T., Dzhanakhmetov O., Gerasimovich T., Binazarov S.Z. Kudabaeva A.K.);

- Senior teacher - 7 people (Tukhvatulina M.M., Egizekov Zh.M., Imanbekova K.K., Bayuzakova G.S., Smagulova G.S., Mukaeva A.M., Pernebaeva R.A.);

- Teachers Anarova G.S., Raeva B.O., Astanova B.D.

According to the research work at the department, we note that over the past 5 years the following faculty members have defended themselves:

- Akzalbekuly Bekzhan-doctoral dissertation 03/18/2015;

- Zhapparova Akmaral - Doctor of Philosophy PhD 03/18/2015;

- Diploma of Professor of fashion design B. Ualiev;

- Bayeshov B.T. received the title of Professor of management.

In addition, it should be noted the high activity of both the teaching staff and students. During interviews with teachers and students, as well as visits to workshops and classes, remove to find out that the SP management will provide its employees with favorable working conditions in the form of convenient creative workshops, an audience with the necessary knowledge.

According to the results of the IARA, the faculty expresses full satisfaction with relations with students (92.8%), with colleagues at the department (88.7%). At the same time, 76.3% of teaching staff are fully satisfied with the management attitude, 77.3% are in the activities of the university administration, and 71.1% are in charge of managing changes in the activities of the university.

Here I would like to add that the payment of scientific publications at the expense of the university and monetary incentives from the administration, are the "strength" of TarSU. Therefore, teaching staff should pay attention to this and step up their scientific and social activities.

Strengths / Best Practice for SP 6B02111 - Fashion Design, 7M02111 - Design:

- The "Design" department takes an active part in the public life of the university and the region as a whole in the form of: organizing exhibitions of works by students of young talents, holding creative competitions of international importance (one of the last competitions for the best sketch models of the costume collection: "Ancestral Heritage", with the participation of students of TarSU and students of secondary schools and colleges in Taraz);

- SP management takes into account the specifics of the SP and creates favorable conditions for its implementation (creative workshops with natural lighting, sewing workshops);

- the management encourages material remuneration for the work of teaching staff in scientific and social activities, which stimulates scientific activity (all scientific developments and their publications are made at the expense of the university).

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- The leadership of the university to stimulate the participation of teachers in academic mobility programs, joint research with foreign partners and international projects. Cooperation with leading universities of Kazakhstan and universities of neighboring republics will allow us to work more fruitfully in this direction, due to the relatively short distance, we can develop more closely and on a regular basis in this direction.

- To involve more widely the best foreign and domestic teachers, including practitioners in artistic fields, in the educational process, to conduct master classes, lectures, etc. by SP Design and Fashion Design;

- To establish joint work with the Atameken Chamber of Entrepreneurs with expert companies on the use of the base, professional technological terminology, while setting standards according to modern trends in suit design, graphic design;

- Strengthen collaboration with industry associations, expand the list of enterprises - employers.

The conclusions of the EEC on the criteria of the standard "Academic staff" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 1-strong, 11-satisfactory.

6.8. STANDARD "LEARNING RESOURCES AND STUDENT SUPPORT"

Evidence part

During the inspection, the commission ascertained the sufficiency of the material and technical base of TarSU named after M.Kh. Dulaty to accompany the educational process and implement the mission, goals and objectives of the university. The university is taking measures aimed at improving resource support.

The university attaches great importance to the development of sports. The university has sports grounds for sports. Also, the university has a medical office for the provision of first aid. Student canteens and cafes are located within the walls of the university, for the catering of students and teachers. The university has 3 student dormitories with a total area of 12,742.10 sq.m. for 840 beds. Places in dormitories are issued according to the standard "On the issue of places in a dormitory for university students." When issuing places, the social status of students is necessarily taken into account, and foreign students are also provided with the hostel first of all.

The material and technical base of the department "TCLIP and Design" is equipped with modern classrooms equipped with multimedia projectors with interactive docks, computers and sewing equipment. Also, the audience of the department is equipped with stands and visual teaching aids. Each laboratory has work plans, passports, instructions, a safety magazine, a memo and instructions on fire safety measures. Each laboratory is equipped with fire extinguishing means: fire extinguishers, sandboxes. In the laboratories there are first-aid kits for first aid. All laboratories are thematically decorated. The following audiences function at the department: "Drawing and Painting", audiences No. 2.2.401, 2.1.408, 2.1.248; "Laboratory of sewing production" of audience No. 2.1.412; "Innovation - computer technology design" audience number 2.1.415, 2.1.417; "Dressing room" audience №2.1.424; "The audience of undergraduates" No. 2.1.421; "Classrooms"

No. 2.1.405 and 2.1.407.

At the department "TCLIP & Design" 2 computer classes:

1. Classroom No 2.1.415, computer-aided design is equipped with 8 computers in a set for studying disciplines on modern trends, computer-aided design in the field of light industrial products, development of applied professional computer programs. Also consolidation of the practical course in the form of assignments for the course and diploma project.

2. Classroom No. 2.1.417 is equipped with 10 computers in a set, a plotter of the HPDesignjet 111 brand, an office printer of the HPLaserjetP1102 brand. The intended purpose of the audience is to study special disciplines in the automated design of light industrial products for completing assignments under the Assol CAD program.

The following sewing equipment was purchased for the training and research and production site "Symbat", audience No. 2.1.422, in the 2014-2019 academic year:

- male mannequin - 2 pcs.,
- training mannequin - 2 pcs.,
- jagging machine JaguarV-714D -2 pcs.,
- press ESP-810E - 2 pcs.,
- ElenbergGS32 steam generator - 3pcs.

The following equipment was purchased for the educational-scientific-production site "Technologist", classroom No. 2.5.124 in the 2014-2019 academic year:

- industrial sewing core machine - 1 pc.,
- industrial sewing machine - 1 pc.,
- an industrial sewing machine for sewing a shoe blank to the sole - 1 pc.,
- grinding machine - 1 pc.,
- vulcanization press - 1 pc.,
- laser machine - 1 pc.

Advice to students on the educational process is carried out by deans, advisers and employees of the Registrar's Office. For the information support of students, the following information and education systems and systems operate:

- the official Internet resource www.tarsu.kz,
- Internet library resource with access to the electronic library www.lib.tarsu.kz,
- distance learning information system www.cde.tarsu.kz.
- the portal www.or.tarsu.kz provides personal information about the educational trajectory of the student.

Information kiosks are installed in all educational buildings of the university to quickly obtain information about performance, to access the official Internet resources of the university.

TarSU has information systems AIS Platonus and ASUO Sirius. Platonus is a web-based automated information system that allows you to comprehensively automate the processes of a credit system and distance learning technology. Platonus - allows you to create RUE, IUP, planning the workload of the Department of TCLIP and Design.

The flow formation in the academic disciplines of the department is carried out using the Sirius program - an automated education management system that includes a set of programs designed to automate the educational process. In 2017, the Ministry of Justice of the Republic of Kazakhstan registered exclusive property rights to the copyright object under the name "Sirius Automated Education Management System (computer program)". The automated system includes the following modules: "Admin" - intended for entering information into directories, outputting reporting data; Testing module - designed to organize computer testing in order to verify students' knowledge in conducting current and final control; Web-Teacher is a web site organized for the introduction, review of accumulated assessments by a teacher; Web-Kafedra is a website for viewing and displaying reporting data required for departments; Web-Dekanat

is a website for viewing and displaying reporting data required for deans; Web-Testing is a web site designed for online testing of students. All corporate users (students and faculty) have an entrance (personal registration name) to AIS. For authenticated users, it becomes possible to freely access all information resources, both from all computers on the corporate network and from home computers.

The library - information center of the university supports and develops funds and services aimed at satisfying the current and future information needs of the university public in the field of teaching, training and research. LIC is one of the most important divisions of the university, located in 6 academic buildings and serves more than 23,000 readers in 14 reading rooms with 900 seats.

The University annually issues an average of more than 148 titles of specialized, scientific, popular science, literary, artistic and other periodicals, among which there are publications in secondary specialties. In connection with the subscription to the Russian E-books ("Doe", "University Library Online", "E-Library"), open names for traditional periodicals have been reduced. Currently, the library receives 95 titles of domestic periodicals, as well as 53 titles of Russian periodicals.

The department and the university library have an extensive modern base of educational and scientific literature. A significant proportion of educational and teaching literature on specialty developed by teachers of the department. In the educational process, modern equipment and technology are widely used. In order to accelerate the process of entering the information society and satisfy user requests, the library provides reference, bibliographic and information services for the teaching staff, staff, undergraduates, and students. User service is conducted both in traditional and in electronic form.

An important source of updating the information resource of the Library and Information Center (scientific library) is the electronic catalog and databases, the KABIS.full program (Kazakh Automated Library and Information System), developed by KazakhSoft, is based on the current electronic catalog of the university. A Web module of reader search and order was installed on a university server at <http://ecat.tarsu.kz/>, where an electronic catalog and electronic bibliographic databases with the possibility of accessing users via the Internet were formed. The electronic catalog consists of the following modules: "New Reception", "Books", "Consolidated Card Index of Articles", "Electronic Resources", "Repositories of the University Staff". To date, the electronic catalog contains over 311,000 titles of bibliographic records, more than 27,000 records have links to the full texts of documents. The electronic catalog is constantly updated and edited in accordance with GOST R 7.0.100-2018 "Bibliographic record. Bibliographic description ", a planned retroconversion of the library stock is underway. The Library Information Center has a local library computer network and a free Wi-Fi access point using the Tarsu_Library login. In order to expand the information capabilities for satisfying readers' requests, the BIC provided users with access to domestic databases as:

1. RIDL - Republican Interuniversity Digital Library. This resource provides free and wide access for students to the library-informational, educational resources of universities of the Republic, which is located at www.rmebrk.kz.

2. KazNEL - Kazakhstan National Electronic Library. The catalog of the electronic state library fund and the Unified electronic repository of books with the depository and user fund, which can be found at www.kazneb.kz.

3. Literary portal «Әдебиет порталы». The literary portal is a unique Internet resource of works by Kazakh and foreign authors, both past centuries and modern, available in Kazakh, Russian, English and Turkish. The portal is in an open access at <http://adebiportal.kz>.

4. The portal of electronic resources "IKITAP". The Kitap.kz project ("The Open Library of Kazakhstan") was launched by the Wiki Bilim public foundation with the goal of collecting all

the literary heritage in the Kazakh language in one place. In addition to the electronic version of the works of Kazakh writers, published under the Creative Commons license, the site has an extensive audio fund where you can listen to Kazakh music and audio books. The portal is in open access at <http://kitap.kz/>. Also, BIC users have access to foreign full-text resources hosted on remote servers and accessible by the IP addresses of the university.

The SpringerLink database contains full-text articles from Springer's CompleteCollection magazines. The Elsevier Database (Scopuswww.scopus.com, ScienceDirect www.sciencedirect.com) is the largest abstract and reference database of peer-reviewed literature: scientific journals, books and conference proceedings. Providing a comprehensive overview of world research results in science, technology, medicine, social sciences, arts and humanities, Scopus has intelligent tools for tracking, analyzing and visualizing research.

In the period from 01/01/2018 to 01/01/2019, the following databases were tested:

- Plenipotentiary - <http://polpred.com/>;
- EBSCO Discovery Service <http://search.ebscohost.com/>;
- ELS "University Online Library" <https://biblioclub.ru/>;
- ELS "Doe" <https://e.lanbook.com/>;
- CNKI China National Knowledge Infrastructure <http://www.cnki.net/>.

Access to electronic resources from other computers is possible after passing the registration procedure within the walls of the university, which is tracked by students and graduate students of accredited SPs.

The library fund of educational and scientific literature, security on electronic and magnetic media of the library and information center of TarSU named after M.Kh.Dulaty on 01.01.2014 according to SP 5B042100-Design, 6M042100-Design is given in table 8.1.

Table 8.1 The library fund of educational, scientific literature, security on electronic and magnetic media as of 01.01.2014 in this specialty

Study Program	Replenishment (updating) of the library stock with new generation publications by years	% of books security	% security of electronic resources	Replenishment of the electronic library with resources, incl. academic staff works	Digitization (1-half and annual) academic year
6B02111-Fashion Design (5B042100-Design)	2014-2015 academic year / 23 titles 367 pieces	198%	6,1%	466 titles	4362 titles
	2015-2016 academic year / 22 titles 189 pieces				
7M02111-Design (6M042100-Design)	2016-2017 academic year / 28 titles 204 pieces				
	2017-2018 academic year / 29 titles 256 pieces				
	2018-2019 academic year / 55 titles 472 pieces				

In the educational process of the university, 1824 computers are used, connected to a single network with access to the corporate network and the Internet. Of these, 60% are computers of the modern generation. The degree of updating the computer park of classes was 83%. In addition, the university has 28 information kiosks in all buildings, where each student can get access to the university's web resources, including the student portal.

Thus, the university is a deployed fiber-optic communication network that connects server "nodes" to each other and integrates all the buildings into a single corporate network using modern communication equipment and IP / VPN technology. In addition, 32 servers located in various educational buildings provide teachers, staff and students with access to the University's information and communication infrastructure. The high speed of Internet connection (140 megabits per second, which corresponds to the indicator of the university's development strategy) and the use of new technologies ensured regular interactive presentations, participation in online seminars and video conferences. Through Wi-Fi technology, access to the global network is provided practically throughout the technological complex of the university and in student dormitories.

The university approved document RD 14.01-2016 "Regulations on safety and labor protection at the university" (approved on 05.05.2016), according to which, when hiring an engineer for safety, labor protection and technical supervision, initial training and familiarization with the Regulation by making an entry in the journal of the initial briefing.

As part of the safety requirements, TarSU has established an evacuation plan in case of fire and terrorist attack, if explosives and suspicious substances are detected.

The introduction of inclusive education is an unconditional requirement for the development of the university, thereby it should be accompanied by an adapted educational program. In order to achieve higher education in educational programs for people with disabilities and visually impaired, the university provides the following options: access to IPRbooks, which supports adaptive technologies: a version for the visually impaired, an exclusive adaptive reader, a program of non-visual access to information, collection of audio editions. The total number of adapted editions is 47,211 titles.

Since December 2017, the University has operated a Community Center for Student Support with special educational needs for creating equal conditions and barrier-free access for teaching these students. The activities of the Center are carried out in accordance with the provisions on the psychological and pedagogical support of inclusive education. Students take current exams directly at the Center. The coordinator of the Center regularly provides information to the first vice-rector of the university about the activities and needs of students with special educational needs. Over the current year, the University spent more than 500 thousand tenge on the functioning of the Center and the organization of the educational process.

Analysis of material resources allows us to state that the university has all the conditions for the implementation of the scientific and educational process, material and technical base, the availability of infrastructure to support and improve the working environment, the annual increase in financial resources for the purchase of equipment.

Analytical part

An analysis of the visual tour of the classrooms and library rooms yielded the following:

The leadership of the university fully provides students and faculty with the necessary material and technical base and information structures. The cabinets are equipped with modern equipment, which allows for the implementation of complex artistic solutions for hats and shoes at a high-tech level:

- 3D food scanner for stop scanning.

- Milling machine with numerical control (for the manufacture of blocks).
- Laser machine (used to cut various complex patterns, ornaments for finishing products).

This modern equipment allows us to carry out not only orthopedic shoes for people with problematic foot structure, which faculty, students and undergraduates of the department are currently engaged in, but also perform complex highly artistic products (shoes, hats, souvenirs), fulfilling orders from local fashion houses engaged in the fashion industry.

At the department "Technology, designing products of light industry and design" there is a program "Assol" - a clothing designer (CAD) developed on the basis of Autodesk / Bricscad technologies (Belgium) and the Moscovsky Institute of Physics and Technology, which allows students to develop product designs and patterns for this program, with further full-size printout on paper. This program allows you to carry out not only design projects for clothes, but also the construction of any gender and age groups (if necessary, enter individual changes in the measurements), the construction of patterns, ranking, layout of patterns, etc. on a scale of M1: 1. These capabilities of the equipment can be used when fulfilling orders from small ateliers or sewing workshops. That, in turn, maximally approximates the acquired knowledge in the field of education to the real working conditions after graduation.

Ensuring the functioning of Wi-Fi, on the territory of the organization of the university wishes the best, because only two spaces were found, providing Wi-Fi, but interviews with students showed that this was not necessary, in view of the provision of sufficient Internet space for mobile communications.

The variety of graduation papers, master's theses, research results presented by faculty in monographs, scientific articles and reports is assessed by checking them for plagiarism according to the Anti-Plagiarism system.

EEC during the visit confirms that the Anti-Plagiarism system is fully operational. To check the master's work, the undergraduate provides a dissertation study together with a scientific supervisor who is in charge of the department, who has the right to double-check the work. And pass the data to the undergraduate, to correct the work. The final check takes place by the dean of the faculty. After which the undergraduate will receive confirmation of the passage / non-passage of work through the Anti-plagiarism program, indicating the percentage of originality and other data.

Reports on research and monographs are subjected to external verification through JSC "NTsNTE".

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design:

- The high level of material and technical equipment of the classrooms of the department allows students and faculty to conduct research and the embodiment of creative ideas within the walls of the university (the names and use of equipment are given above).

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- expand the applied topics of the thesis and master's theses in accordance with the available potential of the region;
- the full use of the available computer program of parametric equipment for the construction of patterns for further commercialization or projects.

Conclusions of the EEC on the criteria of the standard "Learning resources and student support" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 2-

strong, 8- satisfactory.

6.9. STANDARD "PUBLIC RELATIONS"

Evidence part

- Information on public information published in TarSU named after M.Kh Dulaty includes the work of informing students, employees, employers and other interested parties about the results of their activities, the policy of the university and maintaining a dialogue with them, as well as constant development and adaptation to changing conditions.

- The university management uses various events with a variety of ways of disseminating information, including the media, information networks to inform the general public and interested parties with a press conference and activating the media resources used.

- The activities of the Taraz State University named after M.Kh. Dulaty are informed through the following forms:

- the official Internet resource of the university www.tarsu.kz;
- Internet library resource with access to the electronic library www.lib.tarsu.kz;
- distance learning information system www.cde.tarsu.kz;
- social networks Instagram (@tarmu_media, @prietka_targu), Facebook (@targu_prietka), Vkontakte (vk.com/targu_prietka), Twitter, Youtube;
- publications in republican, regional and city / trade union mass media, etc.
- Teaching staff and students are informed about the possibility of publication in foreign and Kazakhstani publications through the distribution of emails, memos, which are enclosed in the folders "Contests" and "Conferences" of the public folder "Public \$".

- Thus, the university has a system of information and feedback. To automate the process of collecting, analyzing and managing information at M.Kh. Dulaty TarSU, information collection, analysis and management systems based on the use of modern information communication technologies and software have been introduced and operate: information management within the university's official website, a folder for exchanging information between structural units "Public \$", academic information management in AIS "Platonus", a computer program for the management of the educational process with a credit training system of its own design "Sirius", an integrated library information system ema.

- Communication with the public, with students and faculty is also carried out through the official monthly newspaper of the University of the Tynysa University, which houses all the latest university news. The newspaper is also used in career guidance, allowing applicants to keep abreast of recent university events.

- The official online resource of the university plays a significant role, it contains detailed information on various fields of activity of the university and its structural divisions, and also performs the most important function of informing about university life - the events held in it, including cultural, scientific, student, citywide events (held at University base) etc.

- The information resource of the university's website is open and accessible. Each department participating in the implementation of the SP has its own sections on the site with materials on disciplines and the learning process. The pages of the site are regularly updated as necessary and in connection with the updating of the teaching staff. The site contains the following information:

- general information about the activities of the university, its history; mission, goals and objectives of the university; licenses, list of specialties, contacts; a description of the

structure of the university and the basic documents regulating its activities; description of the infrastructure of the university (addresses and characteristics of educational buildings, bus route, etc.);

- information for applicants (terms and procedure for receiving documents, conditions for receipt, working hours of the selection committee);

- materials on the organization of the educational process; materials on scientific and innovative activities, international contacts of the university; electronic library resources; information about partners and projects; success stories of graduates; links to internal information resources;

- news blog, including news archives, detailed information on news in the field of education, university news, photos and video reports.

In order to keep in touch with potential employers, TarSU conducts a periodic consumer survey, open house days, advertising and information work using communication resources, the media, participation in conferences, seminars, round tables, holding job fairs for students, with the invitation of business leaders, firms, companies.

The university conducts career guidance work all year round among high school students and graduate colleges of the city and region. In the course of this work, graduates of schools and colleges are helped to make an informed choice of profession, create conditions for improvement and competence in the field of career planning. In the course of career guidance work, open door days of departments and faculties, round tables, competitions and olympiads are held. During such events, the teaching staff acquaints graduates with the educational programs of the university, the conditions of study, living with further employment. Annually issued information sheets, booklets of faculties, advertising posters, pocket calendars. Detailed information is displayed on the university website and popular social networks Instagram (@tarmu_media, @priemka_targu), Facebook (@targu_priemka) and V Kontakte (vk.com/targu_priemka). In this way, the analysis showed a high level of informing the university on various Internet sites: the official Internet resource of the university www.tarsu.kz; social networks Instagram (@tarmu_media, @priemka_targu), Facebook (@targu_priemka), V Kontakte (vk.com/targu_priemka), Twitter, Youtube.

The university monitors the employment and career growth of graduates, the Alumni Association page is opened, where personal data and career growth are entered. The employer is given the opportunity on the site to submit wishes and complaints regarding the quality of the trained specialists. Reviews, comments, complaints, consumer applications received by fax, e-mail, the results of the survey, placement in the media are analyzed at meetings of departments, faculty councils, councils of the administration or the Academic Council. The final information is communicated to all departments and divisions that need it to determine ways to improve, improve the work.

Booklet on the SP of the Taraz State University named after M.Kh.Dulaty is annually reprinted in a new format, videos are shot about the university, about departments, image production with the logo of TarSU is made, information about the university, about departments, about specialties characterizing the university as a whole and in the context of SP 6B02111 – Fashion Design is placed on the website, 6B02112 – Advertising Design, 6B02113 – Interior Design, 7M02111 – Design.

Analytical part

The analysis of “Public Relations” showed that the work in the university is carried out in full, but in working with the public it is necessary to cover events in the university as widely as possible using not only print media, but also connect such media as television. It is necessary to cover on television screens not only exhibitions and competitions for the best sketch and the best collections of the year, in which the best works of students are

exhibited, but also to show the material and technical base of the university, the daily lives of students in educational buildings, gyms, and a hostel. This will help the residents of the region have a complete picture of the university.

There are not enough photos of the teaching staff on the university's website about teaching staff, you need to add this item so that both the students and their parents receive more complete information about the teaching staff.

In contacts and work with other universities, it is worthwhile to pay more attention to the work not only of far abroad, but also to establish closer contacts with leading universities of Kazakhstan, Kyrgyzstan and Uzbekistan.

The work of the university according to this standard can be considered satisfactory and consistent with modern requirements for the SP.

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design: None.

EEC recommendations on SP 6V02111 - Fashion Design and 7M02111 - Design:

- on the website, in the data of the university department, add information about the teaching staff, including with photos.
- post on the website structured and complete information about the specifics and learning outcomes of ongoing study programs.
- ensure the availability of adequate and objective information about the faculty of education in the context of personalities.

The conclusions of the EEC on the criteria of the standard "Public Relations" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 12 - satisfactory.

6.10. STANDARD "STANDARDS IN THE FRAME OF SPECIFIC SPECIALTIES"

Evidence part

In accordance with the "Classifier of training directions with a higher postgraduate education in the Republic of Kazakhstan", approved by Order No. 569 of the Minister of Education and Science of the Republic of Kazakhstan dated October 13, 2018, the SP "5B042100-Design", "6M042100-Design" refer to the direction of Art 6B021 and 7M021.

Educational activities on accredited SPs are based on the following principles: a systematic approach to the construction of the structure and content of SPs; structuring knowledge and cooperation between faculty and students; competent, multidisciplinary approach to training; the modular principle of construction of SP; the flexibility of building a modular course and the SP itself.

SP 6B02111 Fashion Design and 7M02111 Design meets the following requirements:

- SP graduates, being owners of creative potential, have the opportunity to realize theoretical knowledge in creative images in the field of art: in drawings, paintings, graphic works, etc. submitting the work to the review of the commission and the teaching staff of the department at the creative exam of the student and master's audience, taking part in creative contests, which contributes to increased self-esteem of students and undergraduates.

The most relevant self-education and self-development for students and undergraduates in the form of performing independent work, which contribute to self-education and, accordingly, self-development, since the implementation of collages, layouts, the implementation of scientific developments in the specialty profile and other voluminous demonstration works provides for an additional study of theoretical material,

for example, the materials used , execution technician, etc. and practical skills for their implementation.

As part of the program, students going through all types of industrial practices have the opportunity to listen to a number of disciplines in the field of suit design, interior design and all types of graphic design to consolidate their knowledge and experience in these specialties.

SP, being a creative focus, provides for the presence of small groups, which makes it possible to conduct master classes by such specialists as the chief designer of the Asyl-Design Fashion House, doctor of philology, associate professor of the department of fine art, member of the Union of Designers of Kazakhstan - A. Kaliev, designer of clothes Toktybaeva B.E. - studio "Dana-del", fashion designer - Irina Naboko "Workshop Naboko", as well as with the invitation of foreign professors in the field of design.

The form of the final control of disciplines in the form of creative exams provides for the demonstration of works in the form of exhibitions, the execution of models for term and diploma projects and works, master's theses, which enable students and undergraduates to demonstrate creative abilities and acquired skills. The teaching staff of the department conducts the contest "Babalar murasy" in the nominations "Design of a suit" and "Decorative and applied art", in which students and undergraduates actively participate and exhibit their work, as well as at concerts demonstrate models of suits in collections developed jointly with the faculty of the department .

Creative works and scientific developments exhibited at exhibitions, participation in city, regional and republican competitions enable students and undergraduates to consider their work from the point of view of scientific activity.

Within the framework of the educational program, students have the opportunity to gain knowledge and skills in creative activity in the field of true design, their methods and high technologies at the level of world standards, as well as all types and directions of design in accordance with modern fashion trends in suit design, interior design and all types of graphic design.

SP gives students the opportunity to increase their creative experience and level of knowledge on the study of the creative activity of world-famous designers, visiting exhibitions and competitions of leading domestic designers and developing their own works (sketches, foreshades, models, types of graphic designs, layouts, etc.) based on their creativity.) according to the methods and means of true, stylized, functional and styling designs.

In order to familiarize students with the professional environment and relevant issues in the field of design, as well as to acquire skills on the basis of theoretical training, the SP includes disciplines and activities aimed at gaining practical experience and skills in the specialty as a whole and majors, in particular, .:

- excursions to the enterprises of Design-Sulu LLP, Sagila IE, Dana-Del IE studio, Asyl-design LLP, Rysbaeva & C LLP, visits to city and regional museums and IE Interior Design Studio .

- conducting classes on the basis of the branch of the department in the conditions of the Design-Sulu LLP enterprise in the discipline "Design Theory" - Associated Professor B.M. Ualiev, in the disciplines "Basic Quilt" (Kazakh / Russian), "Basic Patchwork" (Kazakh / Russian)) - senior teachers Nikityuk E.A. and Mukaeva A.M., in the discipline "Stylization and transformation in a suit" - senior teacher Mukaeva A.M.

- to solve practical problems relevant for design enterprises, it is possible to conduct seminars, round tables, exhibitions and defense of theses, diploma projects and master's theses, at the enterprises of the city and the region.

The collective assessment of students' creative activity is an important factor in the framework of the educational program. The design disciplines "Drawing", "Painting", etc.

are reviewed by a collegial commission from the teaching staff of the department "TCLIP and Design". At the examination of students' examination papers, a phased analysis of the work performed is carried out, the presence of compositional and color-tone relationships is clarified, and a general peer review, comments, and suggestions are communicated to students by the leading teacher of the discipline.

Analytical part

In light of compliance with modern standards of higher education, the university's activities in the field of Art, the work can be considered satisfactory. The high professionalism of teaching staff (a high level of degree of 52.4% in 2019, conducting scientific research and their publication, general intellectual baggage) and a high material and technical base, provide all students with the necessary skills and skills for further work of university graduates at Kazakhstan enterprises and beyond. Within the framework of the educational program, students have the opportunity to gain knowledge and skills in creative activity in the field of true design, their methods and high technologies at the level of world standards, as well as all types and directions of design in accordance with modern fashion trends in suit design, interior design and all types of graphic design. This is facilitated by both the high-tech equipment of classrooms and the sufficiently high level of equipment of enterprises where trainers undergo practical training.

When visiting the practice bases, the EEC confirms that the university has a close relationship with the enterprises of the region, gives good practice in mastering the "Design" direction, enables students to become more familiar with production requirements, implement their design decisions, and develop students' creative potential.

Based on the results of the analysis, the members of the EEC came to the following conclusion.

Information on the presence in the SP of a significant number of disciplines and activities aimed at obtaining practical experience in applying theoretical knowledge by students (professional practice, participation in the creative work of practicing specialists) is presented and confirmed by facts. However, during a meeting with students, students expressed their wishes to increase the rare number of master classes and meetings in the disciplines of SP with the participation of practitioners, artists, fashion designers, etc.

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design: None.

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- include, within the framework of the study program, courses, workshops, guest lectures aimed at improving the creative potential of students, undergraduates and faculty members;
- wider practice of performing qualification work (theses and master's theses) by order of enterprises, organizations and institutions.

The conclusions of the EEC on the criteria of the standard "Standards in the frame of specific specialties" of the SP "6B02111 - Fashion Design" and "7M02111 - Design": 9 - satisfactory, improvement is expected - 1.

(VII) OVERVIEW OF STRENGTHS / BEST PRACTICE BY EACH STANDARD SP 6B02111 - Fashion Design and 7M02111 - Design:

According to the standard "Study Program Management" of the study programs:
Strengths / Best practice in the SP 6B02111 - Fashion Design, 7M02111 - Design are absent.

According to the standard "Information Management and Reporting Forms":
Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design are absent.

According to the standard "Development, approval of the study program":
Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design are absent.

According to the standard "Student-centered learning, teaching and assessment":
Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design: are absent.

According to the standard "Students":
Strengths / Best Practice for SP 6B02111 - Fashion Design, 7M02111 - Design:
- The SP management demonstrated special adaptation and support programs for newly-enrolled and foreign students (using the example of SP 6B02111-Fashion Design, 2 students.);
- The university has demonstrated the existence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of formal and non-formal learning;
- The university is actively encouraging students to self-education, support gifted students and development outside the main program. Students and undergraduates of SP 6B02111 - Fashion Design and 7M02111 - Design, actively participate in self-education: extracurricular activities, work in workshops, sewing shops, computer class, etc. under the guidance of a teacher;
- There is a mechanism for providing students with training in practical areas (Clothing design, shoe design and manufacturing, graphic design) and further assistance in the employment of graduates and in maintaining contacts with them.

According to the standard "Academic staff":
Strengths / Best Practice for SP 6B02111 - Fashion Design, 7M02111 - Design:
- The "Design" department takes an active part in the public life of the university and the region as a whole in the form of: organizing exhibitions of works by students of young talents, holding creative competitions of international importance (one of the last competitions for the best sketch models of the costume collection: "Ancestral Heritage", with the participation of students of TarSU and students of secondary schools and colleges in Taraz);
- SP management takes into account the specifics of the SP and creates favorable conditions for its implementation (creative workshops with natural lighting, sewing workshops);
- the management encourages material remuneration for the work of teaching staff in scientific and social activities, which stimulates scientific activity (all scientific developments and their publications are made at the expense of the university).

According to the standard "Learning resources and student support":

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design:

- The high level of material and technical equipment of the classrooms of the department allows students and faculty to conduct research and the embodiment of creative ideas within the walls of the university (the names and use of equipment are given above).

According to the standard "Public Relations":

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design are absent.

According to the standard "Standards in the frame of specific specialties":

Strengths / Best Practice for SP 6B02111 - Fashion Design and 7M02111 - Design are absent.



(VIII) REVIEW OF QUALITY IMPROVEMENT RECOMMENDATIONS BY EACH STANDARD

According to the standard "Study Program Management" of the study programs:

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- develop a mechanism for the formation and regular review of the development plan of the SP and monitoring its implementation;
- clarify the uniqueness and individuality of educational programs 6B02111 - Fashion Design, 7M02111 - Design;
- university management, deans and heads of departments of accredited SPs to continue the practice of continuing education in education management programs at least once a year.

According to the standard "Information Management and Reporting Forms":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- revise the frequency of the procedure of the mechanism for measuring the degree of "Satisfied with the teaching staff of the university";
- provide monitoring of statistical and information flows in the context of educational programs.

According to the standard "Development, approval of the study program":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- expand cooperation with foreign and Kazakhstani universities to harmonize the content of the SP to the level of development and implementation of joint / double-degree educational programs;
- develop a uniform format for competent models of the graduate.
- to the SP management to create opportunities for preparing students for professional certification, since 3-month seamstress courses are held only for outside students

According to the standard "Student-centered learning, teaching and assessment":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- involve students more widely in conducting research during the next academic year.

According to the standard "Students":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- to organize an open-air school for students and colleges and schools of the city and region with the organization of field classes, to attract gifted, creative students to competitive programs, as well as attract applicants.
- develop a targeted program for the development of academic mobility and activate external academic mobility of students, taking into account the analysis of their financial capabilities and language training, as well as assist them in obtaining external grants for training;
- develop an action plan and ensure its implementation for the involvement of graduates in all areas of the university's activity (Alumni Association);
- develop an action plan for learning English and maintaining them on a regular basis.

According to the standard "Academic staff":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- the leadership of the university to stimulate the participation of teachers in academic mobility programs, joint research with foreign partners and international projects. Cooperation with leading universities of Kazakhstan and universities of neighboring republics will allow us to work more fruitfully in this direction, due to the relatively short distance, we can develop more closely and on a regular basis in this direction.

- involve more widely the best foreign and domestic teachers, including practitioners in artistic fields, in the educational process, to conduct master classes, lectures, etc. by SP Design and Fashion Design;

- establish joint work with the Atameken Chamber of Entrepreneurs with expert companies on the use of the base, professional technological terminology, while setting standards according to modern trends in suit design, graphic design;

- strengthen collaboration with industry associations, expand the list of enterprises - employers.

According to the standard "Learning resources and student support":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- expand the applied topics of the thesis and master's theses in accordance with the available potential of the region;

- the full use of the available computer program of parametric equipment for the construction of patterns for further commercialization or projects.

According to the standard "Public Relations":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- on the website, in the data of the university department, add information about the teaching staff, including with photos.

- post on the website structured and complete information about the specifics and learning outcomes of ongoing educational programs.

- ensure the availability of adequate and objective information about the faculty of education in the context of personalities.

According to the standard "Standards in the frame of specific specialties":

EEC recommendations on SP 6B02111 - Fashion Design and 7M02111 - Design:

- include, within the framework of the educational program, courses, workshops, guest lectures aimed at improving the creative potential of students, undergraduates and faculty members;

- wider practice of performing qualification work (theses and master's theses) by order of enterprises, organizations and institutions.

Annex 1. Assessment Table "Parameters of a specialized profile" (6B02111 - Fashion Design, 7M02111 - Design)

№	№	Assessment criteria	Education Organization Position			
			Strong	Satisfactory	Suggested to be improved	Unsatisfactory
Standard "Study program management"						
1	1.	The university must have a published quality assurance policy.		+		
2	2.	Quality assurance policies should reflect the link between research, teaching and learning.		+		
3	3.	The university should demonstrate the development of a culture of quality assurance, including in the context of SP.		+		
4	4.	A commitment to quality assurance should relate to any activity carried out by contractors and partners (outsourcing), including the implementation of joint / double degree education and academic mobility.		+		
5	5.	The SP management ensures transparency in the development of the SP development plan based on the analysis of its functioning, the actual positioning of the university and the focus of its activity on meeting the needs of the state, employers, interested persons and students.		+		
6	6.	SP management demonstrates the functioning of the mechanisms for forming and regularly reviewing the SP development plan and monitoring its implementation, assessing the achievement of learning objectives, meeting the needs of students, employers and society, making decisions aimed at continuous improvement of SP.			+	
7	7.	SP management should involve representatives of stakeholder groups, including employers, students and faculty members, in the formation of the SP development plan.		+		
8	8.	SP management should demonstrate the individuality and uniqueness of the SP development plan, its coordination with national development priorities and the development strategy of the educational organization.			+	
9	9.	The university must demonstrate a clear definition of those responsible for business processes within the framework of the SP, an unambiguous distribution of staff responsibilities, and delimitation of the functions of collegial bodies.		+		
10	10.	SP management must provide evidence of the transparency of the educational program management system.		+		

11	11.	SP management must demonstrate the successful functioning of the internal quality assurance system of the SP, including its design, management and monitoring, their improvement, decision-making based on facts.		+		
12	12.	SP management must manage risk.		+		
13	13.	SP management should ensure the participation of representatives of interested parties (employers, teaching staff, students) in the composition of the collegial bodies of the educational program management, as well as their representativeness in making decisions on the issues of educational program management.		+		
14	14.	The university should demonstrate innovation management in the framework of the SP, including the analysis and implementation of innovative proposals.		+		
15	15.	SP management must demonstrate evidence of openness and accessibility for students, faculty, employers and other interested parties.		+		
16	16.	SP management must be trained in education management programs.		+		
17	17.	SP management should strive to ensure that progress made since the last external quality assurance procedure was taken into account in preparation for the next procedure.		+		
Total according to the standard				15	2	
Standard "Information Management and Reporting Forms"						
18	1.	The university should ensure the functioning of a system for collecting, analyzing and managing information based on the use of modern information and communication technologies and software.		+		
19	2.	SP management must demonstrate the systematic use of processed, adequate information to improve the internal quality assurance system.		+		
20	3.	Within the framework of SP, there should be a system of regular reporting, reflecting all levels of the structure, including an assessment of the effectiveness and efficiency of the activities of departments and departments, scientific research.		+		
21	4.	The university should establish the frequency, forms and methods of evaluating the management of SP, the activities of collegial bodies and structural units, senior management, and the implementation of scientific projects.		+		
22	5.	The university must demonstrate the determination of the order and ensuring the protection of information, including the identification of responsible persons for the completion and timely analysis of information and the provision of data.		+		

23	6.	An important factor is the involvement of students, employees and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them.		+		
24	7.	SP management should demonstrate the existence of a communication mechanism with students, employees and other interested parties, including the existence of conflict resolution mechanisms.		+		
25	8.	The university should provide a measure of the degree of satisfaction of the needs of faculty, staff and students in the framework of the SP and demonstrate evidence of elimination of the discovered deficiencies.			+	
26	9.	The university should evaluate the effectiveness and efficiency of activities, including in the context of the study program.		+		
		Information collected and analyzed by the university should take into account:				
27	10.	key performance indicators;		+		
28	11.	the dynamics of the contingent of students in the context of forms and types;		+		
29	12.	level of achievement, achievement of students and expulsion;		+		
30	13.	students' satisfaction with the implementation of the academic program and the quality of education at the university;		+		
31	14.	access to educational resources and support systems for students;		+		
32	15.	employment and career growth of graduates.		+		
33	16.	Students, employees and faculty must document their consent to the processing of personal data.		+		
34	17.	SP management should facilitate the provision of all necessary information in relevant fields of science.		+		
Total according to the standard				16	1	
Standard "Development, approval of the study program"						
35	1.	The university should determine and document the procedures for the development of SP and their approval at the institutional level.		+		
36	2.	SP management must ensure that developed SPs are consistent with established goals, including intended learning outcomes.		+		
37	3.	The SP management should ensure the availability of developed models of the graduate of the SP that describe the learning outcomes and personal qualities.		+		
38	4.	SP management must demonstrate the conduct of external expert reviews.		+		

39	5.	The qualification obtained upon completion of the SP must be clearly defined, explained and consistent with a certain level of NSC.		+		
40	6.	SP management should determine the impact of disciplines and professional practices on the formation of learning outcomes.		+		
41	7.	An important factor is the ability to prepare students for professional certification.			+	
42	8.	SP management must provide evidence of the participation of students, faculty and other stakeholders in the development of SP, ensuring their quality.		+		
43	9.	The labor intensity of the SP should be clearly defined in Kazakhstan loans and ECTS.		+		
44	10.	SP management should ensure the content of academic disciplines and learning outcomes for the level of training (bachelor's, master's, doctoral).		+		
45	11.	In the structure of SP should provide for various types of activities corresponding to the learning outcomes.		+		
46	12.	An important factor is the presence of joint educational institutions with foreign educational organizations.			+	
Total according to the standard				10	2	
Standard «Constant monitoring and periodic study programs assessment»						
47	1.	The university should conduct monitoring and periodic evaluation of the academic program in order to achieve the goal and meet the needs of students and society. The results of these processes are aimed at the continuous improvement of SP.		+		
		Monitoring and periodic assessment of SP should consider:				
48	2.	the content of the programs in the light of the latest achievements of science in a particular discipline to ensure the relevance of the taught discipline;		+		
49	3.	changes in the needs of society and the professional environment;		+		
50	4.	load, performance and graduation of students;		+		
51	5.	the effectiveness of student assessment procedures;		+		
52	6.	expectations, needs and satisfaction of students with training in SP;		+		
53	7.	educational environment and support services and their compliance with the goals of the SP.		+		
54	8.	The university and the SP management must provide evidence of the participation of students, employers and other stakeholders in the revision of the SP.		+		

55	9.	All interested parties should be informed of any planned or taken actions regarding the SP. All changes made to the SP should be published.		+		
56	10.	SP management should ensure that the content and structure of the SP are reviewed taking into account changes in the labor market, requirements of employers, and social security needs of the company.		+		
Total according to the standard				10		
Standard "Student-centered learning, teaching and assessment"						
57	1.	SP management should ensure respect and attention to various groups of students and their needs, providing them with flexible learning paths.		+		
58	2.	SP management should ensure the use of various forms and methods of teaching and learning.		+		
59	3.	An important factor is the availability of our own research in the field of teaching methods of educational disciplines of SP.		+		
60	4.	SP management should demonstrate the existence of a feedback system for the use of various teaching methods and assessment of learning outcomes.		+		
61	5.	SP management should demonstrate support for students' autonomy while guiding and assisting the teacher.		+		
62	6.	SP management should demonstrate the existence of a procedure for responding to student complaints.		+		
63	7.	The university should ensure the consistency, transparency and objectivity of the mechanism for assessing learning outcomes for each SP, including the appeal.		+		
64	8.	The university should ensure that the procedures for evaluating the learning outcomes of students of SP study are in line with the planned learning outcomes and program objectives. Evaluation criteria and methods within the framework of the SP should be published in advance.		+		
65	9.	The university should determine the mechanisms for ensuring the development of learning outcomes by each graduate of the educational program and ensure the completeness of their formation.		+		
66	10.	Evaluators must be proficient in modern methods of assessing learning outcomes and regularly improve their skills in this area.		+		
Total according to the standard				10		
Standard «Students»						
67	1.	The university should demonstrate a policy for the formation of the contingent of students from enrollment to graduation and ensure the transparency of its procedures. Procedures		+		

		governing the life cycle of students (from receipt to completion) must be defined, approved, published.				
68	2.	SP management should demonstrate the implementation of special adaptation and support programs for newly enrolled and foreign students.	+			
69	3.	The university must demonstrate the conformity of its actions to the Lisbon Recognition Convention.		+		
70	4.	The university should cooperate with other educational organizations and national centers of the European Network of National Information Centers for Academic Recognition and Mobility / National Academic Recognition Information Centers ENIC / NARIC in order to ensure comparable recognition of qualifications.		+		
71	5.	SP management should demonstrate the existence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal learning.		+		
72	6.	The university should provide opportunities for external and internal mobility of students of SP, as well as assist them in obtaining external grants for training.		+		
73	7.	SP management should make every effort to provide students with places of practice, facilitate the employment of graduates, and maintain contact with them.	+			
74	8.	The university should provide graduates of the educational program with documents confirming the qualifications obtained, including the achieved learning outcomes, as well as the context, content and status of the education and evidence of completion.		+		
75	9.	An important factor is the monitoring of employment and professional activities of graduates of SP.		+		
76	10.	SP management should actively encourage students to self-education and development outside the main program (extracurricular activities).	+			
77	11.	An important factor is the existence of an existing alumni / association.		+		
78	12.	An important factor is the availability of a support mechanism for gifted students.	+			
Total according to the standard			4	8		
Standard "Academic staff"						
79	1.	The university should have an objective and transparent personnel policy, including us, professional growth and staff development, ensuring the professional competence of the entire staff.		+		

80	2.	The university should demonstrate the compliance of the staff potential of the teaching staff with the development strategy of the university and the specifics of the academic program.		+		
81	3.	SP management must demonstrate awareness of responsibility for its employees and ensure favorable working conditions for them.		+		
82	4.	SP management should demonstrate a change in the role of the teacher in connection with the transition to student-centered learning.		+		
83	5.	The university should determine the contribution of faculty staff to the implementation of the development strategy of the university, and other strategic documents.		+		
84	6.	The university should provide opportunities for career growth and professional development of the faculty of teaching staff.		+		
85	7.	SP management should involve practitioners in relevant industries in teaching.		+		
86	8.	SP management should provide targeted action to develop young teachers.		+		
87	9.	The university should demonstrate the motivation for the professional and personal development of teachers of SP, including the promotion of the integration of scientific activity and education, as well as the use of innovative teaching methods.		+		
88	10.	An important factor is the active use of teaching staff of information and communication technologies in the educational process (for example, on-line training, e-portfolio, MOOC, etc.).		+		
89	11.	An important factor is the development of academic mobility within the framework of SP, the involvement of the best foreign and domestic teachers.		+		
90	12.	An important factor is the involvement of teaching staff in the life of society (the role of teaching staff in the education system, in the development of science, the region, the creation of a cultural environment, participation in exhibitions, creative contests, charity programs, etc.).		+		
Total according to the standard			1	11		
Standard "Learning resources and student support"						
91	1.	SP management should demonstrate the sufficiency of material and technical resources and infrastructure.		+		
92	2.	SP management should demonstrate the existence of support procedures for various groups of students, including information and counseling.		+		
		SP management must demonstrate compliance of information				

		resources with SP specifics, including compliance with:				
93	3.	technological support for students and faculty in accordance with educational programs (for example, online training, modeling, databases, data analysis programs);		+		
94	4.	library resources, including a fund of educational, methodological and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases;		+		
95	5.	access to educational Internet resources;		+		
96	6.	examination of the results of research, final works, dissertations on plagiarism;		+		
97	7.	WI-FI functioning in the territory of the educational organization.		+		
98	8.	The university should strive to ensure that the educational equipment and software tools used for the development of SP are similar to those used in the relevant industries.		+		
99	9.	The university must ensure compliance with safety requirements in the learning process.		+		
100	10	The university should strive to take into account the needs of various groups of students in the context of SP (adults, working, foreign students, as well as students with disabilities).	+			
Total according to the standard			2	8		
Standard "Public Relations"						
		Information published by the university within the framework of the SP should be accurate, objective, relevant and should include:				
101	1.	ongoing programs indicating expected learning outcomes;		+		
102	2.	information on the possibility of qualification at the end of the SP;		+		
103	3.	information on teaching, training, assessment procedures;		+		
104	4.	information about passing grades and training opportunities provided to students;		+		
105	5.	information on employment opportunities for graduates.		+		
106	6.	SP management should use a variety of methods of disseminating information (including media, web resources, information networks, etc.) to inform the general public and interested parties.		+		
107	7.	Public information should include support and clarification of national development programs of the country and the system of higher and postgraduate education.		+		

108	8.	The university must publish audited financial statements on its own web resource.		+		
109	9.	The university should demonstrate the reflection on the web resource of information characterizing the university as a whole and in the context of SP.		+		
110	10.	An important factor is the availability of adequate and objective information about the faculty of education, in terms of personalities.			+	
111	11.	An important factor is informing the public about cooperation and interaction with partners within the framework of SP, including with scientific / consulting organizations, business partners, social partners and educational organizations.		+		
112	12.	The university should post information and links to external resources based on the results of external evaluation procedures.		+		
113	13.	An important factor is the participation of the university and implemented SPs in various external assessment procedures.		+		
Total according to the standard				12	1	
Standards in the frame of specific specialties"						
Art						
		Educational programs in the field of "Art", such as "Design", etc., must meet the following requirements:				
114	1.	SP management should demonstrate that the graduates of the program have theoretical knowledge in the field of arts and self-expression skills through creativity that are related to the competencies of the accredited SP, for example, choreography, singing, graphics, painting, sculpture, architectural, industrial, graphic design, etc. ;		+		
115	2.	SP management should demonstrate self-learning and self-development skills in students;		+		
116	3.	Within the program, students should be able to listen to at least one discipline in their field of specialization taught by a practicing specialist;		+		
117	4.	SP should include the maximum possible number of disciplines and activities in which the skills are taught to students individually or in small groups, for example, conducting master classes of distinguished workers in the field of specialization;			+	
118	5.	SP management should organize for students the maximum possible number of events facilitating the demonstration by students of acquired creative skills, such as concerts and exhibitions;		+		
119	6.	Creative work, participation in concerts, competitions, performances, etc. within this area is part of scientific activity.		+		

120	7.	In the framework of the SP, students should be provided with knowledge and skills of creative activity and methods / technologies practiced in the world, and knowledge on art management;		+		
121	8.	SP should contribute to the enrichment of creative experience in different types of activities inherent in the specialty;		+		
122	9.	In order to familiarize students with the professional environment and relevant issues in the field of specialization, as well as to acquire skills based on theoretical training, the education program should include disciplines and activities aimed at gaining practical experience and skills in the specialty as a whole and majors in particular, in t.h.:		+		
123	10.	- excursions to enterprises in the field of specialization (museums, theaters, design offices, etc.),		+		
Total according to the standard				9	1	
Totally			7	109	7	

Annex 2. Participation in the study program management

Хаттама	Н ТарМУ 11.01.2018 1 баста 05.05.2018	
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М.Х. Дулати атындағы Тараз мемлекеттік университеті
«Жеңіл өнеркәсіп бұйымдарының технологиясы мен конструкциялау және дизайн»
кафедрасы

№7.1 ХАТТАМАСЫНАН КӨШІРМЕСІ

«28» 02 2019ж.

Торайым: Омарбекова М.Т.

Хатшы: Раева Б.Ө.

Қатысқандар: т.ғ.к. доцент Омарбекова М.Т. т.ғ.к., т.ғ.к., профессор Герасимович Т.П., доцент Уалиев Б.М. э.ғ.к., доцент м.а. Келесова У.С., доцент м.а. Байешов Б.Т., т.ғ.к. доцент Құдыбаева А.К., PhD доктор, доцент м.а. Джумабекова Г.Б., PhD доктор, доцент м.а. Джиенбетова И.С., PhD доктор, доцент м.а. Абзалбекұлы Б., PhD доктор, доцент м.а. Жаппарова А.К., аға оқытушы Байзақова Г.С., аға оқытушы Тұхватулина М.М., аға оқытушы Мукаева А.М., аға оқытушы Смағұлова Г.С., аға оқытушы Егізеков Ж.М., аға оқытушы Пернебаева Р.А., оқытушы Аварова Ғ.С., оқытушы Раева Б.Ө., оқытушы Астанова Б.Д., зертхана меңгерушісі Байешов Б.Б., оқу шебері Сейтпахиева А. Е., инженер Тлеубаева М.С., оқу шебері Никонов Ф.В., Сағилаева Г.А. – директор ИП «Сағид», директор Ахтоқалов К.А. – ЖПС «Дизайн-Сул», Мактабекова А. 5В18-Дизайн-3 тобы студенті, Надирбек А. - 5В17-Дизайн-1,3 тобы студенті, Сахиева А. – 6М042100-Дизайн мамандығының магистранты, I курс.

КҮН ТӘРТІБІНДЕ:

7.1. «Жеңіл өнеркәсіп бұйымдарының технологиясы, конструкциялау және дизайн» кафедрасы жаңа талап бойынша 6В02111-Сән дизайны/бакалавриат, 7М02111-Дизайн/магистратура білім беру бағдарламалардың құрылымы мен мазмұнын талқылау, білім беру бағдарламаларды оқу-әлістемелік бөліміне тексеруге ұсыну.

Жеңіл өнеркәсіп бұйымдарының технологиясы, конструкциялау және дизайн кафедрасы жаңа талап бойынша 6В02111-Сән дизайны/бакалавриат білім беру бағдарламаның жұмыс атқару тобынан Келесова У.С. - э.ғ.к., доцентті сөз алып білім бағдарламаның құру барысында қолданылған нормативтік және кәсіптік құжаттарды атап шықты, олардың негізгісі - «Об образовании» от 27 июля . №319-III ЗПК. С изменениями и дополнениями от 09.04.16 г. № 501-V, Государственный общеобязательный стандарт образования всех уровней образования (Приказ МОН РК №604 от 31.10.2018г.), Типовые правила деятельности организаций образования соответствующих типов (Приказ МОН РК от 30.10.2018г. №595), Классификатор направлений подготовки высшего и послевузовского образования Республики Казахстан. Утвержден МОН РК №569 от 13.10.18г. және тағы басқалар. ҚР экономикалық қызметтер түрлерінің жалпы классификаторы бойынша 6В02111-Сән дизайны/бакалавриат бітірушілері келесі салаларда қызмет атқарады:

- 13300- Дайын тоқыма бұйымдарды өндіру.
- 14110- Былғары киімдерді өндіру.
- 14120- Арнайы киімдерді өндіру.
- 14130- Сырт киімдерді өндіру.
- 14191- Бас киімдерді өндіру.
- 14199- Басқа киім мен жарактарды өндіру.
- 14200- Үлбірлі киімдерді өндіру.

Хаттама

Н ТарМУ 11.01.2018
1 баһа 05.05.2018

Сонымен қатар, 6В02111-Сән дизайны/бакалавриат білім беру бағдарламаның жұмыс атқару тобынан Байұзақова Г.С.- т.т. магистрі, аға оқытушы 01-2017 ҚР Ұлттық классификатор бойынша келесі кәсіптерге не болу мүмкін: 2163-1-003 – Бас киімдердің дизайнері 2163-1-004 – Киім дизайнері, 163-1-005 – Униформа дизайнері 2163-1-006 – Зертгерлік бұйымдардың дизайнері, 163-1-011 – Костюм суретшісі, 2163-1-012 - Суретші-модельер, 2166-9-003 - Суретші-дизайнер (общий профиль) және т.б.

6В02111-Сән дизайны/бакалавриат білім беру бағдарламаның жұмыс атқару тобынан Мукаева А.М. – т.т. магистрі, аға оқытушы ББ негізгі мақсатын айқындап, ПОҚ мақсатының мазмұны талқыланып құрастырылды.

6В02111-Сән дизайны/бакалавриат білім беру бағдарламаның жұмыс атқару тобынан Сағилаева Г.А. – директор ИП «Сағила» бағдарламаның мақсаты мен білім алушылардың негізгі кәсіптік құзыреттіліктерін және ББ бітірушінің модель жобасын талқылау үшін айқындап шықты.

6В02111-Сән дизайны/бакалавриат білім беру бағдарламаның жұмыс атқару тобынан Мақтабекова А. 5В18-Дизайн-3 тобы студенті, Надирбек А. - 5В17-Дизайн-1,3 тобы студенті курстық жобалауларды қосу жөнінде арнайы пәндері ұсынып шықты. Сонымен қатар студенттер арнайы пәндерді бірінші курстан бастап енгізу туралы ұсыныс жасағанын атап шықты олар ішінде 6В02111-Сән дизайны/бакалавриат білім беру бағдарламасына – Мимандыққа кіріспе, Дизайн негіздері пәндер 1-ші семестрде ұсынылады.

6В02111-Сән дизайны/бакалавриат білім беру бағдарламаның модульдер мен пәндер тұрғыдан мазмұны, бітірушінің жалпы, кәсіптік құзыреттіліктері, БББ бойынша жұмыс оқу жоспары, білім беру бағдарламаның көр негізі талқыланды.

7М02111-Дизайн/ магистратура білім беру бағдарламаның құрамы мен мазмұнын талқылау бойынша Уалиев Б.М. – т.ғ.к., доценті сөз алды, ҚР экономикалық қызметтер түрлерінің жалпы классификаторы бойынша магистрлердің болашақ қызмет салаларды ұсынды: 74200 Фотография саласындағы дизайн, 85321 Кәсіп-техникалық білім беру, 85420 Жоғары білім беру, 85520 Өнер саласындағы білім беру және т.б.

Ақтоғалов К.А. – ЖШС «Дизайн-Суду», директоры 7М02111-Дизайн/ магистратура білім беру бағдарламаның білім алушылардың негізгі кәсіптік құзыреттіліктерін және ББ бітірушінің модель жобасын талқылау үшін айқындап шықты.

Сахиева А. – 6М042100-Дизайн мамандығының магистранты 7М02111-Дизайн/ магистратура білім беру бағдарламаның модуль құрамдарын атап, негізгі пәндер бойынша мазмұнға ұсыныс жасады.

7М02111-Дизайн/ магистратура білім беру бағдарламаның модульдер мен пәндер тұрғыдан мазмұны, бітірушінің жалпы, кәсіптік құзыреттіліктері, БББ бойынша жұмыс оқу жоспары, білім беру бағдарламаның көр негізі талқыланды.

ШЕШІМ:

«Жеңіл өнеркәсіп бұйымдарының технологиясы, конструкциялау және дизайн» кафедрасы жаңа талап бойынша 6В02111-Сән дизайны/бакалавриат, 7М02111-Дизайн/ магистратура білім беру бағдарламалардың құрылымы мен мазмұны мақұлданып, білім беру бағдарламаларды оқу-әдістемелік бөліміне тексеруге ұсынылсын.

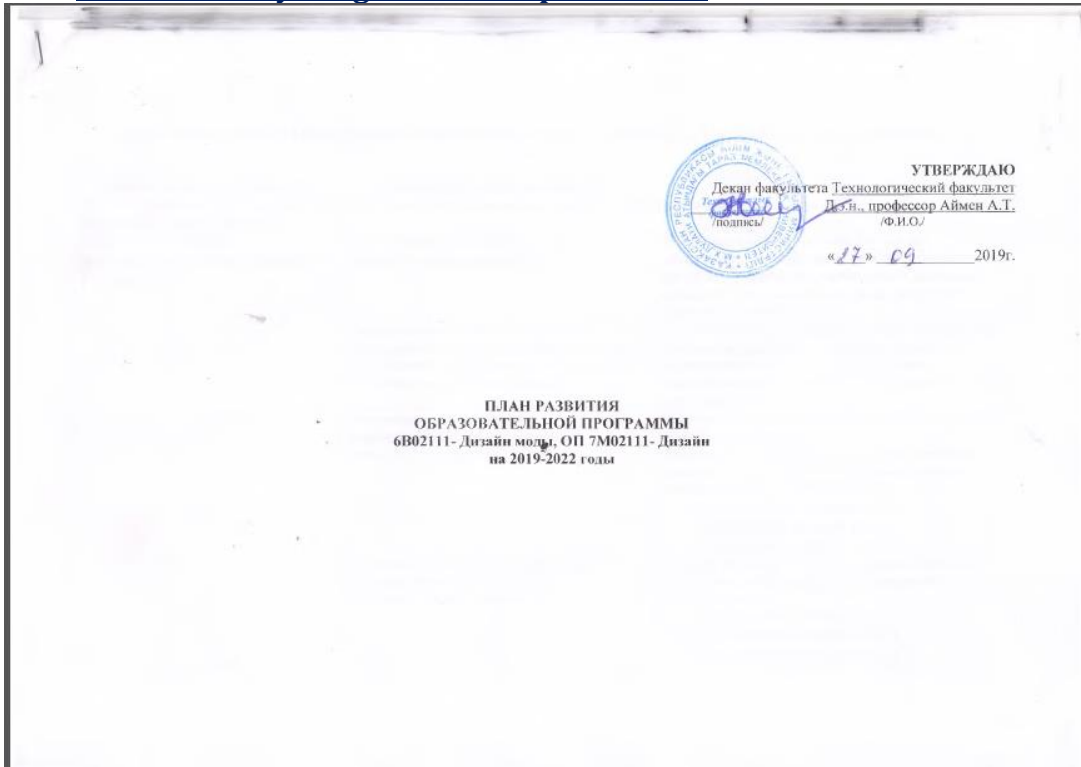
Торайым

Омарбекова М.Т.

Хатшы

Раева Б.

Annex 3. Study Program Development Plan



**ПЛАН РАЗВИТИЯ
ОБРАЗОВАТЕЛЬНОЙ ПРОГРАММЫ
6B02111- Дизайн моды, ОП 7M02111- Дизайн
на 2019-2022 годы**

ПЛАН РАЗВИТИЯ ОБРАЗОВАТЕЛЬНОЙ ПРОГРАММЫ 6B02111- Дизайн моды, ОП 7M02111- Дизайн на 2019-2022 годы

Цели и задачи развития вуза	Задачи развития в разрезе ОП	Мероприятия, показатели
Цель 1: Обеспечение отраслей экономики конкурентоспособными кадрами с высшим и послевузовским образованием и интеграция образования, науки и бизнеса		
Задача 1.1 Обеспечение качественного приема обучающихся в университет	Использование новых форм профориентационной работы.	Размещение рекламной информации об образовательной программе 6B02111- Дизайн моды на сайте университета, региональных печатных изданиях, в социальной сети, виде наружной рекламы – ежегодно.
	Сотрудничество с образовательными учреждениями среднего и профессионально-технического образования для выявления и поддержки талантливых учащихся.	Сотрудничество с образовательными учреждениями среднего и профессионально-технического образования города – колледж «Аспара», политехнический колледж, педагогический колледж им. Абая – ежегодно.
	Организация и проведение профориентационных мероприятий, олимпиад и конкурсов.	Реализация профориентационной работы согласно плана на учебный год. Организация и проведение конкурса «Наследие предков», «Жас Дарын» с целью выявления и поддержки талантливых учащихся: – в 2019-2020 учебном году - 1 – в 2020-2021 учебном году - 1 – в 2021-2022 учебном году - 1
	Активное участие в мероприятии Дня открытых дверей для учащихся образовательных учреждений.	Участие в мероприятии Дня открытых дверей с выставкой работ студентов ОП творческой направленности: – в 2019-2020 учебном году - 1 – в 2020-2021 учебном году - 1 – в 2021-2022 учебном году - 1

Задача 1.2 Модернизация содержания высшего и послевузовского образования в контексте мировых тенденций	Разработка новых и постоянное совершенствование реализуемых образовательных программ с учетом требований работодателей и на основе новых нормативно-правовых актов МОН РК.	Организация методических семинаров, деловых встреч, круглых столов по совершенствованию каталога элективных ОП 6B02111- Дизайн моды с привлечением региональных фирм по швейной индустрии – ТОО «Дана-Дель», швейная фирма «Асыл-Ай», ТОО «Айвенго», ИП «Сагила» и др. – ежегодно.
	Международная аккредитация востребованных образовательных программ	Прохождение специализированной аккредитации ОП 6B02111- Дизайн моды, ОП 7M02111- Дизайн - ноябрь 2019г.
Задача 1.3 Обеспечение качественной подготовки конкурентоспособных кадров	Проведение на системной основе анализа востребованности образовательных программ высшего и послевузовского образования университета на основе прогнозирования изменений рынка труда, в соответствии с перспективными потребностями и приоритетными направлениями развития.	Организация деловых встреч, круглых столов по совершенствованию общих и профессиональных компетенций выпускников ОП 6B02111- Дизайн моды, ОП 7M02111- Дизайн с учетом перспективных потребностей рынка труда и приоритетными направлениями развития дизайна, с привлечением региональных фирм по швейной индустрии – ТОО «Дана-Дель», швейная фирма «Асыл-Ай», ТОО «Айвенго», ИП «Сагила» и др. – ежегодно. Проведение занятий на филиале кафедры по ОП 6B02111- Дизайн моды в условиях ТОО «Дана-Дель» - ежегодно. Планирование и выполнение дипломного проектирования по заказам отраслевых предприятий, организация защиты в условиях предприятия: – в 2019-2020 учебном году - 1 – в 2020-2021 учебном году - 2 – в 2021-2022 учебном году - 3 Обеспечение участия обучающихся ОП 6B02111- Дизайн моды в предметных олимпиадах с достижением призовых мест: – в 2019-2020 учебном году - 1

	Поиск партнеров для разработки совместных образовательных программ, развитие академической мобильности в рамках ОП.	– в 2020-2021 учебном году - 1 – в 2021-2022 учебном году - 1 Планирование и проведение работы по разработке совместных образовательных программ с вузами ближнего и дальнего зарубежья: к 2021-2022 учебном году - 1. Планирование и проведение работы по развитию академической мобильности в рамках ОП 6B02111- Дизайн моды, ОП 7M02111- Дизайн: в 2020-2021 учебном году - 1.
	Создание и использование собственных разработок и их активное внедрение в учебно-образовательный процесс. Организация и ведение образовательной деятельности на принципах академической честности.	Организация творческой работы студентов ОП 6B02111- Дизайн моды, ОП 7M02111- Дизайн в условиях УНПУ «Ай-Ару», разработка коллекций и представление коллекций одежды, аксессуаров, участие в конкурсах и показах моды на региональном, республиканском и международном уровнях – в 2019-2020 учебном году - 2, в 2020-2021 учебном году - 3, в 2021-2022 учебном году - 4.
Задача 1.4 Создание эффективной учебно-научной инфраструктуры в университете	Представление и системное участие в конкурсах научных проектов (финансируемые, призовые, номинационные и др.). Регулярная деятельность по повышению показателя - подготовка и публикация статей в республиканских изданиях, входящих в КБЦ и за рубежом .	Ежегодное участие обучающихся ОП 6B02111- Дизайн моды, ОП 7M02111- Дизайн в республиканских конкурсах НИР. в 2019-2020 учебном году - 1 в 2020-2021 учебном году - 2. Подготовка статей и публикация ППС, совместно в соавторстве со студентами и магистрантами статей в республиканских и зарубежных изданиях: – в 2019-2020 учебном году - не менее 3 – в 2020-2021 учебном году - не менее 5 – в 2021-2022 учебном году - не менее 7.
Задача 1.5. Развитие комплексной информационной системы университета	Развитие информационной базы университета о целях, достижениях реализации ОП 6B02111- Дизайн моды.	Размещение рекламной информации об образовательной программе 6B02111- Дизайн моды на сайте университета, региональных печатных изданиях, в социальной сети, в виде наружной

		рекламы.
Цель 2: Повышение ресурсного потенциала, результативности и востребованности научных исследований		
Задача 2.1 Повышение результативности, призываемости и востребованности научных исследований	Создание и использование собственных научных разработок и их внедрение в производство.	Выполнение поисково-инициативных научных работ (ПИНИР) по ОП 6В02111- Дизайн моды, ОП 7М02111- Дизайн с последующим внедрением результатов в производство: - в 2019-2020 учебном году - 1 - в 2020-2021 учебном году - 2 - в 2021-2022 учебном году - 3.
Задача 2.2 Повышение научной компетентности и конкурентоспособности ППС в научной сфере		
Задача 2.3 Укрепление материально-технического потенциала и обеспечение его целевого назначения	Качественное пополнение материально-технической базы кафедры, приобретение инновационных программных продуктов по САПР.	Подача заявок и закуп в соответствии с потребностями учебного процесса ОП 6В02111- Дизайн моды, ОП 7М02111-Дизайн - ежегодно.
Задача 2.4 Достижение высокого уровня коммерциализации научно-технических разработок и предоставления платных услуг.	Организация и проведение выставок и презентаций инновационных проектов, технологий и разработок, имеющих коммерческий потенциал. Предоставление проектов коммерциализации в ведомственные, отраслевые организации и учреждения РК.	Планирование и организация работы по коммерциализации научно-технических разработок и предоставления платных услуг.
Цель 3: Культивирование и распространение общечеловеческих ценностей		
Задача 3.1. Вовлечение молодежи в укрепление духовно-нравственных ценностей Общенациональной патриотической идеи «Мәңгілік Ел» и культуры здорового образа жизни	Планирование ВР обучающихся в рамках Общенациональной патриотической идеи «Мәңгілік Ел» и культуры здорового образа жизни.	Планирование и реализация плана ВР в кураторских группах ОП 6В02111- Дизайн моды - систематический.
Задача 3.2 Информированность населения, отраслей экономики о достижениях и успехах научно-педагогического и студенческого коллектива университета	Проведение системной работы по информированию общественности о достижениях реализации ОП 6В02111- Дизайн моды.	Размещение публикации в печатных изданиях региона о достижениях ППС и обучающихся по реализации ОП 6В02111- Дизайн моды, ОП 7М02111- Дизайн: - в 2019-2020 учебном году - 2

		- в 2020-2021 учебном году - 3 - в 2021-2022 учебном году - 4.
Цель 4: Совершенствование менеджмента и мониторинга развития высшего и послевузовского образования		
Задача 4.1 Улучшение эффективности менеджмента университета	Проведение системной деятельности в области подготовки оспециализированных кадров (качественный отбор претендентов, формирование целевого заказа, обеспечение своевременной защиты диссертаций на соискании степени доктора PhD).	Целенаправленная подготовка и ориентация магистрантов ОП 7М02111- Дизайн для продолжения образования на уровне докторантуры.
Задача 4.2 Обеспечение социальной поддержки сотрудников и обучающихся	Проведение системной работы по информированию сотрудников и обучающихся.	Организация работы в кураторских группах по ознакомлению с системой социальной поддержки обучающихся в университете. Организация работы на кафедре по ознакомлению ППС с системой социальной поддержки сотрудников в университете.


План развития ОП рассмотрен, обсужден и принят к исполнению на заседании кафедры «ТКИЛП и дизайн» от 26.09.2019г., протокол № 2

Зав. каф. «ТКИЛП и дизайн»



Байжанова С.Б.

Annex 4. Participation of representatives of interested parties (employers) in the composition of collegial bodies

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М.Х. Дулати атындағы Тараз мемлекеттік университеті
«Жеңіл өнеркәсіп бұйымдарының технологиясы мен конструкциялау және Дизайн»
кафедрасы

№ 2 ХАТТАМАДАН КӨШІРМЕСІ
« 26 » 09 2019 ж.

Төрағасы: У.С. Келесова
Хатшы: А.Т. Сейтпахиева

Қатысқандар: топ кураторы - У.С. Келесова, 6В02111-Сән дизайны тобының студенттері 6В02112-Жарнама дизайны тобының студенттері, 6В02113-Интерьер дизайны тобының студенттері, дизайн мамандығының түлектері, аймақтық дизайн студиялардың жас мамандары, кафедра оқытушылары.

КҮН ТӘРТІБІНДЕ:
Дизайн мамандығының түлектерінің, аймақтық дизайн студиялардың жас мамандардың, «Дизайн» білім беру бағдарламасының I курс студенттерінің қатысуымен ұйымдастырылған «Профессия-мое будущее» тақырыбында кездесу.

ТЫҢДАЛДЫ: «ЖӨБТК және дизайн» кафедрасының доценті У.С. Келесова сөз алады:
Дизайнерлердің шығармашылық қызметтері жөнінде келесі деректерді баяндады:
- дизайн нысаны бойынша жобалық-конструкторлық құжаттарды жасау (дизайнер маманы жетекшілігімен), оның құрамына: жобалар, сызбалар, макеттер, бұйымдар мен өнімдердің үлгілері кіреді;
- затты-көңістік ортаны қалыптастыруға мүмкіндік беретін көркем жобалау барысында инновациялық құралдары мен технологияларды меңгеріп қолдану;
- ұйымдастыру-басқару жұмыстар: бәсеке және бизнес жағдайында жобалық, кәсіпкерлік және қаржылық қызметті ұйымдастыру және басқару;
- ғылыми-педагогикалық: ғылыми және білім беру ұйымдарындағы жұмыстар кіреді.

Тараз қаласындағы «Асыл-Ай» тігін фирмасының жас маманы Жандосова С.Р. сән және костюм дизайн саласының ерекшеліктеріне тоқталып, студенттерге келесі мәліметтерді айқындады киім дегеніміз адам денесіне қонымды, оны сыртқы факторлардан қорғайтын және эстетикалық талаптарын қанағаттандыратын бұйымдар жиынтығы (қойлек, пальто, шалбар және т.б.) болып табылады; аксессуарлар дегеніміз киімді көркемдік және қызметтік тұрғыдан толықтыратын заттар (белдік, сөмке, биалай, сағат және т.б.) болып табылады; виаж дегеніміз макиаж орындау өнері болып табылады.

ИП «Рыспапов А.А.» жеке студияның менеджері Алиева Б.С. сөз алып, келесі ақпаратты берді: Жарнама және графикалық дизайн – тиімді және үйлесімді визуалды-коммуникативті ортаны құруға бағытталған көркемдік-жобалау қызметі. Графикалық дизайн қоғамның әлеуметтік-экономикалық және мәдени өміріне инновациялық үлесін қосады, қазіргі заманның визуалды ландшафтының қалыптасуына жағдай жасайды. Қазіргі таңда аймақтық саласындағы графикалық дизайнды ол шешетін мәселелер категориясына қарай жіктеуге болады:

- Типографика, каллиграфия, шрифттер, кітап безендіру;
- Фирмалық стиль (корпоративтік стиль), олардың ішінде фирма белгілері, логотиптер, брендбуктер.

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- Визуалды коммуникациялар, олардың ішінде бағдарлау (ориентация) жүйелері (навигациялау және басқа пиктограммалар).
- Плакат өнімдері, олардың ішінде жарнама плакаттары.
- Қаттама өнімдері, олардың ішінде кондиционерлік және азық-түлік өнімдері.
- Веб-дизайн міндеттері.
- Теледидар көрсетілімдері мен БАҚ-ның басқа өнімдерінің визуалдық стилі.

Графикалық дизайн әр түрлі кәсіби пәндердің кағидалары мен тәсілдерін пайдаланатын, күрделі, көпдегейлі визуалды шындықты бейнелейтін мамандыққа айнауда. Ол визуалды бейне, мәтін, көністіктен басқа қозғалыс, уақыт, интербелсенділікті игере бастайды, сонымен қатар экономикалық, маркетингтік және мәдени коммуникациялардың әртүрлі ұғымдарын пайдалана бастайды.

ЖК «Галимов Ф.Р.» фирманың директоры Галимов Ф.Р., студенттерге келесі мәліметтерді баяндады- интерьер-пәтердің белгілі бір ретпен қалыптастырылған әрі сәндік жақтықталған жақтықталған ішкі көністігі. Пәтер интерьерін қалыптастыруда оның сәулеттік шешімі және құрылыс жақтықтары: бөлменің саны мен өзара аңғайластырылып олардың көлемі мен габариті, терезе мен есіктің, үй жылытатын радиаторлардың, жапсарластырылып салынған шафтың, санитарлық аспаптардың, асханадағы ыдыс-аяқ жуғыш пен газ электр плитаның т.б. орналасуы елеулі роль атқарады. Пәтер интерьері тұрмыстық аспаптардан, машиналар мен жарық түсіретін құралдардан және жиһаздан құралады. Интерьерді жақтықтаудың кәжеті шарты – қолайлылық пен әсемдік беретіндігін айтып өтті.


ШЕШІМ:

1. Дизайн мамандығының түлектерін, аймақтық дизайн студиялардың жас мамандардың I курс студенттермен ақпаратты қабылдап игеру.
2. «Дизайн» білім беру бағдарламасының I курс студенттерді мамандығы бойынша іс-қызметтеріне бейімдеу.

Торайымы:  Келесова У.С.

Хатшы:  Сейтхажиева А.

Annex 4.1. Participation of representatives of interested parties (employers) in the composition of collegial bodies

Кафедра мәжілісінің хаттамасының көшірмесі	Н ТарМУ 15/1.34-2018 1 басып 05.05.2018	
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М.Х. Дулати атындағы Тараз мемлекеттік университеті
«Жеңіл өнеркәсіп бұйымдарының технологиясы мен конструкциялау және дизайн»
кафедрасы

№ 2 ХАТТАМАДАН КӨШІРМЕСІ
«26» 09.2019 ж.

Төрайымы: Байжанова С.Б.
Хатшы: Сейтпахиева А.Т.

Қатысқандар: Кафедра оқытушылары, 6B02113-Интерьер дизайны, 6B02111-Сан дизайны, 6B02112-Жарнама дизайны топтарының студенттері, «Дана-Дель» ЖК директоры Тоқтыбаева Б.Е., «Сагила» ЖК директоры Сағилаева Г.А., «Галимов Ф.Р.» ЖК директоры Галимов Ф.Р.

КҮН ТӘРТІБІНДЕ:
Өртүрлі.
«Жеңіл өнеркәсіп бұйымдарының технологиясы мен конструкциялау және дизайн» кафедрасының доценті, т.ғ.к. М.Т.Омарбекованың ұйымдастыруымен 1 курс студенттеріне арналған «Өндірісте кәсіби құзыреттілікті жоғарлату» атты дөңгелек үстел.

ТЫҢДАЛДЫ:
Омарбекова М.Т.: - 2019 жылдың қыркүйек айының 24 күні 6B02113-Интерьер дизайны, 6B02111-Сан дизайны, 6B02112-Жарнама дизайны топтарының студенттерінің және жұмыс беруші кәсіпорын жетекшілерінің қатысуымен 2.1.412 аудиторияда «Өндірісте кәсіби құзыреттілікті жоғарлату» атты дөңгелек үстел ұйымдастырып өткізілді. Дөңгелек үстелге Дана-Дель» ЖК директоры Тоқтыбаева Б.Е., «Сагила» ЖК директоры Сағилаева Г.А., «Галимов Ф.Р.» ЖК директоры Галимов Ф.Р. қатысты.

Дөңгелек үстелдің мақсаты: алауетті жұмыс берушілермен кәсіптік оқыту және түлектерді жұмысқа орналастыру мәселелері бойынша сындарлы ынтымақтастық жолдарын іздеу, студенттердің практиканы өту мәселелері бойынша оқу орны мен жұмыс берушілердің өзара механизмді әзірлеу.

«ЖӨБТК және дизайн» кафедраның меңгерушісі доценті С.Б.Байжанова дизайнерлердің шығармашылық қызметтері жөнінде келесі деректерді баяндады:

- дизайн нысаны бойынша жобалық-конструкторлық құжаттарды жасау (дизайнер маманы жетекшілігімен), оның құрамына: жобалар, сызбалар, макеттер, бұйымдар мен өнімдердің үлгілері кіреді;
- затты-көністік ортаны қалыптастыруға мүмкіндік беретін көркем жобалау барысында инновациялық құралдары мен технологияларды меңгеріп қолдану;
- ұйымдастыру-басқару жұмыстар: бәсеке және бизнес жағдайында жобалық, кәсіпкерлік және қаржылық қызметті ұйымдастыру және басқару;
- ғылыми-педагогикалық: ғылыми және білім беру ұйымдарындағы жұмыстар кіреді.

Тараз қаласындағы «Сагила» ЖК директоры Сағилаева Г.А сән және костюм дизайн саласының ерекшеліктеріне тоқталып, студенттерге келесі мәліметтерді айқындады киім дегеніміз адам денесіне қонымды, оны сыртқы факторлардан қорғайтын және эстетикалық талантарын қанағаттандыратын бұйымдар жиынтығы (көйлек, пальто, шалбар және т.б.) болып табылады; аксессуарлар дегеніміз киімді көркемдік және қызметтік тұрғыдан толықтыратын заттар (белдік, сөмке, биғлияй, сағат және т.б.) болып табылады; визаж дегеніміз макияж орындау өнері болып табылады.

Кафедра мәліматінің хаттамасының көшірме

Н ТарМУ 15/134-2018
1 басып 05.05.2018

«Дана-Дель» ЖК директоры Токтыбаева Б.Е. сөз алып, келесі ақпаратты берді: Жарнама және графикалық дизайн – тиімді және үйлесімді визуалды-коммуникативті ортаны құруға бағытталған көркемдік-жобалау қызметі. Графикалық дизайн қоғамның әлеуметтік-экономикалық және мәдени өміріне инновациялық үлесін қосады, қазіргі заманның визуалды ландшафтының қалыптасуына жағдай жасайды. Қазіргі таңда аймақтық саласындағы графикалық дизайнды ол шешетін мәселелер категориясына қарай жіктеуге болады:

- Типографика, каллиграфия, шрифттер, кітап безендіру;
- Фирмалық стиль (корпоративтік стиль), олардың ішінде фирма белгілері, логотиптер, брендбуктер.
- Визуалды коммуникациялар, олардың ішінде бағдарлау (ориентация) жүйелері (навигациялау және басқа пиктограммалар).
- Плакат өнімдері, олардың ішінде жарнама плакаттары.
- Қаптама өнімдері, олардың ішінде кондитерлік және азық-түлік өнімдері.
- Веб-дизайн міндеттері.
- Телдидар көрсетілімдері мен БАҚ-ның басқа өнімдерінің визуалдық стилі.

Графикалық дизайн әртүрлі кәсіби пәндердің қағидалары мен тәсілдерін пайдаланатын, күрделі, көңілгеяйлі визуалды шындықты бейнелейтін мамандыққа айналады. Ол визуалды бейне, мәтін, кеңістіктен басқа қозғалыс, уақыт, интербелсенділікті игере бастады, сонымен қатар экономикалық, маркетингтік және мәдени коммуникациялардың әртүрлі ұғымдарын пайдалана бастады.

«Галимов Ф.Р.» ЖК фирманың директоры Галимов Ф.Р. студенттерге келесі мәліметтерді баяндады: интерьер-пәтердің белгілі бір ретпен қалыптастырылған әрі сәндеп жабдықталған жабдықталған ішкі кеңістігі. Пәтер интерьерін қалыптастыруда оның сәулеттік шешімі және құрылыс жабдықтары: бөлменің саны мен өзара ыңғайластырылып олардың көлемі мен габариті, терезе мен есіктің, үй жылытатын радиаторлардың, жапсарластырылып салынған шкафын, санитарлық аспаптардың, асханалағы ылыс-аяқ жуғыш пен газ электр плитаның т.б. орналасуы елеулі рөл атқарады. Пәтер интерьері тұрмыстық аспаптардан, машиналар мен жарық түсіретін құралдардан және жиһаздан құралады. Интерьерді жабдықтаудың қажеті шарты – қолайлылық пен әсемдік беретіндігін аятып өтті.

ШЕШІМ:

1. Дизайн мамандығының түлектерінің, аймақтық дизайн студиялардың жас мамандардың I курс студенттерімен ақпаратты қабылдап игеру.
2. «Дизайн» білім беру бағдарламасының I курс студенттерді мамандығы бойынша іс-қызметтеріне бейімдеу.

Төрайымы:  Байжанова С.Б.Хатшы:  Сейтпахиева А.

Annex 5. Individual Study Plan

Индивидуальный учебный план	Ф Тарг У 11/13.31-2018. Г издание 05.05.2018	
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ИНДИВИДУАЛЬНЫЙ УЧЕБНЫЙ ПЛАН

Факультет: Технологический факультет

Специальность: 5В042100-Дизайн
 Язык обучения: казахский
 Группа: В15/Дтс-1-122
 Учебный год: 2019/2020
 Ф.И.О.: Кутыбаева Алдана
 Акандозы
 Год поступления: 2016
 Индивидуальный код обучающегося: В15/Дтс-1-122

Название дисциплины	Кредиты	Ф.И.О. преподавателя	Полит
Семестр 7			
Обязательные дисциплины			
Композиция 2/М03	3	Муксаева Айша Маягонова	4
Дисциплины по выбору			
Графическая композиция/М07ДК	2	Кутыбаева Айгуль Касымбековна	4
Конструктивное моделирование одежды/М11ДК	3	Периебаева Роза Адирбаевна	4
Материалы для одежды/М12ДК	2	Омарбекова Маржан Тиребоксалиевна	4
Основы формообразования верхней одежды/М10ДК	3	Муксаева Айша Маягонова	4
Проектирование объектов дизайна костюма 2'/М09ДК	3	Баймушова Гульмира Сабировна	4
Проектирование объектов дизайна костюма 3'/М09ДК	3	Жаншарова Акмарал Калиевна	4

Количество кредитов за семестр: 19

Семестр 8

Обязательные дисциплины

Современные материалы в дизайне/М01ДК	2	Периебаева Роза Адирбаевна	4
Технология изготовления костюма/М14ДК	3	Омарбекова Маржан Тиребоксалиевна	4
Дисциплины по выбору			
Основы формообразования юбок/М10ДК	3	Муксаева Айша Маягонова	4
Проектирование объектов дизайна костюма 4'/М09ДК	3	Жаншарова Акмарал Калиевна	4
Профессиональный рисунок/М02ДК	2	Ергышев Жамбыл Мурасталевич	-
Трансформация и стилизация в костюме/М08ДК	3	Муксаева Айша Маягонова	4
Практика			
Производственная практика 3/Практика	2	Келесова Уршамал Сатымбековна	421

Количество кредитов за семестр: 18

Количество кредитов за год: 37

Дата печати: 10.05.2019.

Обучающийся: Кутыбаева А.А. 14. 05. 2019.
 Экзайбер: 14. 05. 2019.
 Офис регистратора: 14. 05. 2019.



04.09.2017

Веб-адрес: ЮУТ Технологический факультет

СМЖ-и кўжати	СЖ 11/13-35-2016	
Жеке оқу жоснары	Босма 5	
	Енгизу күні 05.01.2016	



ЖЕКЕ ОҚУ ЖОСНАРЫ

Факультети: Технологический факультет

Махсуслиги: SB042100-Дизайн

Тоби: В15.Диз-1-111

Ата-жоні: Елемес Амантай Ерисқазы

Білім алушының жеке коды: В15.Диз-1-111

Оқу үйі: 40103
 Оқу жылы: 2017/2018
 Түрөкөн жылы: 2016

Пәннің ата	Кредит саны	Оқытушының ата-жоні	Лек
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Семестр: 3

Міндетті пәндері

Боғушару/M05.Диз	3	Иванбекова Калдыбек Кобеена	4
Жарнамалық арнайы түрлері/M13.Д	3	Байузакон Гулдиза Саборовна	4
Композиция 1/	3	Мукаева Айна Максатовна	11
Компьютерлік графика/M12	3	Салыбева Рабек Телгаралиев	4
Философия/M101	3	Тулесова Гульнар Дауленовна	4
Щарфа/	3	Уалиев Болмас Маммусаевич	4

Таңдау бойынша пәндері

Сурет 2/	2	Егизков Жамбыл Мурасталевич	11
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Дене шынықтыру

Дене шынықтыру 3/Физическое воспитание	2	Жудериев Жамболат Кабылбекұлы	4
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Семестр бойынша кредит саны: 22

Семестр: 4

Міндетті пәндері

Графикалык дизайн психологиясы/M13.Д	3	Жудайбева Айгуль Калдыбековна	4
Материалдардың моделі мен дизайн тарихы	3	Желесова Уржанат Сағибековна	11
Профессионально-ориентированный иностранный язык/M09	2	Майлыбаева Анар Итпаевна	39
Фотография/M14.Д	3	Жапарова Азмарал Калыповна	4

Таңдау бойынша пәндері

Жобалық графикалык негіздері/M12.Д	2	Уалиев Болмас Маммусаевич	4
Кәсіп басмалары негіздері/M06.Диз	2	Жудайбева Айгуль Калдыбековна	4
Основы предпринимательства/M015	2	Нарматов Сардарбек Рахымбаевич	4
Суретшілік/M05.Диз	2	Иванбекова Калдыбек Кобеена	4

Дене шынықтыру

Дене шынықтыру 4/Физическое воспитание	2	Жудериев Жамболат Кабылбекұлы	4
--	---	-------------------------------	---

Практика

Өздеріні таңрибе 1/Практика	2	Жапарова Азмарал Калыповна	421
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Семестр бойынша кредит саны: 23

Жылдық бойынша кредит саны: 45

Бослағи шығарған күні: 04.09.2017

Білім алушы

[Signature]

Елемес А.Е.

04.09.2017

Заманбөр

[Signature]

Ишраева А.А. 04.09.2017

Тәреу офиси

[Signature]

Ишраева А.А. 04.09.2017

Annex 6. Student Assessment

АНКЕТА

Формуляр по оценке курса
Уважаемый студент!

Просим Вас принять участие в социологическом исследовании, которое проводится с целью определения качества организации учебного процесса в рамках конкретного курса (дисциплины).

Анкета анонимная. Результаты исследования всецело зависят от искренности ваших ответов. При обработке анкеты данные будут использованы в обобщенном виде. Для заполнения Вам необходимо выбрать и обвести кружком один вариант ответа, соответствующий Вашему мнению.

Образовательная программа: Колонизация
 Курс: 2 Форма обучения: _____ Язык обучения: кач
 Оцениваемый курс (дисциплина): _____
 Ф.И.О. преподавателя: Раиса Владимировна Самаркина

1. Оцените каждое приведенное в таблице утверждение

	отлично	хорошо	удовлетворительно	плохо	Очень плохо
Ваше отношение к содержанию курса		✓			
Эффективность преподавания, донесения и объяснения материала		✓			
Формальная организация курса (силлабус, распределение нагрузки в заданиях и т.п.)		✓			
Использование наглядности в курсе (слайды, схемы, словесные примеры и т.д.)		✓			
Актуальность и ценность тем, рассмотренных в курсе		✓			
Возможность участия студентов в формировании содержания курса		✓			
Возможность студентов предлагать формы и методы оценивания		✓			
Объем усвоенной по курсу информации		✓			
Соответствие материала курсу		✓			
Дисциплина и посещаемость на занятия по данной дисциплине					

2. Сколько в среднем часов в неделю Вы потратили на подготовку к данному курсу

Виды деятельности	0	1-2	3-5	6-8	9-12	Более 12
Работа в Интернете		✓				
Работа в библиотеке			✓			
Подготовка дома на основании собственных источников и ресурсов				✓		

3. Оцените уровень сложности курса

Очень сложно	
Сложно	
Средне сложно	
Не сложно	✓
Очень просто	

4. В какой мере следующие виды работ влияют на эффективность и результативность оцениваемой дисциплины?

	Основополагающе	Значительно	Незначительно	Не влияют
Аудиторные занятия (лекции, семинары, практические)	✓			
Выездные учебные занятия на филиале кафедры в реальном производстве/организации			✓	
Внеаудиторные занятия на базах практик (экскурсии, посещение потенциальных мест работы и т.д.)			✓	
Выполнение проектов (тематических, творческих и др.)			✓	
Индивидуальные консультации (внеаудиторные консультации СРСП)	✓			
Налаживание бизнес-контактов (приглашение на занятия узкопрофильных специалистов, гостевые лекции и т.д.)		✓		

5. Какие виды работ, Вы хотели бы видеть в рамках данного курса, которые, по Вашему мнению, увеличат его эффективность и результативность? *индивидуальных тематических занятий*

6. Оцените 90% в целом (в %) Вашу удовлетворенность данной дисциплиной?

Спасибо за Ваше участие в исследовании!

Annex 7. Academic Staff Patents

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13060

Настоящим удостоверяется, что Никитин Екатерина Артуровна (KZ) и Колесова Урашамал Сагаymbекoвнa (KZ); Кучубина Глазья Юрьевна (KZ) являются авторами(ами) изобретения(изобретений)

(11) 2353

(54) Женское платье в древнеэгипетском стиле

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Гарусский государственный университет имени М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014256,3
(22) 17.11.2014

Заместитель министра юстиции Республики Казахстан Э. Әлімова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13063

Настоящим удостоверяется, что Никитин Екатерина Артуровна (KZ) и Колесова Урашамал Сагаymbекoвнa (KZ); Сивякская Аллана Владимировна (KZ) являются авторами(ами) изобретения(изобретений)

(11) 2354

(54) Женское платье в стиле ампир

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Гарусский государственный университет имени М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014256,3
(22) 17.11.2014

Заместитель министра юстиции Республики Казахстан Э. Әлімова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13066

Настоящим удостоверяется, что Никитин Екатерина Артуровна (KZ) и Колесова Урашамал Сагаymbекoвнa (KZ); Каймакова Олеся Юрьевна (KZ) являются авторами(ами) изобретения(изобретений)

(11) 2355

(54) Женское платье в стиле европейского средневековья

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Гарусский государственный университет имени М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014257,3
(22) 17.11.2014

Заместитель министра юстиции Республики Казахстан Э. Әлімова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13145

Настоящим удостоверяется, что Смагулова Гульшара Смагановна (KZ) является автором(ами) изобретения(изобретений)

(11) 2414

(54) Вещерное платье

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Гарусский государственный университет имени М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014258,3
(22) 17.11.2014

Заместитель министра юстиции Республики Казахстан Э. Әлімова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13147

Настоящим удостоверяется, что Смагулова Алма Нуртаевна (KZ) и Смагулова Гульшара Смагановна (KZ) являются авторами(ами) изобретения(изобретений)

(11) 2415

(54) Мемориальный шарф из искусственной кожи

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Гарусский государственный университет имени М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014241,3
(22) 17.11.2014

Заместитель министра юстиции Республики Казахстан Э. Әлімова

КАЗАХСТАН РЕСПУБЛИКАСЫ ӘДІЛЕТ МИНИСТРЛІГІ

№ 13149

АВТОРДЫҢ КҮӘЛІГІ

Амарова Гайне Сериковна (KZ)
және Перібаева Роза Алірбаевна (KZ); Дәуітбаева Гулшара Бауыржановна (KZ)
авторын(авторлары) білім табылтамасына өсиетке құлдарындаы

(11) 2416

(54) НЕГЕРОИДІВТЕРМЕСІ ОРНЕКТЕЛГЕН ЖАСАЛДЫ КІІЗ МАТАЛАДАН ӘЗІНБЕНГЕН ЖІІНІК

(73) *Патент иелесушісі:* Қазақстан Республикасы Білім және ғылым министрлігін «М.Х.Дулати атындағы Тараз мемлекеттік университеті» шаруашылық жүргізу құрылымында республикалық мекемесінің қоспаны (KZ)

(21) 2014272,3
(22) 12.12.2014

Қазақстан Республикасы Әділет министрінің орынбасары Э. Әлімова

КАЗАХСТАН РЕСПУБЛИКАСЫ ӘДІЛЕТ МИНИСТРЛІГІ

№ 13312

АВТОРДЫҢ КҮӘЛІГІ

Мукеева Айша Мақдоловна (KZ)
және Байұзақова Гульшара Сабыровна (KZ); Жапарова Ақмарал Қалиевна (KZ); Шаламанова Верера Меғатгановна (KZ)
авторын(авторлары) білім табылтамасына өсиетке құлдарындаы

(11) 2514

(54) Кішізең жасалған этнографиялық стильдегі әйелдер киіміні

(73) *Патент иелесушісі:* Қазақстан Республикасы Білім және ғылым министрлігін «М.Х.Дулати атындағы Тараз мемлекеттік университеті» шаруашылық жүргізу құрылымында республикалық мекемесінің қоспаны (KZ)

(21) 2015104,3
(22) 18.05.2015

Қазақстан Республикасы Әділет министрінің орынбасары Э. Әлімова

КАЗАХСТАН РЕСПУБЛИКАСЫ ӘДІЛЕТ МИНИСТРЛІГІ

№ 13316

АВТОРДЫҢ КҮӘЛІГІ

Мукеева Айша Мақдоловна (KZ)
және Байұзақова Гульшара Сабыровна (KZ); Жапарова Ақмарал Қалиевна (KZ); Шаламанова Верера Меғатгановна (KZ)
авторын(авторлары) білім табылтамасына өсиетке құлдарындаы

(11) 2515

(54) Дам мүшелері қолданған әйелдер киіміні

(73) *Патент иелесушісі:* Қазақстан Республикасы Білім және ғылым министрлігін «М.Х.Дулати атындағы Тараз мемлекеттік университеті» шаруашылық жүргізу құрылымында республикалық мекемесінің қоспаны (KZ)

(21) 2015107,3
(22) 18.05.2015

Қазақстан Республикасы Әділет министрінің орынбасары Э. Әлімова

КАЗАХСТАН РЕСПУБЛИКАСЫ ӘДІЛЕТ МИНИСТРЛІГІ

№ 13320

АВТОРДЫҢ КҮӘЛІГІ

Мукеева Айша Мақдоловна (KZ)
және Байұзақова Гульшара Сабыровна (KZ); Қуламанова Ақжүніс Жаббаровна (KZ); Шаламанова Верера Меғатгановна (KZ)
авторын(авторлары) білім табылтамасына өсиетке құлдарындаы

(11) 2516

(54) Дамис мүшелері жасалған жастар жымы

(73) *Патент иелесушісі:* Қазақстан Республикасы Білім және ғылым министрлігін «М.Х.Дулати атындағы Тараз мемлекеттік университеті» шаруашылық жүргізу құрылымында республикалық мекемесінің қоспаны (KZ)

(21) 2015108,3
(22) 18.05.2015

Қазақстан Республикасы Әділет министрінің орынбасары Э. Әлімова

КАЗАХСТАН РЕСПУБЛИКАСЫ ӘДІЛЕТ МИНИСТРЛІГІ

№ 13324

АВТОРДЫҢ КҮӘЛІГІ

Мукеева Айша Мақдоловна (KZ)
және Байұзақова Гульшара Сабыровна (KZ); Жапарова Ақмарал Қалиевна (KZ); Шаламанова Верера Меғатгановна (KZ)
авторын(авторлары) білім табылтамасына өсиетке құлдарындаы

(11) 2517

(54) Қазақ ұлттық элементтері пегініне әйелдер жымы

(73) *Патент иелесушісі:* Қазақстан Республикасы Білім және ғылым министрлігін «М.Х.Дулати атындағы Тараз мемлекеттік университеті» шаруашылық жүргізу құрылымында республикалық мекемесінің қоспаны (KZ)

(21) 2015109,3
(22) 18.05.2015

Қазақстан Республикасы Әділет министрінің орынбасары Э. Әлімова

КАЗАХСТАН РЕСПУБЛИКАСЫ ӘДІЛЕТ МИНИСТРЛІГІ

№ 13328

АВТОРДЫҢ КҮӘЛІГІ

Мукеева Айша Мақдоловна (KZ)
және Байұзақова Гульшара Сабыровна (KZ); Жапарова Ақмарал Қалиевна (KZ); Шаламанова Верера Меғатгановна (KZ)
авторын(авторлары) білім табылтамасына өсиетке құлдарындаы

(11) 2518

(54) Аэрография қолданған әйелдер дамис жымы

(73) *Патент иелесушісі:* Қазақстан Республикасы Білім және ғылым министрлігін «М.Х.Дулати атындағы Тараз мемлекеттік университеті» шаруашылық жүргізу құрылымында республикалық мекемесінің қоспаны (KZ)

(21) 2015110,3
(22) 18.05.2015

Қазақстан Республикасы Әділет министрінің орынбасары Э. Әлімова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13514

Настоящим удостоверяется, что Перібаева Роза Алірбаевна (KZ) и Иманбаева Калдыбай Кобіевна (KZ) являются авторами(ами) изобретения(изобретений)

(11) 2621

(54) Женский головной убор из искусственного войлока

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Гарусский государственный университет имени М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015168,3
(22) 23.10.2015

Заместитель министра юстиции Республики Казахстан Э. Әлімова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13516

Настоящим удостоверяется, что Периебаева Роза Азирбаевна (KZ) и Иманбаева Калдыбике Кобебаевна (KZ)

владеют(ятес) автор(ами) промышленного образца

(11) 2622

(54) Женский головной убор с национальным орнаментом (2 варианта)

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015170.3
(22) 23.10.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13518

Настоящим удостоверяется, что Периебаева Роза Азирбаевна (KZ) и Иманбаева Калдыбике Кобебаевна (KZ)

владеют(ятес) автор(ами) промышленного образца

(11) 2623

(54) Женский головной убор из искусственного войлока с использованием этнографич. (3 варианта)

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015170.3
(22) 23.10.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13520

Настоящим удостоверяется, что Периебаева Роза Азирбаевна (KZ) и Иманбаева Калдыбике Кобебаевна (KZ)

владеют(ятес) автор(ами) промышленного образца

(11) 2624

(54) Женский головной убор из войлока в этнографическом стиле (3 варианта)

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015171.3
(22) 23.10.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13522

Настоящим удостоверяется, что Периебаева Роза Азирбаевна (KZ) и Иманбаева Калдыбике Кобебаевна (KZ)

владеют(ятес) автор(ами) промышленного образца

(11) 2625

(54) Женский головной убор (3 варианта)

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015172.3
(22) 23.10.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13391

Настоящим удостоверяется, что Тугайбе Арайлым Жымысқылы (KZ) и Периебаева Роза Азирбаевна (KZ)

владеют(ятес) автор(ами) промышленного образца

(11) 2554

(54) Платье для девушек в стиле "Ретро"

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015106.3
(22) 18.05.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 12925

Настоящим удостоверяется, что Тухтатулына Мунира Мухамедовна (KZ) и Жолдыбаева Гульназ Дубеиналыевна (KZ); Туребекова Арай Саулабайқылы (KZ)

владеют(ятес) автор(ами) промышленного образца

(11) 2289

(54) Костюм в этнографическом стиле

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014108.3
(22) 14.04.2014

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 12946

Настоящим удостоверяется, что Тухтатулына Мунира Мухамедовна (KZ) и Жолдыбаева Гульназ Дубеиналыевна (KZ); Гочиев Малек Магамедович (KZ)


владеют(ятес) автор(ами) промышленного образца

(11) 2277

(54) Журнальный столик

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2014109.3
(22) 14.04.2014

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13195

Настоящим удостоверяется, что Тухтатулына Мунира Мухамедовна (KZ) и Жолдыбаева Гульназ Дубеиналыевна (KZ); Туребекова Арай Саулабайқылы (KZ)


владеют(ятес) автор(ами) промышленного образца

(11) 2450

(54) Плетеная ваза (3 варианта)

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015002.3
(22) 09.01.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

МИНИСТЕРСТВО ЮСТИЦИИ РЕСПУБЛИКИ КАЗАХСТАН

УДОСТОВЕРЕНИЕ АВТОРА

№ 13234

Настоящим удостоверяется, что Тухтатулына Мунира Мухамедовна (KZ) и Жолдыбаева Гульназ Дубеиналыевна (KZ); Туребекова Арай Саулабайқылы (KZ)


владеют(ятес) автор(ами) промышленного образца

(11) 2466

(54) Женский жакет со съёмными воротничками (16 вариантов)

(73) *Патентообладатель:* Республиканское государственное предприятие на праве хозяйственного ведения «Таразский государственный университет им. М.Х.Дулати» Министерства образования и науки Республики Казахстан (KZ)

(21) 2015001.3
(22) 09.01.2015

Заместитель министра юстиции
Республики Казахстан  Э. Азимова

КАЗАХСТАН РЕСПУБЛИКАСЫНЫҢ ӘДІЛЕТ МИНИСТРЛІГІ

АВТОРДЫҢ КҮӘЛІГІ

Уалиев Бинас Матмұханович (KZ)
және Периебаева Роза Азирбаевна (KZ)

автор(а) дәлелді автор(а)ның болса табылатындығын растайтындығы

(11) 2519

(54) Этнографиялық стилдегі насанды киім мақалдан айрылған аяқтар қоспасы

(73) *Патент иеленушісі:* Қазақстан Республикасы Бiлiм және Ғылым министрлігiнiң "М.Х.Дулати атындағы Тараз мемлекеттік университеті" Ғылым және Жоғарғы Оқу Орталығының Ғылым және Жоғарғы Оқу Орталығында республикалық мемлекеттік қорына (KZ)

(21) 2015111.3
(22) 18.05.2015

Қазақстан Республикасы
Әділет министрлігінің орныбасары  Э. Азимова

Annex 8. Invitation protocols for graduates of the accredited field of study

Түлектердің жұмысқа орналасуы және болашақ перспективалары

2019 жылдың наурыз айының 11 күні 5B072600-«Жеңіл өнеркәсіп бұйымдарының технологиясы мен конструкциялау» мамандығының 4 курс студенттері «Елдин Шюес» ЖШС кәсіпорнында жұмысқа орналасу бойынша сұхбаттасудан өтті. Кәсіпорын директоры П. Юлия студенттерді бос жұмыс орындармен таныстырып өтті және алға қойылған жоспарларымен бөлісті.

«Елдин Шюес» ЖШС Қазақстандағы ерлерге арналған аяқ киімдердің кең ассортиментін шығаратын үздік кәсіпорындардың бірі болып табылады. Кәсіпорын италиялық және грекиялық құрал-жабдықтармен жабдықталған. Компанияның ұраны –шабыт, стиль және өзгермейтін сапа.

Студенттер оқуларын кәсіпорында жұмысқа орналасуға ниет білдіріп, өздерінің түйіндемелрін тапсырды.



Түлектерді жұмысқа орналастыру
жұмыстарына жауап

Абзалбекулы Б.

Түлектердің жұмысқа орналасуы және болашақ перспективалары

2018 жылдың наурыз айының 5 күні 5B072600-«Жеңіл өнеркәсіп бұйымдарының технологиясы мен конструкциялау» және 5B042100 «Дизайн» мамандықтарының 3 және 4 курс студенттерінің және жұмыс беруші кәсіпорын жетекшілерінің қатысуымен 2.1.301 ақт залында дөңгелек үстел өткізілді. Дөңгелек үстелге «Еллін Шоес» ЖШС кәсіпорнының директоры П. Юлия және «Дана Дель» ЖК директоры Б. Тоқтыбаева қатысты.

П. Юлия және Б. Тоқтыбаева студенттерді бос жұмыс орындармен таныстырып өтті және алға қойылған жоспарларымен бөлісті.

Сұхбаттасу барысында студенттер түйіндемелерін табыстап, жұмысқа орналасуға ниет білдірді. ЖӨБТК мамандығының 4 курс студенттері Е. Кадыркул «Еллін Шоес» ЖШС кәсіпорнынан өндірістік тәжірибеден өткендігі туралы айтып, оқу бітіргеннен кейін аталған кәсіпорынға жұмысқа орналасатындығын айтып өтті.

«Дана Дель» ЖК директоры Б. Тоқтыбаева студенттерге қазіргі уақытта қойылатын талаптары туралы айтып, заманауи компьютерлі бағдарламаларды меңгеру қажеттілігін түсіндіріп өтті.



Түлектері жұмысқа орналастыру жұмыстарына жауап



Абзалбекулы Б.

Annex 10 Questionnaire for applicants

АНКЕТА

Формуляр по оценке курса
Уважаемый студент!
 Просим Вас принять участие в социологическом исследовании, которое проводится с целью определения качества организации учебного процесса в рамках конкретного курса (дисциплины).
 Анкета анонимная. Результаты исследования всецело зависят от искренности ваших ответов. При обработке анкеты данные будут использованы в обобщенном виде. Для заполнения Вам необходимо выбрать и обвести кружком один вариант ответа, соответствующий Вашему мнению.

Образовательная программа: Колонизация
 Курс: 1 Форма обучения: кад Язык обучения: кад
 Оцениваемый курс (дисциплина): _____
 Ф.И.О. преподавателя: Райбе Феликс Викторович

1. Оцените каждое приведенное в таблице утверждение

	отлично	хорошо	удовлетворительно	плохо	Очень плохо
Ваше отношение к содержанию курса		✓			
Эффективность преподавания, донесения и объяснения материала		✓			
Формальная организация курса (сyllabus, распределение нагрузки в заданиях и т.п.)		✓			
Использование наглядности в курсе (слайды, схемы, словесные примеры и т.д.)		✓			
Актуальность и ценность тем, рассмотренных в курсе		✓			
Возможность участия студентов в формировании содержания курса		✓			
Возможность студентов предлагать формы и методы оценивания		✓			
Объем усвоенной по курсу информации		✓			
Соответствие материала курсу		✓			
Дисциплина и посещаемость на занятия по данной дисциплине					

2. Сколько в среднем часов в неделю Вы потратили на подготовку к данному курсу

Виды деятельности	0	1-2	3-5	6-8	9-12	Более 12
Работа в Интернете		✓				
Работа в библиотеке			✓			
Подготовка дома на основании собственных источников и ресурсов				✓		

3. Оцените уровень сложности курса

Очень сложно	
Сложно	
Средне сложно	
Не сложно	✓
Очень просто	

4. В какой мере следующие виды работ влияют на эффективность и результативность оцениваемой дисциплины?

	Основополагающе	Значительно	Незначительно	Не влияют
Аудиторные занятия (лекции, семинары, практические)	✓			
Выездные учебные занятия на филиале кафедры в реальном производстве/организации			✓	
Внеаудиторные занятия на базах практик (экскурсии, посещение потенциальных мест работы и т.д.)			✓	
Выполнение проектов (тематических, творческих и др.)			✓	
Индивидуальные консультации (внеаудиторные консультации СРСР)	✓			
Налаживание бизнес-контактов (приглашение на занятия узкопрофильных специалистов, гостевые лекции и т.д.)		✓		

5. Какие виды работ, Вы хотели бы видеть в рамках данного курса, которые, по Вашему мнению, увеличат его эффективность и результативность? *индивидуальные тематические курсы*
6. Оцените 90% в целом (в %) Вашу удовлетворенность данной дисциплиной?

Спасибо за Ваше участие в исследовании!

Annex 11. Monitoring of SP according to the society needs

Трудоустройство выпускников, проблемы и перспективы занятости

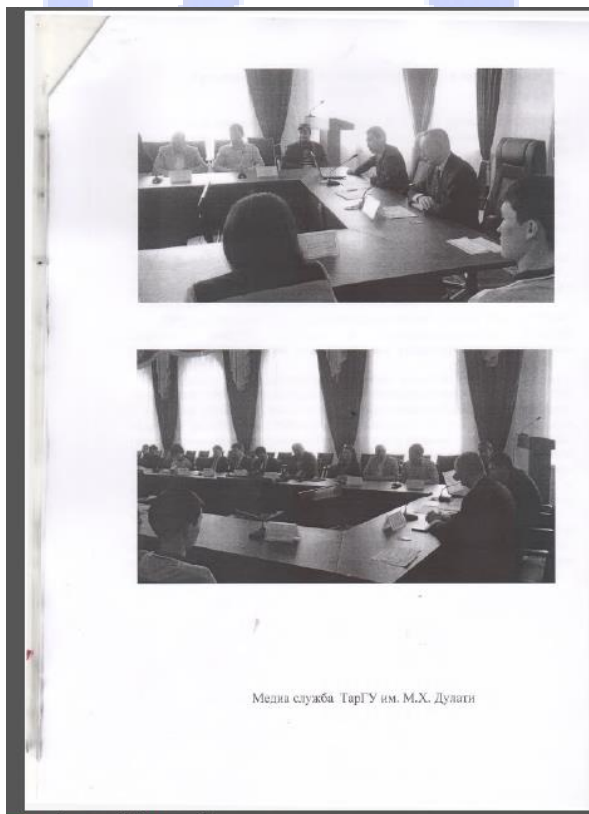
Технологический факультет 5 апреля 2017 года организовал круглый стол на тему «Трудоустройство выпускников и будущие перспективы». Модератором был PhD доктор, и.о. доцента кафедры «ТКИП и Д» Абзалбекулы Б.

На встрече посвященной проблемам занятости и трудоустройству выпускников присутствовали и выступили: М.Мадиджанов - главный специалист КГУ «Центр занятости населения» акимата г. Тараз, У. Болзатбек – координатор кадрового резерва региона, представитель молодежного крыла «Жас Отан», Е. Райымбеков – представитель фонда АО «Даму», М.Шахмудинов - заместитель директора ТОО «ТаразКожОбувь», Скуприс Д. Периклис - генеральный директор ТОО «ELLIN SHOES», Ю. Починков – модельер ТОО «ELLIN SHOES», А. Абсалимов - технолог ТОО «ТаразЮШ» Д. Баданов – директор ИП «Баданов».

Открыл круглый стол декан технологического факультета А. Аймен. Директор центра карьеры и профессионального развития Г. Кутымбаева рассказала о перспективах трудоустройства выпускников университета.

В своих выступлениях М.Мадиджанов рассказал о государственных программах: «Молодежная практика» и «Дорожная карта занятости -2020», У. Болзатбек разъяснил положения республиканского проекта «Молодежный кадровый резерв», Е. Райымбеков ознакомил со стартап проектами и государственной программой «Дорожная карта бизнеса 2020», Ю. Починков, А. Абсалимов, М.Шахмудинов и Д. Баданов рассказали о будущих перспективах своих предприятий и вакантных местах. Потенциальные работодатели отметили важность проведения круглого стола как для студентов, так и представителей предприятий и предложили проводить его ежегодно.

Студенты и преподаватели факультета приняли активное участие в проведении круглого стола и задали вопросы представителям предприятий, касающиеся будущего трудоустройства выпускников университета, на которые были получены обстоятельные ответы.



Annex 12. Attracting students to creative processes



Annex 13. Personal data of the employers opinions*ПРИЛОЖЕНИЕ 26***Результаты анкетирования по анкете «Мнение работодателя о качестве подготовки выпускника ТарГУ им. М.Х. Дулати»**

Таблица 26.1 Количество организации, принимавших участие в анкетировании

Вопросы анкеты	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Работает ли он в соответствии со своей специальностью, указанной в дипломе	81%	83,33%	91,3%	80,4%	82,1%
Соответствует ли уровень его теоретической подготовки, тем задачам, которые он решает в соответствии с занимаемой должностью?	69,6%	79,7%	66,67%	75,7%	75,1%
Каков уровень его ответственности при выполнении порученных работ?	66,6%	75%	66,6%	60,60%	67,3%
Проявляет ли он самостоятельность в решении производственных проблем?	72,2%	80,55%	40,75%	62,3%	57,1%
Каков уровень профессиональной инициативности выпускника по улучшению качества выполняемых им работ?	89,6%	78,1%	62,9%	75,7%	89,38%
Умеет ли планировать свою деятельность?	91,6%	90,6%	70,37%	72,7%	88,46%
Умеет ли анализировать результаты своей работы и делать правильные выводы по ним?	77,7%	71,8%	59,25%	72,7%	82,69%
В чем себя больше всего проявляет?	77,7%	71,8%	51,85%	72,7%	69,23%
Каков общий уровень профессиональной компетентности нашего выпускника?	88,8%	75%	51,85%	69,7%	73,07%
Вы как руководитель предприятия (организации) удовлетворены ли качеством работы нашего выпускника у Вас?	59,7%	66,6%	68,1%	55,5%	63,3%